UNCHANGING

...in a changing world

Good merchandise, service and values—these are the foundations upon which we have built and grown. We have made these foundations stronger, even more firm, by the care and watchfulness of the largest mercantile laboratory in the world; by actual shopping comparisons to make certain we could guarantee to satisfy you and save you money.

We do not sell seconds, sub-standard or imperfect merchandise of any kind. Honest merchandise, honestly priced awaits your selection within the covers of this 1951 Sears Catalog.

We believe today, as we have always believed in the past, that the good will of our customers is the most important asset we can possess. We hope that we will continue to merit that good will.

Satisfaction guaranteed or your money back

SEARS, ROEBUCK and CO., 925 S. Homan Ave., Chicago 7, Ill.

Spring and Summer 1951

NEWEST FASHIONS IN

Honeysuckle Washfast Cottons

REG. U.S. PAT. OFF.

Guaranteed to wash and wear, priced to save you money

Exclusive styles created for little girls by leading designers of children's dresses . . made to exacting standards for correct fit and fine workmanship All in fine cotton, bright and new with the look of spring Sold only by Sears





$2.29 $3.44 $2.29 $2.29 $2.98 $2.98

Bolero Sundresses in gingham and pique

OFF comes the bolero—she wears a bareback sundress. Woven plaid gingham skirt with puff pockets. Gingham trims the white waffle cotton pique bodice and bolero. 3-inch hem. Washfast. *State size* 3, 4, 5, 6, 6x—chart on opp. page. Shpg. wt. 15 oz.
29 K 1012—Red plaid. $2.29

FINE Dan River Wrinkl-Shed* woven plaid gingham bolero over crisp white cotton pique sundress . . the bodice and circular skirt banded in gingham. Washfast. *State size* 3, 4, 5, 6, 6x—chart opp. page. Wt. 15 oz.
29 K 1016–Royal blue. $3.44
29 K 1017–Red....... 3.44
*Reg. U.S. Pat. Off.

Permanent finish organdy and lace

SWEET summer sheer . . The permanent finish organdy takes no starch, is easy to iron. Val lace trims collar, front and puff pockets. Hand wash. *State size* 3, 4, 5, 6, 6x—chart opp. page. Shpg. wt. 13 oz.
29 K 1000—Pink . . . $2.29
29 K 1001—Yellow . 2.29

Dotted Swiss sheer in blue . . . red too!

So becoming to her young charm. Airy cool dotted swiss woven of fine cotton. Dainty white cotton yoke with applique bow . . white band in the full skirt. Tie sash. 3-inch hem. Hand wash. *State size* 3, 4, 5, 6, 6x—chart opp. page. Shpg. wt. 13 oz.
29 K 1002—Blue. . $2.29
29 K 1003—Red . . 2.29

Our Best organdy with embroidery

FOR Sunday best and party going! Permanent finish organdy in lovely pale nile green . . with allover embroidery on bodice and wide inset in the full skirt. Tie sash. 3-inch hem. Hand wash—needs no starch. *State size* 3, 4, 5, 6, 6x—chart opp. page. Shipping wt. 13 oz.
29 K 1021—Green. $2.98

NEW! The MIDDY FROCK

. . this spring's newest, cutest fashion for little girls

A Fifth Avenue fashion for little girls! Separate middy blouse is white cotton pique with cute chick applique. Self belt. Pleated suspender skirt of Sanforized, mercerized cotton broadcloth. Won't shrink over 1%. Washfast. 3-in. hem. *State size* 3, 4, 5, 6, 6x—see size chart on opposite page. Shipping weight 15 ounces.
29K1013—Navy bl[illegible] and white . . . . . . [illegible]



BARGAIN SPECIAL!

PACKAGE OF
3 FOR $3.29

Washable Cottons

- One red check print with ruffle-edged yoke
- One yellow broadcloth with blue yoke and trim
- One in blue with blue striped yoke and skirt

Three fresh, bright, new spring dresses all at one thrifty low price to round out a little girl's wardrobe. All sturdy cottons, all washable. *State size* 2, 3, 4, 5, 6, 6x—see chart on opposite page. Shpg. wt. for three 1 lb.
29 K 1025—Package of 3 dresses in one size . . . $3.29



A B

Cool Cottons at a thrifty price

$1.59 Each
Any **2** for **$2.98**

[A] COLORFUL SMOCKING and pretty lace trim on 100x60 cotton broadcloth. Washable. *State size* 3, 4, 5, 6, 6x—see size chart on opposite page. Shipping weight 8 oz.
29 K 1026—Yellow with blue trim $1.59
29 K 1027 — Blue with yellow trim $1.59

[B] TWO PIECES . . bodice top sundress in 80-square percale print . . plus a white cotton pique bolero with print trim. Washable. *State size* 3, 4, 5, 6, 6x—chart on opposite page. Shipping weight 8 ounces.
29 K 1028–Blue . . . $1.59
29 K 1029–Yellow. 1.59

Only 10% Down

and up to 18 months to pay on larger orders when you buy

- PLUMBING GOODS
- HEATING EQUIPMENT
- PAINT • ROOFING
- BUILDING MATERIAL
- INSULATION
- LIGHTING FIXTURES
- FARM EQUIPMENT

On Sears Easy Terms

See other side for details
and table of monthly payments

Sears, Roebuck and Co.

Misc. 53126.11.1.50

Only 10% Down

ON PLUMBING GOODS • HEATING EQUIPMENT ROOFING • INSULATION • BUILDING MATERIAL PAINT • LIGHTING FIXTURES • FARM EQUIPMENT

and up to 18 months to pay on larger orders



If you are planning to remodel or repair your home, or if you need new farm equipment—don't put it off any longer. You can get the needed home and farm supplies now —in one order—on Sears Easy Payment Plan. A small down payment and a few dollars each month will buy anything we sell in orders of $20.00 or more. You don't have to make up your order entirely from this catalog either. You can combine your order from this or any current Sears catalog.

How to Order—Select the items you want from this and your other current Sears catalogs and list them on one of our convenient order blanks. Then have the head of the household fill in the answers to the questions on the back of the order blank and sign it. Enclose a check or money order for 10% of the total amount of the order and mail the order to Sears.

Additional Purchases—Once your credit is established at Sears and you have an open Easy Payment Account with us, you can "add on" purchases amounting to $10 or more. Just make a list of the things you need on one of our order blanks, mention your Easy Payment Account number and write: "Add it to my account." If you order Plumbing Goods, Heating Equipment, Building Material, Paint, Roofing, Insulation, Lighting Fixtures and Farm Equipment in orders of $50.00 or more, it is necessary you send 10% down payment with your "add on" purchase.

You are not required to send separate monthly payments on the new purchase and old balance on your account. The amount of your new purchase, plus our usual carrying charge, is added to the amount you owe and you pay on only one account.

SEARS EASY TERMS

on Plumbing Goods, Heating Equipment, Roofing, Insulation, Building Material, Paint, Lighting Fixtures, Farm Equipment.

DOWN PAYMENT* 10%

PAYMENT TABLE

If unpaid balance amounts to	We shall add for Easy Payments	Amount Payable monthly is
$20.00 to 22.00	$2.00	$5.00
22.01 to 24.00	2.25	
24.01 to 26.00	2.50	
26.01 to 28.00	2.75	
28.01 to 30.00	3.00	
30.01 to 33.00	3.25	
33.01 to 36.00	3.50	
36.01 to 40.00	4.00	
40.01 to 45.00	4.50	
45.01 to 50.00	5.00	
50.01 to 55.00	5.50	
55.01 to 60.00	6.00	6.00
60.01 to 65.00	6.50	
65.01 to 70.00	7.00	7.00
70.01 to 75.00	7.50	
75.01 to 80.00	8.00	8.00
80.01 to 85.00	8.50	
85.01 to 90.00	9.00	
90.01 to 95.00	9.50	9.00
95.01 to 100.00	10.00	
100.01 to 110.00	10.50	10.00
110.01 to 120.00	11.50	
120.01 to 130.00	12.50	10.50
130.01 to 140.00	13.50	
140.01 to 150.00	14.50	11.00
150.01 to 160.00	15.50	
160.01 to 170.00	16.50	12.00
170.01 to 180.00	17.50	
180.01 to 190.00	18.50	13.00
190.01 to 200.00	19.50	
200.01 to 210.00	20.50	13.50
210.01 to 220.00	21.50	
220.01 to 230.00	22.50	14.00
230.01 to 240.00	23.50	14.50
240.01 to 250.00	24.50	15.50
250.01 to 260.00	25.50	16.00
260.01 to 270.00	26.50	16.50
270.01 to 280.00	27.50	17.00
280.01 to 290.00	28.50	17.50
290.01 to 300.00	29.50	18.50

Write for Terms over $300.00

*Where any tax on sales, or transportation charge is to be included in the bill, such amount must be added to the cash price before figuring the down payment you are to send.

For Easy Terms on merchandise not listed above see inside back cover

HONEYSUCKLE
THE RIGHT WAY TO SAY
CHILDREN'S WEAR

SIZES 3 TO 6X



So pretty for spring .. percale and broadcloth

[A] PERKY PERCALE . . fine 80-square quality. Tulip in a flower pot on the plain skirt. Checked top with embroidered ruffle and bow. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 15 oz.
29 K 1004—Bright red.....$1.98
29 K 1005—Kelly green.... 1.98

[B] LOVELY SOFT YELLOW dress in fine 100x60 count cotton broadcloth. Green embroidered cotton braid bands the full skirt, trims the demure vestee. Tie sash. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb.
29 K 1006—Yellow........$1.98

Print or plain broadcloth .. dainty eyelet trims

[C] AQUA CHECKS with dainty rose flowers are printed on fine 100x60 cotton broadcloth. Scalloped yoke is white eyelet embroidery. Dainty and demure, yet sturdy for wear. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 15 oz.
29 K 1010—Aqua checks.....$2.29

[D] PRETTY BASQUE frock with full gathered skirt and saucy pouch pockets. Fashioned of fine 100x60 cotton broadcloth in soft nile green, topped with frosty white eyelet yoke. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 1 oz.
29 K 1008—Nile green.......$2.29

Fine Sanforized cottons

[E] PAPERDOLL PRINT . . a bright new design with "newspaper cut-outs" on fine 109x58 mercerized cotton broadcloth. Sanforized—won't shrink over 1%. Dainty white dimity yoke and puff sleeves, Val lace edging. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb.
29 K 1014—Red print...........$2.98

[F] TWO-PIECE SUSPENDER DRESS in Sanforized woven plaid gingham and fine white waffle cotton pique. Gingham makes the blouse and forms huge squares, set off by rick-rack, on the pique suspender skirt. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 2 oz.
29 K 1020–Red plaid and white...$2.98



Measure to be sure

SIZE CHART FOR DRESSES, SIZES 3-6X

Order size	3	4	5	6	6x
If height is..	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is..	22	23	24	25	25½ in.
If weight is.	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Dress length	18½	20	21½	23	24½ in.

Our finest broadcloth .. for dress up

[G] YOUNG CHARMER in Bates very lustrous 136x60 fine combed cotton broadcloth .. mercerized and Sanforized—won't shrink over 1%. Square collar with embroidered organdy ruffle. Soutache braid and applique on the full circular skirt. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb.
29K1018–Yellow 29K1019–Light blue..Each $3.69

Her wardrobe for suntan-time

$2.69 Each

Any 2 for $5.25

[H] Shirt and Shorts. Shirt of woven plaid gingham .. shorts of sturdy 2.85 wt. cotton twill. Sanforized—won't shrink over 1%. Washable. *Please be sure to state size* 3, 4, 5, 6, 6x. Shipping weight each 7 ounces.
29 K 4437—Plaid and aqua............$2.69

[J] Gay Playsuit. Bareback dress in 80-square percale. Ruffles and trim—panties too—are white cotton pique. Washable. *State* ... 5, 6, 6x. Shipping weight each 10 oz.
...—Red... $2.69
...—Green. 2.69



PARTY FROCK of shimmering rayon taffeta for her big moments. Sweet bodice with imported French cotton lace and flower embroidery, dainty puff sleeves. Seven rows of ruffles around the skirt. Tie sash. Washable—and that makes it practical! *State size* 3, 4, 5, 6, 6x. Shpg. wt. 15 oz.
29 K 1261–Green
29 K 1262–Pink
Each.....$5.95

$5.95
Rustling Rayon Taffeta Party Dress



Magic-Grow



Dress grows tall with your child

- 2 front and 4 back pleats allow for body growth
- 4-in. let-out hem

Two-color waffle cotton pique with ruffle trimmed yoke and skirt. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 15 oz.
29 K 1023—Pink and navy.....$3.98
29 K 1024—Yellow and navy....$3.98



SIZES 3 TO 10

Dale Evans

COLORFUL QUEEN OF THE WEST

adds glamour and adventure to these WASHABLE Westernettes for Girls . . sturdy garments designed for dress or play





[A] 6-pc. set $3.98

[B] 2-pc. set $3.98

[C] Shirt

[D] Skirt $2.49

[E] 6-pc. set $5.98



[F] Polo Shirt Less than 87c Ea., in lots of 3

HONEYSUCKLE BLUE DENIM JEANS

- Suspender or boxer styles.
- Sanforized (won't shrink over 1%).
- Copper riveted, bartacked.
- Orange double needle stitching.
- Handy patch pockets.



[G] Jeans $1.50 Ea. in lots of 4

[H] Jeans $1.12 Each, in lots of 4

WOVEN PLAID GINGHAM SHIRT Sanforized . . Washfast



[J] Less than $1.07 Each, in lots of 3

WESTERN STYLE ACCESSORIES . . every youngster wants them





[K] $5.98 Rayon Satin Lined Jacket



[L] Rodeo Hat $1.98



[M] Western Belt 98c



[N] Western Tie 69c

POLO SHIRTS KNIT OF FINE COMBED COTTON . . choice of stripes or solid colors



[P] Polo Shirt in Western Print $1.27 Each, in lots of 2



[R] Polo Shirt Anklet Set $1.69



[S] 2 for $1.78



[T] 2 for $1.38



[X]



[V] 2 for $1.98



[W]

PACKAGE SPECIAL

[X] Polo Shirts

3 FOR $1.29

6 FOR $2.45

DALE EVANS WESTERNETTES that you can wash

A DALE EVANS 6-PC. FRONTIER SET . . suspender skirt and vest in Sanforized cotton suiting (max. shrink. 1%). Polo shirt with "Dale Evans" print on knit combed cotton. Washable. Also lariat, kerchief, and plastic gun in studded holster. *State size* 4, 6, 8, 10. Shpg. wt. 11 oz.
29 K 4361—Red with yellow....$3.98

B DALE EVANS 2-PC WESTERN OUTFIT in Sanforized cotton twill . . won't shrink over 1%. Gay two-color combination. Fringed yoke-front blouse with Gripper fasteners on cuffs. Skirt has elastic back and Gripper fastener closing. "Dale Evans" insignia on front. Washable. *State size* 4, 6, 8, 10. Shpg. wt. 9 oz.
29 K 4392—Yellow and orange. .$3.98

C DALE EVANS WESTERN STYLE SHIRT in Sanforized cotton twill . . won't shrink over 1%. Contrasting color yoke with Western designs. Snap fastener closing. Washable. *State size* 4, 6, 8, 10. Shpg. wt. 7 oz.
29 K 4600–Yellow with brown. . .$2.49
29 K 4601–Yellow with navy blue. 2.49

D DALE EVANS WESTERN SKIRT . . perfect team-mate to Western shirt "C" . . made in same fabric—cotton twill. Embroidered side flaps with metal star decorations . . 2 decorated front pockets on built-up waistband. Strong snap fasteners on suspenders and side placket. Washable. *State size* 4, 6, 8, 10. Wt. ea. 6 oz.
29 K 4110—Brown............$2.49
29 K 4111—Navy blue......... 2.49

E DALE EVANS 6-PC. ENSEMBLE . . woven plaid gingham shirt, cotton twill bolero and skirt, kerchief, 2 Western style cuffs. Leopard print trim and "Dale Evans" patch. Skirt has elastic back and Gripper side fasteners. Sanforized . . washable . . max. shrink. 1%. *State size* 4, 6, 8, 10.
29 K 4393—Brown, green and orange. Shpg. wt. 10 oz.......6-pc. set $5.98

F DALE EVANS POLO SHIRT in knit combed cotton. Western print on front. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 4 oz.
29 K 8225—Yellow
29 K 8226—White. Ea. 89c; 3 for $2.60

HONEYSUCKLE SANFORIZED BLUE JEANS

G SUSPENDER JEANS in strong 2.20 weight navy blue denim. Sanforized . . won't shrink over 1%. Copper riveted in front, bar-tacked in back to prevent ripping. Orange double-needle stitching throughout. Detachable non-slip suspenders. Two side pockets, two in back. Full cut. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. for 2.
29 K 4399—2 for $3.15....4 for $6.00

H BOXER JEANS in sturdy 2.70 weight navy blue denim. Sanforized for permanent fit . . guaranteed not to shrink more than 1%. Copper riveted in front, bar-tacked in back to prevent ripping. Orange double-needle stitching. Shirred elastic waist. Two side pockets, one in back. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. for 2.
29 K 4398—2 for $2.35....4 for $4.48

J SANFORIZED WOVEN PLAID GINGHAM SHIRT . . just the thing with their blue jeans. Short sleeves, convertible collar, yoke back with inverted pleat, one pocket. Washfast; won't shrink over 1%. *State size* 3, 4, 5, 6, 6x.
29 K 4682—Red Plaid. Shpg. wt. ea. 4 oz.........Each only $1.09; 3 for $3.20

WESTERN STYLE ACCESSORIES for young dudes

K ZIP-FRONT JACKET in rayon satin twill. Attractive two-color combination. Jacquard braid trim. Waist shirred. Rayon satin lining. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 11 oz.
29 K 4854–Green with gray.....$5.98
29 K 4855–Red with gray........ 5.98

L WESTERN STYLE HAT . . 100% woolfelt. *State size*. Small (19¾ in.); medium (20¾ in.); large (21½ in.) Draw tape measure around head . . order nearest size. Shpg. wt. 1 lb.
29 K 2900—Beige (tan).........$1.98
29 K 2901—Bright red......... 1.98
29 K 2902—Kelly green......... 1.98

M STEERHIDE BELT, handsomely tooled. Bright colored jewel-like studs and western-type buckle. *State waist size* 20, 22, 24, 26 in. Comes in gift box with western scene on top. Shpg. wt. 6 oz.
29 K 4156—Black...............98c
29 K 4157—Tan.................98c

N WESTERN TIE . . in rayon satin. "Dale Evans" picture printed on front. Hand wash. Plastic hat tie-slide in contrasting color. *Colors* black, yellow, red, white. Attractive gift box. Shpg. wt. 5 oz.
29 K 4658—*State color*............69c

COTTON POLO SHIRTS with cool short sleeves

P COWBOY PRINT on combed cotton polo shirt. Plastic beaded horseshoes on contrasting collar won't come off. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 5 oz.
29 K 8227–White 29 K 8228–Yellow
29 K 8229–Green
Each $1.29..............2 for $2.54

R POLO SHIRT—ANKLET SET . . Gay multicolored stripes on short sleeve polo shirt . . knit of mercerized Durene* combed cotton. Neck taped inside. Matching anklets have nylon reinforced toe and heel for longer wear. Washfast. *State shirt size* 3, 4, 5, 6, 6x. Shpg. wt. set 6 oz.
29 K 8205–Gray 29 K 8206–Green
29 K 8207–Brown
Each 2-pc. set $1.69...2 sets for $3.30

S SOLID COLOR POLO SHIRT . . in fine mercerized Durene* combed cotton . . short sleeves, rib knit crew neck. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. for 2.
29 K 8217–White 29 K 8218–Yellow
29 K 8219–Shrimp pink
2 for $1.78.....*Save 20c*—4 for $3.36

T SOLID COLOR POLO SHIRT at a thrifty price. Knit of fine combed cotton yarns. Short sleeves, rib-knit crew neck. Wash separately. *Sizes* 3, 4, 5, 6, 6x. *Please state size*. Shpg. wt. 8 oz. for 2.
29 K 4738—Lt. blue 29 K 4741–White
29 K 4739–Yellow
2 for $1.38.....*Save 16c*—4 for $2.60

V COLORFUL BLAZER STRIPED POLO SHIRT in fine knit combed cotton. Short sleeves, rib-knit crew neck. Neck taped inside-holds shape better. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. for 2.
29 K 8220—Navy combination
29 K 8221—Green combination
29 K 8222—Gray combination
2 for $1.98.....*Save 20c*—4 for $3.76

W RED OR NAVY AND WHITE STRIPES on knit combed cotton polo shirt. Short sleeves, rib knit crew neck. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. for 2.
29 K 8223–Red and white stripes
29 K 8224–Navy and white stripes
2 for $1.58.....*Save 16c*—4 for $3.00

X PACKAGE SPECIAL . . 3 polo shirts in fine cotton yarn . . rib knit crew neck . . short sleeves. One shirt in blue, one in yellow and one in white . . 3 in one size in each package. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 11 oz. for 3.
29 K 4727—Package of 3 shirts in one size $1.29...2 packages (6 shirts) $2.45

*Reg. U. S. Pat. Office

Measure to be sure

SIZE CHART FOR SIZES 3 TO 10

Order Size..	3	4	5	6	6x	8	10
If height is....	34½-37	37½-40	40½-43	43½-46	46½-48	up to 52	up to 56 in.
If chest is....	22	23	24	25	25½	27	29 in.
If weight is...	29½-34	34½-38	38½-44	44½-49	49½-54	up to 67	up to 83 lbs.



The season's newest and smartest COTTON BLOUSES

WOVEN PLAID GINGHAM blouse with crew neck, cuffs and bottom in rib-knit white cotton. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 5 oz.
29 K 4602–Assorted plaids
Each 98c.....2 for $1.86

MIDDIE BLOUSE in washable cotton broadcloth. Sailor-style collar, contrast color trim. *State size* 3, 4, 5, 6, 6x. Wt. ea. 4 oz.
29K4608–White with red
29K4609–White with blue
Each $1.49....2 for $2.84

COTTON BROADCLOTH with white cotton pique collar, cuffs. Yoke front. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 4 oz.
29 K 4603—Pink.
29 K 4604—Yellow.
Each $1.49....2 for $2.84



COTTON BROADCLOTH with colorful eyelet embroidery on Peter Pan collar and panel which conceals button front. Front pleats stitched down at waist. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz.
29 K 4607—White
Each $1.49....2 for $2.84

COTTON BROADCLOTH with sheer embroidered yoke that buttons at shoulders to cover her skirt suspenders and keeps them from slipping. Buttons down back. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 4 oz.
29 K 4605—White
Each $1.49....2 for $2.84

HONEYSUCKLE BLOUSE-SLIP in washable cotton broadcloth . . can't ride up out of skirt. Ruffle-edged Peter Pan collar. Pleated ruffle front. Colorful embroidery. Buttons in front. Short sleeves. Ruffled skirt. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 6 oz.
29 K 4620—White....Each $1.89. *Save 8c*—2 for $3.70

$1.89
Blouse-Slip



NEW SKIRTS . . SUSPENDER STYLES . . THRIFT PRICED

DIRNDL SKIRT **79c** in washable 80-sq. percale . . ruffled flounce at bottom . . elastic shirring around waist. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 5 oz.
29 K 4112—Red print
29 K 4113—Blue print
Each.........only 79c

SWIRLING FULL CIRCLE SKIRT in **$1.79** Sanforized cotton broadcloth. "Peek-a-boo" white cotton eyelet trim. Elastic back. Washable . . max. shrinkage, 1%. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 5 oz.
29 K 4114—Yellow...$1.79
29 K 4115—Blue..... 1.79

SWING SKIRT . . **$1.98** 4-gore Rayon check . . looks like wool. Contrasting pocket flap. Adjustable suspenders. Dry clean. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 9 oz.
29K4116–Navy, white
29K4117–Brown, white
Each............$1.98

Use Sears Easy Terms. See inside back cover

SIZES 3 TO 6X

PLAYTOGS in SANFORIZED DENIM and TATTERSALL CHECKS

The young crowd loves 'em! MIX 'EM or MATCH 'EM

TATTERSALL CHECKS—red and blue on white—sturdy Sanforized cotton twill

DENIMS—faded blue, light red, or navy blue—with TATTERSALL Check trim



CUTE AND PRACTICAL PLAY TOGS! All of sturdy cottons, stoutly stitched, all seams finished. Easy to wash..SANFORIZED—won't shrink over 1%.

[A] SHIRT in tattersall checks..red and blue on white. Notched collar, short sleeves, one pocket. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 6 oz.
29K4503–White, red, blue
Each $1.29...2 for $2.54

[B] BOXER SHORTS in tattersall checks. Elastic waist. Hip pocket. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 5 oz.
29K4502–White, red, blue
Each 89c.....2 for $1.74

[C] DENIM MIDRIFF with tattersall check ruffle. Elastic at top and bottom. Washable. State size 3, 4, 5, 6, 6x. Wt. each 5 oz.
29 K 4438—Faded blue
29 K 4439—Medium red
Each 89c.....2 for $1.74

[D] DENIM PEDAL PUSHERS, tattersall check cuffs. Shirred elastic waist. Cute with skirt, too. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 6 oz.
29 K 4394—Faded blue
29 K 4395—Medium red
Each $1.29....2 for $2.54

[E] DENIM LONGIE..tattersall check pocket trim. Elastic waist back. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 8 oz.
29 K 4396—Faded blue
29 K 4397—Medium red
Each $1.59....2 for $3.00

[F] DENIM SHORTS, tattersall cuffs. Boxer style, elastic waist. Hip pocket. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz.
29 K 4500—Faded blue
29 K 4501—Medium red
Each 89c.....2 for $1.74

[G] JACKET in navy blue denim with tattersall check trim. Button front, 2 big pockets. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 7 oz.
29 K 4504—Navy...$1.79

[H] BIB-TOP SHORTS.. navy denim with tattersall trim. Button suspenders. Elastic waist back. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 6 oz.
29 K 4510—Navy blue
Each $1.49....2 for $2.90

BE sure of correct size.. see chart on opposite page.





Boxer Shorts

69c

Picture print washable cotton twill. Sanforized—won't shrink over 1%. Button flap on make-believe pocket. Elastic waist. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 5 oz.
29 K 4541—Yellow print
29 K 4542—Blue print
Each 69c.....3 for $1.95

Washable Cotton All-in ones

2 for $2.35

"Dutch Girl" style with cute peg-top trousers and soft fullness. Crisp washable cotton chambray in blue with red trim. Buttons at sides and back. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. for 2.
29 K 4205—Medium blue
Low-priced!...2 for $2.35

$1.59

"Little figure" print in washable cotton percale. Crisp white collar with rickrack trim, piped sleeves. Patch pocket. Back buttons to waist. Cute tie-back sash. *State size* 3, 4, 5, 6, 6x. Shipping weight each 7 oz.
29 K 4208—Pink print
29 K 4209—Blue print
Each $1.59....2 for $3.10

Cotton Gabardine

$1.98

HONEYSUCKLE overall with zipper from top to crotch. Adjustable suspenders have strong snap-on metal buckles. Two big patch pockets. Elastic shirred back. Sanforized cotton gabardine—won't shrink over 1%. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 10 oz.
29 K 4225—Med. blue $1.98
29 K 4226—Brown... 1.98

Sanforized Twill

$1.59

OVERALLS with a feminine air. Trousers gathered at waist..embroidery on self-lined bib. Non-slip button suspenders. Button sides. Sanforized cotton twill—won't shrink over 1%. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 8 oz.
29 K 4239—Aqua green
29 K 4240—Bright red
Each $1.59.....2 for $3.10

Blue Chambray

THRIFTY—buy several! Cotton chambray in medium blue with navy blue bands piped in red. Suspenders are stitched in back, have 2 buttons for adjustment, button sides. Wash separately. *Sizes* 3, 4, 5, 6, 6x. *Please be sure to state correct size.* Shipping weight 10 ounces for 2.
29 K 4220–Medium blue
Stock up!..2 for $1.74

HONEYSUCKLE
THE RIGHT WAY TO SAY
CHILDREN'S WEAR

HONEYSUCKLE PLAYTIME "TOUGHIES" made of FAMOUS COTTON SEARSCORD

Reg. U.S. Pat. Off. — OUR OWN TRADE MARK

A strong, woven-stripe cotton cord fabric . . cool . . washfast . . needs no ironing



Practical play togs in favorite playtime styles . . comfortable to wear, easy to wash, thrifty to buy. All "specification built" to withstand rough and tumble play. Strong double-stitched seams, finished inside. In red, blue, or brown striped with white.

[A] SHIRT with notched collar, short sleeves, one pocket. Wear tail in or out. Washfast. *State size* 3, 4, 5, 6, 6x. Wt. 6 oz.
29 K 4526—Red . . . 69c; 3 for $1.98
29 K 4527—Blue . . . 69c; 3 for 1.98
29 K 4528—Brown . 69c; 3 for 1.98

[B] PEDAL PUSHERS with elastic waist, hip pocket, neat cuffs. Easy-fitting. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 6 oz.
29 K 4301—Red . . . 89c; 3 for $2.55
29 K 4302—Blue . . . 89c; 3 for 2.55
29 K 4303—Brown . 89c; 3 for 2.55

[C] BIB-TOP SHORTS have button suspenders, buttons at sides. Self-lined bib, wide cuffs, 2 big patch pockets. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 6 oz.
29 K 4550—Red . . . 98c; 3 for $2.82
29 K 4551—Blue . . . 98c; 3 for 2.82

[D] BOXER LONGIES with shirred elastic waist, back patch pocket. Easy fitting. Washfast. *State size* 3, 4, 5, 6, 6x. Wt. ea. 7 oz.
29 K 4356—Red . . . 98c; 3 for $2.82
29 K 4357—Blue . . . 98c; 3 for 2.82
29 K 4358—Brown . 98c; 3 for 2.82

[E] OVERALLS with self-lined bib-top, button suspenders, buttons at sides. 2 big pockets in front. Full cut. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 7 oz.
29 K 4246—Red . . $1.19; 2 for $2.34
29 K 4247—Blue . 1.19; 2 for 2.34

[F] PACKAGE OF 3 SHORTS . . one blue, one red and one brown . . all of one size. Boxer style with shirred elastic waist. Fit neatly. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 9 oz. for pkg. of 3.
29 K 4549—3 of one size $1.77

Measure to be sure

SIZE CHART FOR PLAYWEAR . . SIZES 3 TO 6X . . SWEATERS TO 8

Order size . .	3	4	5	6	6x	8
If height is . .	34½–37	37½–40	40½–43	43½–46	46½–48	
If chest is . . .	22	23	24	25	25½ in.	27 in.
If weight is . .	29½–34	34½–38	38½–44	44½–49	49½–54 lbs.	



CARDIGAN SWEATERS

keep them warm on cool days . . Sizes 3 to 8

[G] ALL WOOL WORSTED with knit-in front pattern and hand-embroidered rosebuds on the button closing. Ribbed neck, cuffs, bottom. Hand wash separately. *State size* 3, 4, 6.
29 K 3643—Copen blue 29 K 3644—Jockey red
Shpg. wt. 6 oz . . . . Each $1.98

[H] ALL WOOL yarns in a classic coat style. Snug ribbed neck, cuffs, and bottom. Hand wash separately. *State size* 3, 4, 6, 8.
29 K 3658—Copen blue 29 K 3659—Jockey red
Shpg. wt. 8 oz . . . . Each $1.59

[J] COTTON COAT SWEATER, softly fleeced. Ribbed crew neck, 2 patch pockets. Hand wash separately. *State size* 3, 4, 6.
29 K 3602—Jockey red 29 K 3603—Copen blue
Shpg. wt. 7 oz . . . . Each $1.19





Twill Longie
98c

Neat boxer style. Sturdy 2.85 weight cotton twill with all around elastic waist and handy patch pocket. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 7 oz.
29K4386–Dk. green
29K4387–Bright red
Each 98c; 3 for $2.82

Twill Jodhpurs
$1.98

Sanforized cotton twill —won't shrink over 1%. Button suspenders, two pockets, elastic foot straps. Gripper side fasteners. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 10 oz.
29 K 4523—Bright red
29 K 4524—Dark brown
29 K 4525—Dark green
Each $1.98; 2 for $3.80

Cowgirl Outfit
$3.98

Western shirt-slack set in sturdy Sanforized cotton twill—won't shrink over 1%. Blue with red yoke, cuffs, and pocket flaps. White piping and "rodeo" embroidery. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 14 oz.
29 K 4304—Navy - blue with red . . . . . Set $3.98

Honeysuckle Corduroys
Longie **$1.98** Overall **$1.98**

Famous for good fit, fine workmanship, long wear. Fine quality pinwale corduroy. Wash separately. *State size* 3, 4, 5, 6, 6x.

BOXER LONGIE with elastic waist, hip pocket. Wt. ea. 8 oz.
29K4336–Brown
29K4337–Dk. green
29K4338–Wine red
Ea. $1.98; 2 for $3.80

SUSPENDER OVERALL. Lined bib, patch pocket, button sides. Wt. ea. 9 oz.
29K4218–Wine red
29K4219–Royal blue
Ea. $1.98; 2 for $3.80

HONEYSUCKLE SLEEPERS

Our best in Cotton Crinkle Crepe

- Soft and cool to sleep in
- Easy to wash . . no ironing
- Made to Sears Specifications



$1.69 1-piece
Sizes 4 to 8

A One-pc. sleeper in cool, comfortable cotton crinkle crepe . . made to Sears specifications for quality and fit. Wide facing on both sides of front. 4-Gripper Fasteners in front. Chest pocket. Contrast cording trim. Back yoke. Self-help drop seat with front tie. Full cut for sleeping comfort. Washable. *State size* 4, 6, 8. Shpg. wt. ea. 7 oz.
29 K 3450—Nursery print on white ground. Ea. $1.69; 2 for $3.32

$1.49 2-piece
Sizes 1 to 4

B Nursery print cotton crinkle crepe sleeper . . . full cut for sleeping comfort. Top has wide facing on both sides of front, cording trim. Back yoke. Gripper Fastener front closing. Pants have elastic drop seat and Gripper Fasteners that fasten to top. Washable. *State size* 1, 2, 3, 4.
29 K 3497—2-piece. Shpg. wt. each 8 oz. Ea. $1.49; 2 for $2.92
29 K 3445—3-piece. set (2 pair pants). Shpg. wt. ea. set 10 oz. Ea. $1.98; 2 for $3.88



COTTON CREPE SLEEPERS . . Sizes 1 to 4

$1.19 2-pc. **$1.79** 3-pc.

Practical spring and summer nightwear. Cool cotton crinkle crepe in nursery print design. Top has 3-button front. Pants have 3 buttons in front, 1 in back. Washable. *State size* 1, 2, 3, 4.
29 K 3419—2-piece. Shpg. wt. each 6 oz. Ea. $1.19; 2 for $2.32
29 K 3439—3-piece set (2 pair pants). Shpg. wt. ea. set 8 oz. Ea. $1.79; 2 for $3.50

2-pc. **2 for $2.14**
3-piece 2 for $3.14

For cool comfort . . . cotton crinkle crepe sleeper with rosebud trim. Button-front top . . . button-on pants. Washable . . . needs no ironing. *State size* 1, 2, 3, 4.
2-pc. Wt. 10 oz. for 2.
29 K 3190—Pink
29 K 3191—Blue
2 for $2.14; 4 for $4.14
3-pc. set (2 pr. pants) Wt. 14 oz. for 2 sets.
29 K 3192—Pink
29 K 3193—Blue
2 for $3.14

$1.49 2-piece

Two-pc. clown-suit sleeper in cotton crinkle crepe. Big multicolor dots on white background. Ruffled neck, elasticized sleeves and pant legs. Top has Gripper Fastener back closing, pants have elastic back and Grippers in front. Washable. *State size* 1, 2, 3, 4. Wt. each 7 ounces.
29 K 3472. . . . . $1.49
2 for 2.92

KNIT RAYON NIGHTWEAR

$1.29
Sizes 2 to 8

Charming little nightie in circular run-resistant knit rayon . . soft and light to sleep in . . . but gives plenty of wear. Ruffle and cotton lace trim at neck and waistline. Bows at shoulder. Hand wash . . needs no ironing. *State size* 2, 4, 6, 8. Shpg. wt. 7 oz.
29K3182–Pink $1.29
29K3183–Blue 1.29
2 for 2.52

$1.79
Sizes 4 to 8

Two-tone clown pajamas in circular knit rayon. Run-resistant. Blouse has Val-type cotton lace trim on ruffled neck and at puff sleeves. 3 pompons down front. Elastic top pants have Val-type cotton lace on ruffled ankles. Hand wash. *State size* 4, 6, 8. Shpg. wt. 9 oz.
29K3184—Pink and blue. $1.79
2 for 3.50



GIRLS' NIGHTWEAR in lightweight, cool cotton crinkle crepe . . Sizes 8 to 16

C FLORAL PRINT gown in cool, comfortable cotton crinkle crepe. Soft and light to sleep in . . . feminine as can be with its square neckline, yoke and cap sleeves trimmed in snowy-white cotton eyelet embroidery. Bias cut for better fit. Self-fabric tie-back. Washable . . . no ironing. *State size* 8, 10, 12, 14, 16. Shpg. wt. ea. 9 oz.
29 K 3549—Floral print on white . . . Each $1.98; 2 for $3.88

D BUTCHER BOY pajamas in soft and airy-light cotton crinkle crepe . . so cool and comfortable for spring and summer nights. Yoke front with cotton eyelet embroidery at V-neck. Pocket. 4-button closing. Trousers have fitted front and elastic back. Washable . . dry quickly . . need no ironing. *Sizes* 8, 10, 12, 14, 16. *Please state size*. Shpg. wt. each 10 oz.
29 K 3512—Light pink print. . . . . . Each $2.25; 2 for $4.40
29 K 3513—Light blue print. . . . . . Each 2.25; 2 for 4.40

E PRETTY PASTEL-COLORED butcher boy pajamas in cool comfortable cotton crinkle crepe. Ever-so-feminine with daintily gathered yoke, self ruffle and rick-rack trim around collar and top of pocket. Trousers are full cut, have fitted front and elastic back. Washable . . dry quickly . . need no ironing. *Sizes* 8, 10, 12, 14, 16. *Please state size*. Shpg. wt. each 11 oz.
29 K 3545—Pink 29 K 3546—Light blue
Each $2.09. . . . . *Buy 2 at a time and save 8c*—2 for $4.10

All Sears children's wear may be purchased on Sears Easy Payment Plan. For complete information see inside back cover.

For complete information see inside back cover.

MEASURE TO BE SURE

Size Chart For Nightwear . . Sizes 1 to 16

Order Size	1	2	3	4	6	8	10	12	14	16	
If chest is.	20	21	22	23	25	27	29	30½	32	33½	in.
If hips are.	. .	21½	22½	23½	25½	28½	31	33	35	36½	in.
Pajama trouser lgth. below band	. .	. . . .	. . . .	. . . .	. . . .	32	35	36½	38	39	in.



HONEYSUCKLE KNIT PAJAMAS

made in lightweight combed cotton

- Soft and absorbent
- Cool, comfortable
- Need no ironing



$1.49 2-pc.
Sizes 4 to 8

[A] Boys' two-piece pajamas in fine quality lightweight combed cotton knit. Slipover top has rib-knit crew neckline, short sleeves. Full cut pants have wide elastic all-around waist. Cool and comfortable for spring into summer nightwear.

Easy-to-care-for because they're washable and need no ironing. *Sizes* 4, 6, 8. *Please state size.* Shipping weight each 7 ounces.
29 K 3466—Light blue
29 K 3467—Yellow
Each $1.49; 2 for $2.92

$1.29 2-pc.
Sizes 1 to 4

[B] Two-piece sleeper in fine quality summer-weight combed cotton knit. Ideal for warm weather wear. Top has 4 Gripper Fasteners at back opening, short sleeves, contrast color stitching at neck. Full cut pants fasten to top at front with 3 Gripper fasteners. Elastic back drop seat. Washable . . needs no ironing. *Sizes* 1, 2, 3, 4. *Please state size.* Shpg. wt. ea. 6 oz.
29 K 3498G–Light blue
29 K 3464G–Yellow
Each $1.29; 2 for $2.52

WONDERFUL, WASHABLE NIGHTWEAR in breezy-cool cotton crepe . . Sizes 4 to 8

2 for $2.34
1-piece

Ideal for warm weather wear . . cool, comfortable cotton crinkle crepe Rosebud print trim down the front. 3-button front; 3-button drop seat. Double needle seams for longer wear. Washable . . . needs no ironing. *State size* 4, 6, 8. Shpg.wt.12 oz. for 2.
29 K 3194—Pink
29 K 3195—Blue
2 for. $2.34
4 for. 4.50

2 for $2.74
1-piece

Warm weather sleeping comfort at Sears low price. Airy-cool cotton crinkle crepe sleeper . . has 3-button front and 3-button drop-seat. Self-facing down front . . All seams are double sewn for longer wear. Washable. *State size* 4, 6, 8. Shpg.wt.10 oz. for 2.
29 K 3476—Nursery print. . . .2 for $2.74
4 for. 5.30

$1.39 Each
Gown

They'll enjoy real sleeping comfort in this cool cotton crinkle crepe gown . . dainty rosebud print on a white background. Button front opening, ruffle and rick-rack trim at neck.

Styled with yoke back and front. Double needle seams. Washable. *State size* 2, 4, 6, 8. Shipping wt. each 8 oz.
29 K 3421—Print
Ea. $1.39; 2 for $2.72

$1.79 Each
2-piece

Butcher-boy pajamas in cool cotton crinkle crepe. Cotton eyelet embroidery trims yoke and pocket. Pants are full cut, have fitted front and elastic back. Double needle seams. Washable. *State size* 4, 6, 8. Shipping weight each 9 oz.
29 K 3436—Pink
29 K 3437—Blue
Each. $1.79
2 for. 3.50

$1.79 Each
2-piece

Boys' 2-pc. pajamas in cool cotton crinkle crepe. Short sleeve slip-over top with crisp white piping trim. Full cut trousers have Gripper Fasteners, fly-opening and yoke in front, elastic back. Double needle seams. Washable . . . need no ironing. *State size* 4, 6, 8. Shpg. wt. ea. 9 oz.
29 K 3446—Blue
29 K 3447—Yellow
Each $1.79; 2 for $3.50



GIRLS' COTTON CREPE SLEEP COAT

airy-cool to sleep in . . needs no ironing

[C] Cool, comfortable cotton crinkle crepe styled into a short and sweet sleep coat . . . can be worn as a short robe, too. Collar, short sleeves and pocket top daintily trimmed with crisp white cotton eyelet embroidery. 4-button front, flat lapels. Cut full and roomy. Double needle stitched throughout. Washable. *State size* 8, 10, 12, 14, 16. Shipping weight each 8 oz.
29 K 3547—Pink 29 K 3548—Light blue
Each $1.98. . . . . .*Buy 2 and save 8c*. . . . . .2 for $3.88

KNIT RAYON NIGHTWEAR . . lace trimmed . . run-resistant . . soft and cool

[D] Pretty rayon nightie . . . sweetly feminine with wide elasticized cotton lace at neckline. Dainty puff sleeves and elasticized shirred waistline for a smooth, graceful fit. Soft and light to sleep in . . . but gives plenty of wear. Hand wash . . . needs no ironing. *State size* 8, 10, 12, 14, 16. Shpg. wt. ea. 9 oz.
29 K 3538—Pink 29 K 3539—Light blue
Each $1.49. . . . .*Buy 2 and save 6c*. . . . . .2 for $2.92

[E] Night Time Flattery in run-resistant knit rayon pajamas. Blouse top has double rows of inch-wide cotton lace across shoulders and over hips in becoming peplum effect . . . elasticized shirring at waist. Full cut pants have elastic waist. Hand wash. *State size* 8, 10, 12, 14, 16. Shpg. wt. each 10 oz.
29 K 3540—Yellow 29 K 3541—Light blue
Each $1.89. . . . .*Buy 2 and save 8c*. . . . . . . .2 for $3.70

Measure to be sure

DON'T GUESS YOUR CHILD'S SIZE . . . it's easy to know exactly. Order correctly and insure proper fit. Sears children's wear has been proportioned to fit the child's body in accordance with actual measurements. **DO NOT ORDER BY AGE.** See opposite page for SIZE CHART. For "how to measure" see pg. 1198.





A $3.98 Set, $2.39 Hat only — B $3.98 Set, $2.29 Hat only — C $3.59 Set, $1.98 Hat only



D $3.69 Set, $1.98 Hat only

A RAYON TAFFETA on straw braid. Colorful flowers. Fits all sizes. Matching drawstring bag (about 3x5 inches) includes 25c Federal Excise Tax. *State color* Natural with navy blue, red or dark brown rayon taffeta trim.
078 K 2870E—Set. Shpg. wt. 14 oz. . . . . Set $3.98
078 K 2865—Hat only. Shpg. wt. each 12 oz. 2.39

B STRAW BRAID. Bag (25c Fed. Excise Tax) abt. 6x7 in. *State color* Natural with red, navy or pink ribbon.
078 K 2850E—Fits 19¾-20¼ in. Shpg. wt. 15 oz. .Set $3.98
078 K 2851E—Fits 20½-21¼ in. Shpg. wt. 15 oz. .Set 3.98
078K2845–Hat only. Shpg.wt.12 oz. Fits 19¾-20¼ in. 2.29
078K2846–Hat only. Shpg.wt.12 oz. Fits 20½-21¼ in. 2.29

C DAINTY RAYON SATIN, an adorable trim on straw braid half-bonnet. Matching bag about 6x9 inches includes 22c Federal Excise Tax. Fits all sizes. *State color* Natural with pink or light blue.
078 K 2885E—Set. Shpg. wt. 14 oz. . . . . Set $3.59
078 K 2880—Hat only. Shpg. wt. each 12 oz. 1.98

D STRAW BRAID BRETON. Matching bag abt. 5x5 in. includes 22c Fed. Excise Tax. *State color* Natural with navy blue, red or dark brown grosgrain ribbon.
078 K 2860E—Fits 19½-20¼ in. Shpg. wt. 13 oz. . .Set $3.69
078 K 2861E—Fits 20½-21¼ in. Shpg. wt. 13 oz. . .Set 3.69
078K2855–Hat only. Shpg.wt.11 oz. Fits 19½-20¼ in.. 1.98
078K2856–Hat only. Shpg.wt.11 oz. Fits 20½-21¼ in.. 1.98

How to measure for Hats see page 212. Hats and sets shipped from Philadelphia or Chicago. Order, pay postage from mail order house.



$1.98 RAYON VELVET on straw braid. *State color* Natural with navy, copen blue, red. Wt. 12 oz.
078 K 2825—Fits 19½-20¼ in. $1.98
078 K 2826—Fits 20½-21 in. $1.98

$1.98 STRAW-LIKE BRAID. *State color* White with pink or lt. blue. Natural with pink or lt. blue.
078 K 2830—Fits 19¾-20 in. Wt. 11 oz. . . $1.98
078 K 2831—Fits 20¼-20¾ in. Wt. 11 oz. $1.98

$2.29 STRAW BRAID. *State color* White. Natural with navy, red or copen blue. Wt. 14 oz.
078 K 2820—Fits sizes 19¼-19¾ in $2.29
078 K 2821—Fits sizes 20-20¾ in $2.29



$1.98 SHIRRED SHEER NINON faces brim. Straw braid. *State color* Natural with pink, lt. blue. Wt. 12 oz.
078 K 2805—Fits 19¼-20 in. $1.98
078 K 2806—Fits 20¼-20¾ in. $1.98

$1.89 STRAW-LIKE BRAID. *State color* Natural with navy or bright red. White. Wt. 12 oz.
078 K 2840—Fits 19¾-20¼ in. $1.89
078 K 2841—Fits 20½-21¼ in. $1.89

$2.29 STRAW BRAID. Grosgrain trim. *State color* Natural with red, copen blue or navy ribbon.
078 K 2835—Fits 19¾-20¼ in. Wt. 12 oz. $2.29
078 K 2836—Fits 20½-21 in. Wt. 12 oz. . . $2.29



98c COLORFUL CREW CAP of sturdy cotton twill. *State color* White with red, royal blue or bright green brim. All white.
078 K 2815—Fits 20¼-20¾ in. Wt. 5 oz. . . . 98c

98c IMPORTED FRENCH BERET of 100% soft wool. *State color* Pink, copen blue, white, navy blue or bright red. Fits sizes 20-20¾ in.
078 K 2810–Wt. 3 oz. 98c

$1.59 STRAW-LIKE BRAID. Grosgrain trim. *State color* Natural with navy, red, or copen blue trim. All white. Wt. 1 lb. 1 oz.
078 K 2800—Fits 20¼-20¾ in. $1.59
078 K 2801—Fits 21-21¾ in. $1.59



$2.98 — $4.98 — $4.98

LITTLE GIRLS' SUITS . . styled like big sister's

RAYON GABARDINE in luscious spring colors. Three-button fitted jacket with harmonizing plaid collar, cuffs, and binding. Flared skirt has kick pleat, button suspenders. Dry clean. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 13 oz.
29 K 4006—Coral
29 K 4007—Aqua blue
2-piece suit $2.98

ALL WOOL FLANNEL IN NAVY BLUE . . bolero jacket has three-quarter length sleeves, fresh white cotton pique collar and cuffs. Skirt is pleated front and back, has button suspenders. Dry clean. *State size* 3, 4, 5, 6, 6x. Wt. 1 lb. 3 oz.
29 K 4003—Navy blue 2-piece suit $4.98

NAVY CHECKS with red or navy jacket. Flared swing skirt in rayon checks has button suspenders, button side closing. Jacket is rayon gabardine with checked trim. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 3 oz.
29 K 4004—Navy checks with red jacket. . Suit $4.98
29 K 4005—Navy checks with navy jacket. Suit $4.98



E $4.98 — F $3.98 — G $2.79



H $1.59

JACKETS for school and play

E WARM-UP JACKET OF RAYON AND COTTON TWILL in smart two-color combinations. Water-repellent, lustrous finish. Striped knit collar, cuffs and waistband. Warm cotton kasha lining. Zipper front, 2 pockets. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 12 oz.
29 K 4852—Royal blue with gold. $4.98
29 K 4853—Dark green with gray. 4.98

F CLASSIC ZIPPER JACKET for boy or girl. Water-repellent rayon and cotton twill in lustrous wine or green with gray trim. Snug knit cuffs and waistband. 2 pockets. Warm cotton kasha lining. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 12 oz.
29 K 4834—Medium green with gray trim. . . . $3.98
29 K 4835—Wine red with gray trim. 3.98

G ZIPPER JACKET of water-repellent cotton poplin, a sturdy fabric. Elastic at sides for snug fit. Button shirtwaist cuffs. 2 pockets. Unlined. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 9 oz.
29 K 4850–Medium red $2.79 29 K 4851–Tan $2.79

PLASTIC RAINCOAT WITH HOOD

H METALLIC FINISH PLASTIC . . it's Firestone's waterproof Velon, soft and supple. Seams electronically heat sealed. Attached hood. All around tie belt. Snap closing down the front. Folds into small plastic bag. *State size* Small (3–4); Medium (5–6); Large (6x). Shipping wt. 10 oz.
29 K 4905–Bright red 29 K 4907–Medium green
29 K 4906–Medium blue. Each. $1.59

See SIZE CHART on opposite page.

SIZES 3 to 6x



$4.69 | $5.95 | $5.95

All Wool Cape

Classic Cape of all wool flannel with lace-edged white cotton pique collar and rayon grosgrain polka dot bow. Fitted shoulders, welted arm slits. Comes in dress length. Unlined. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 5 oz.
29 K 4000—Red....$4.69
29 K 4001—Navy... 4.69

Smart Checks

Houndstooth Checks in brown and white coating of 55% wool, 45% rayon .. with shawl collar of brown cotton velveteen to frame her face prettily. Full rayon lining. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 10 oz.
29 K 2100—Brown and white checks.......$5.95

All Wool Flannel

A Low Price For All Wool. Double-breasted princess coat with raised stitching front and back. Lace-edged white cotton pique over-collar. Full rayon lining. Well made. *State size* 3, 4, 5, 6, 6x. Shipping weight 1 lb. 9 oz.
29 K 2101—Navy...$5.95
29 K 2102—Red.... 5.95



THREE FINE HONEYSUCKLE COATS

Each a top spring fashion for little girls
All at a Sears famous-for-value low price

$9.95 Each

The Ripple Back

[A] All Wool Covert with fashionable four-gore ripple back below shaped shoulder yoke. Perky plaid tie is rayon taffeta. Front lines are straight with two slash pockets and button trim. Full rayon lining. Favorite colors. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs.
29 K 2105—Navy blue
29 K 2106—Bright red
29 K 2107—Bright green
Each............$9.95

The Cape Collar

[B] Popular Checks in a fine rayon coating. Styled with notched-over-cape collar, both smartly edged in braid. Fitted back has metal button trim, inverted pleat in full flared skirt. Four-button front, two welt pockets. Full rayon lining. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 13 oz.
29 K 2110—Navy blue and white checks...$9.95
29 K 2111—Brown and white checks.......$9.95

The Flare Back

[C] All Wool Covert with three high-fashion features: the double-breasted 10-button front .. the wide round collar .. the flare back swinging from a round shoulder yoke. Collar and flap pockets have plaid rayon taffeta piping. Full rayon lining. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 14 oz.
29 K 2108—Aqua blue
29 K 2109—Coral red
Each............$9.95



$7.95 | $10.95 | $10.95

Fine Wool Coating

Dressy Coat .. pretty for the petite miss. Skirt falls in graceful fullness from front and back yoke. Fine wool coating is soft and smooth—looks like Shetland. Two-tone buttons. Full rayon lining. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 13 oz.
29K2103–Coral red..$7.95
29K2104–Copen blue 7.95

All Wool Covert

Flattering little girl coat with full-swinging four-gore back and lace-edged detachable under-collar of white cotton pique. Smart two-tone buttons. Two welt pockets. Long-wearing all wool covert .. full rayon lining. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 15 oz.
29 K 2112—Navy...$10.95
29 K 2113—Red..... 10.95

All Wool Covert

New! Nine Buttons down the front (top 4 fasten coat). Wide double collar (under collar is checked rayon) edged in braid. Sturdy wool covert .. full rayon lining. Two welt pockets. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 15 oz.
29 K 2114—Toast brown
29 K 2115—Bright green
Each..............$10.95

OUR FINEST HONEYSUCKLE COAT FOR LITTLE GIRLS

Fitted beauty in All Wool Covert with cape collar and ripple back

$12.95

Our Finest in every way .. styled to flatter her young beauty. Double-breasted with 10 pearl buttons (fresh water) up the front. Fitted at the waist with four-gore back falling in graceful ripple folds. Has neat tailored collar with large square cape under-collar .. new and smart. Lace-edged collar and cuffs of crisp white cotton pique are detachable. Beautifully tailored of fine, smooth all wool covert. Full rayon lining. *State size* 3, 4, 5, 6, 6x. Shipping weight 2 lbs. 1 oz.
29 K 2116—Navy blue covert........$12.95



SIZE CHART FOR COATS, SUITS .. SIZES 3-6X

Order size.	3	4	5	6	6x	
If height is.	34½–37	37½–40	40½–43	43½–46	46½–48	in.
If chest is..	22	23	24	25	25½	in.
If weight is.	29½–34	34½–38	38½–44	44½–49	49½–54	lbs.
Skirt length	11	12	13	14	15	in.
Coat length	19	20½	22	23½	25	in.

Order by size—not age. Measure to be sure.



A Our Finest Coat Set for Girls $10.98

B $9.98

C $9.98

D $7.98

E $5.98

F $4.98



G Our Finest Coat Set for Boys $8.98

H $5.98

J $4.98

K $7.98

L $7.98

GIRLS' HONEYSUCKLE COAT AND BONNET SETS

in all wool fabrics . . deftly tailored . . full lined

A OUR FINEST . . ALL WOOL COVERT, beautifully made. Trim fitted coat with soft back fullness, two pockets. Cotton lace over-collar, domestic pearl buttons. Flattering bonnet with ruching trim. Set rayon lined. *State size* 1, 2, 3, 4. Wt. 1 lb. 11 oz.
29 K 7218—Navy blue. . . .$10.98
29 K 7219—Kelly green . . . 10.98

B ALL WOOL COVERT in a sweet princess style with lace-edged white cotton pique over-collar and cuffs . . self-covered buttons. Pretty bonnet with lace and ruching trim. Set rayon lined. *State size* 1,2,3,4. Shpg. wt. 1 lb. 11 oz.
29 K 7204—Coral. $9.98
29 K 7205—Aqua blue. 9.98
29 K 7206—Navy blue. 9.98

C ALL WOOL COVERT in fresh spring colors. Fitted little girl coat has pointed collar and unpressed pleats in front and back for soft fullness. Pretty poke bonnet has white ruching trim. Set rayon lined. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 11 oz.
29 K 7216—Light blue. . . . $9.98
29 K 7217—Coral. 9.98

D BLACK AND WHITE CHECKED ALL WOOL with red cotton velvet piping on bonnet and coat buttons. Fitted coat has soft gathers in back . . flaps over make-believe pockets . . white cotton pique over-collar . . red rayon lining. Matching bonnet. *State size* 1, 2, 3, 4. Wt. 1 lb. 9 oz.
29 K 7207—Black and white.$7.98

E ALL WOOL CREPE with colorful hand-embroidery and cording trim . . detachable white cotton pique over-collar, edged in lace. Matching poke bonnet. Set rayon lined. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 7 oz.
29 K 7202—Navy blue. $5.98
29 K 7203—Bright red. 5.98

F ALL WOOL FLANNEL in soft spring colors . . hand-embroidery and cording trim . . white buttons. Matching bonnet. Set rayon lined. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 7 oz.
29 K 7220—Yellow. $4.98
29 K 7221—Dusty rose. 4.98
29 K 7222—Light blue. 4.98

BOYS' HONEYSUCKLE COAT AND CAP SETS

Smart spring styles . . fine men's wear fabrics . . full linings

G OUR FINEST . . ALL WOOL COVERT in a mannish fly front style with matching Eton cap. Fine material and tailoring make this a "best set." Coat has convertible collar, 2 pockets, full rayon lining. Easy-to-lengthen drop hem. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 12 oz.
29 K 7260—Covert tan. . . . . .$8.98 29 K 7261—Med. blue. $8.98

H PART WOOL DONEGAL TWEED . . 25% new wool, 25% reprocessed wool, 30% rayon, 20% cotton. Double-breasted coat, 2 flap pockets, notched collar. Eton cap. Set rayon lined. *State size* 1, 2, 3, 4. Wt. 1 lb. 14 oz.
29 K 7200—Brown tweed. . .$5.98
29 K 7201—Blue tweed. . . . 5.98

J THRIFTY SET IN PART WOOL FLANNEL . . 50% reused wool, 20% rayon, 30% cotton. "Regulation" coat with brass emblem buttons, chevron sleeve insignia, 2 slash pockets. Eton cap to match. Set rayon lined. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 10 oz.
29 K 7259—Navy blue. $4.98

K ALL WOOL DONEGAL TWEED . . sturdy and durable. Smartly tailored, double-breasted coat has notched collar, 2 flap pockets, belted back. Matching Eton cap. Set rayon lined. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 12 oz.
29 K 7210—Tan tweed. $7.98
29 K 7211—Blue tweed. . . . 7.98

L FANCY CHECKED ALL WOOL "sportsman's coat" . . 3-button style with convertible collar, 2 slash pockets. Buttons look like leather. Matching Eton cap. Set rayon lined. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 12 oz.
29 K 7208—Brown check. . .$7.98
29 K 7209—Blue check. 7.98

SIZE CHART FOR SIZES 1 TO 4

Order size	1	2	3	4
If height is	29½–31	31½–34	34½–37	37½–40 in.
If chest is	20	21	22	23 in.
If weight is	22½–25	25½–29	29½–34	34½–38 lbs.
Coat length	16	17	18	19½ in.
Dress length	15½	16½	17½ in.	



DAINTY SPRING DRESSES FOR LITTLE GIRLS

SPECIAL : . ANY 2 for $2.00 — 2 for $3.00

[A] So Pretty! Washable cotton broadcloth with embroidered white yoke and rickrack trim. Tie sash. Generous hem. *State size* 1, 2, 3. Wt. 5 oz. ea.
29 K 6371—Pink . . . $1.09
29 K 6372—Lt. blue . 1.09
29 K 6373—Yellow . . 1.09

[B] Flower Print percale with organdy ruffle on white yoke and collar . . ruffle-edged pocket. Tie sash. Generous hem. Washable. *State size* 1, 2, 3. Shpg. wt. ea. 4 oz.
29 K 6374—Pink . . . $1.09
29 K 6375—Blue . . . 1.09

[C] Smocked Dress . . looks so expensive! Washable cotton broadcloth . . lace-edged collar. Tie sash. Generous hem. *State size* 1, 2, 3. Shpg. wt. ea. 7 oz.
29 K 6376—Light blue
29 K 6377—Yellow
Each $1.59 . . . . 2 for $3.00

HONEYSUCKLE* COTTONS . . EACH $1.98 . . ANY 3 for $5.64

All fine washable fabrics . . lovely lace and embroidery trims

[D] Cute Shirtwaister . . one-piece dress has suspender-effect skirt in vat-dyed novelty weave cotton . . blouse and puff pockets in dotted Swiss. Lace trim. Tie sash. Deep 3-inch hem. *State size* 1, 2, 3. Shpg. wt. ea. 5 oz.
29 K 6378G–Lt. blue . $1.98
29 K 6379G–Pink 1.98

[E] Permanent Finish Organdy . . needs no starch. Frilly style with double shoulder ruffles of white embroidered organdy and self-material . . lace at neck and bodice. Tie sash. 3-inch hem. *State size* 1, 2, 3. Wt. ea. 6 oz.
29 K 6381G–Lt. blue . $1.98
29 K 6382G–Pink . . . 1.98

[F] Crisp and Fresh . . fashioned of fine vat-dyed waffle cotton pique. Dainty eyelet embroidered yoke has ruffled edge. Full skirt is ruffled around the bottom. Puff sleeves, round collar. Tie sash. *State size* 1, 2, 3. Wt. ea. 5 oz.
29 K 6383G—Yellow . . $1.98
29 K 6384G—Pink 1.98

[G] Bolero Sun Dress in fine vat-dyed novelty weave cotton . . revere effect and pocket in embroidered white pique, edged in lace. Cute ruffle-sleeve bolero . . bareback suspender dress with elastic waist back. Tie sash. *State size* 1, 2, 3.
29 K 6393G–Light blue. Wt. ea. 5 oz . . $1.98
29 K 6394G–Pink. Shpg. wt. ea. 5 oz . . 1.98

[H] Organdy and Broadcloth sweet for summer. Full skirt in fine cotton broadcloth . . pale green or yellow. Top in white organdy with all-over embroidery on bodice front and sweetheart pocket. 3-inch hem. Tie sash. *State size* 1,2,3.
29 K 6385G–Nile green. Wt. ea. 6 oz . . $1.98
29 K 6386G–Yellow. Shpg. wt. ea. 6 oz. 1.98



HONEYSUCKLES* . . PRETTY FOR PARTIES AND SUNDAY BEST

[J] Dotted Swiss Sheer . . airy cool and sweet. Embroidered organdy laced with rayon satin ribbon forms the ruffle collar, trims the pockets. Ribbon bow at waist. Tie sash. Deep 4-inch hem. Washable. *State size* 1, 2, 3. Shpg. wt. 4 oz.
29 K 6387—Pink $2.98
29 K 6388—Lt. blue. 2.98

[K] "First" Party Frock of soft Luana rayon crepe with bodice front of embroidered organdy. With ruffle-tiered skirt and cute puff sleeves, pretty on a little girl. All around sash. Practical because washable. *State size* 1, 2, 3. Shpg. wt. 5 oz.
29 K 6344—Pink . . . $2.98
29 K 6345—Lt. blue. 2.98

[L] "Very Best" Dress and Slip Set. Dainty dress is sheer rayon ninon . . wide Val lace trims the waist and bodice ruffle. Full skirt with flounce. Tie sash. Matching rayon taffeta slip. Dry clean. *State size* 1, 2, 3. Boxed. Shpg. wt. 14 oz.
29 K 6390—Light blue $3.98
29 K 6391—Yellow . . . 3.98
29 K 6392—Pink 3.98

*Reg. U. S. Pat. Off. *Make sure of correct size before you order . . see chart on opposite page.*

PACKAGE SPECIAL

Washable Cottons **3 for $2.88**

- One blue striped percale with white yoke and collar, red and white piping.
- One solid color yellow broadcloth with white yoke outlined in ruffling.
- One red check printed percale with red ruffle at neck and square yoke.

Three pretty dresses in one big-value package. All sturdy washable cottons. *State size* 1, 2, 3. Shpg. wt. 15 oz. for 3.
29 K 6370—3 dresses of one size . . $2.88





New! HONEYSUCKLE Sanforized

OUR OWN TRADE MARK

RANCH STYLE DENIM JEANS

Cut in true Western style . . made to Sears own high standards for rugged wear and better fit

- Stout navy blue Sanforized denim—won't shrink over 1%. Wash separately
- Bar-tacked and copper rivet reinforced .·. double-needle orange stitching
- Detachable suspenders have snap-on copper buckles . . roomy pockets

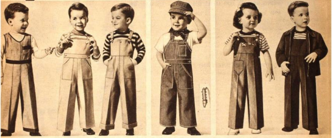
[A] BOYS' WESTERN JEANS. Heavy 2.20 wt. denim. Zipper fly front. Yoke back. Adjustable suspenders, bar-tacked back crossing. 4 pockets. *State size* 1, 2, 3, 4. Wt. 12 oz. for 2.
29 K 6818 — 2 for $3.15
Save 30c. . . . .4 for 6.00

[B] GIRLS' WESTERN JEANS. Heavy 2.20 wt. denim. Yoke back. Zipper side opening. Adjustable suspenders, bar-tacked back crossing. 4 pockets. *State size* 1, 2, 3, 4. Wt. 12 oz. for 2.
29 K 6819 — 2 for $3.15
Save 30c. . . . .4 for 6.00

[C] BOYS' AND GIRLS' BOXER JEANS. Strong 2.70 wt. denim. Shirred elastic waist—easy to pull on. Fly front. Two front, one back pocket. *State size* 1, 2, 3, 4. Shpg. wt. 8 oz. for 2.
29 K 6820 — 2 for $2.35
Save 22c. . . . .4 for 4.48

[D] **Multicolor Woven Plaid Cotton Shirt.** Sanforized—fabric won't shrink over 1%. Washfast. Convertible collar, short sleeves, one pocket. Full cut.
29 K 6508—*State size* 1, 2, 3, 4. Shpg. wt. for 2, 9 oz. . . . .2 for $1.95; 4 for $3.70

SIZE CHART FOR SIZES 1 to 4				
Order size.	1	2	3	4
If height is.	29½–31	31½–34	34½–37	37½–40
If chest is.	20	21	22	23 in.
If weight is.	22½–25	25½–29	29½–34	34½–38 lb.



Chambray

3 for $2.10

EASY-ON OVERALLS . . button at each shoulder. Washable blue cotton chambray with neat red trim. Neat fit. Breast pocket. *State size* 1, 2, 3, 4. Shpg. wt. 14 oz. for 3.
29 K 6885–Med. blue
3 for. $2.10

Denim

2 for $2.15

EASY-TO-WASH DENIMS . . vat-dyed, Sanforized—won't shrink over 1%. Self-lined bib-top. Adjustable button suspenders, button sides. Two patch pockets. *State size* 1, 2, 3, 4. Shpg. wt. 10 oz. for 2.
29 K 6802–Medium blue
2 for $2.15; 4 for $4.00

Gabardine

$1.89 Each

ZIP-FRONT OVERALLS . . opens to crotch. Washable cotton gabardine. Elastic at back. Adjustable snap-buckle suspenders. 2 pockets. *State size* 1, 2, 3, 4. Shpg. wt. ea. 9 oz.
29 K 6851—Gray
29 K 6850—Med. blue
Each $1.89; 2 for $3.60

Engineer's Outfit

$2.29 4-piece Set

OVERALL AND CAP in navy and white hickory-striped Sanforized denim . . . red cotton 'kerchief, red plastic "engine" whistle. Overall has adjustable suspenders, copper buckles and buttons, fly front, bib, 2 side pockets. Washable—fabric won't shrink over 1%. *State size* 1, 2, 3, 4. Shpg. wt. 12 oz.
29 K 6812—4-piece set . . . $2.29

Honeysuckle Fine Pinwale Corduroys

$1.98 Each

OVERALLS for girl or boy. Embroidered design on lined bib-top. Adjustable suspenders. One pocket. Correct full cut fit. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. each 8 oz.
29 K 6800—Bright red
29 K 6804—Copen blue
Each $1.98; 2 for $3.80

$4.98 Set

HONEYSUCKLE JACKET-OVERALL SET for boys or girls—just right for cool days. Zipper jacket is cotton kasha lined, has 2 pockets, elastic at sides. Overalls have adjustable button suspenders, self-lined bib, one pocket. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb.
29 K 6814—Copen blue. . . $4.98
29 K 6848—Light gray. . . 4.98



New! Gay

KNIT COTTON SWEATER

Western designs on front, back

Only **$1.49**

A bucking bronc on the back . . calves and cactus on the front. Knit of selected cotton yarns in two-tone colors . . ribbed collar and cuffs. Hand wash separately. *State size* 1, 2, 3. Shpg. wt. 5 oz.
29 K7725–Red
29 K7726–Copen blue
29 K7727–Navy blue
Each. $1.49

COAT SWEATERS for comfort on cool days . . useful cottons and warm, soft wools



[E] THRIFTY COTTON . . knit of good quality heavy weight yarns, fleeced inside. Snug crew neck. Colorful decorations. Hand wash separately. *Please be sure to state size* 1, 2, 3. Shipping weight 5 ounces.
29 K7719–Copen blue 29 K7718–Med. red
29 K7720–Yellow Each. . . Only $1.29

[F] GIRLS' PASTEL ALL WOOL SWEATER. Pretty knit-in design with hand-embroidered rosebuds, white edge at neck. Hand wash. *State size* 1, 2, 3. Shpg. wt. 5 oz.
29 K 7742—Light blue 29 K 7744—Yellow
29 K 7743—Pink Each. $1.98

[G] BOYS' WARM ALL WOOL SWEATER. Fancy knit-in front design . . contrasting edge on crew neck, cuffs, and bottom. Hand wash. *State size* 1, 2, 3. Shpg. wt. 5 oz.
29 K 7785—Red. $1.98
29 K 7786—Copen blue. 1.98

Real Western

PLAYTOGS FOR YOUNG BUCKAROOS

Ridin' the range or bang-bangin' at the badmen— these rough, tough outfits make play more fun



[A] PLAID SHIRT—strictly Texas! Of finest quality Sanforized gingham—won't shrink over 1%. Collar, contrasting yoke and deep 3-button cuffs piped in white. Shank buttons. Cowboy pockets. Washable. *State size* 2, 3, 4. Wt. ea. 6 oz.
29 K 6509—Red 29 K 6510—Blue
Each $1.98........ *Save 16c*—2 for $3.80

[B] BOX OF 2 POLO SHIRTS with bright rodeo prints. Knit of fine combed cotton .. contrasting rib-knit crew neck. Short sleeves. Two-button shoulder. Two of one size .. one white with blue, one yellow with brown. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. 6 oz.
29 K 6975—Box of 2, in one size...$1.39

[C] JODHPURS for boys or girls. Sanforized cotton twill—won't shrink over 1%. Fly front, elastic foot strap, belt loops, suspenders, snap fasteners. Washable. *State size* 1, 2, 3, 4. Shpg. wt. each 9 oz.
29 K 6878—Red....$1.98
29 K 6879—Blue.... 1.98
Save 16c...... 2 for 3.80

[D] TEXAS-MADE .. our finest Western suit. Embroidered shirt of fine cotton broadcloth. Cotton covert saddle pants .. fly front, 3 pockets. Wash separately. *State size* 2,3,4. Wt. 12 oz.
29 K 6821–Red, blue
29 K 6822–2-tone green
2-piece suit.......$3.98

[E] ROY ROGERS 5-PC. OUTFIT .. cotton twill vest and pants have gold color stars and Western embroidery. Sanforized—won't shrink over 1%. Wash separately. Includes 'kerchief, lariat, and plastic gun. *State size* 1, 2, 3, 4. Wt. 1 lb. 2 oz.
29 K 6994–Red and blue
5-piece outfit.........$3.98

Be sure of correct size. See SIZE CHART on opposite page.



PACKAGE SPECIAL 3 FOR $1.59

WASHABLE COTTON PLAYCLOTHES your little girl will love!

BOXER SHORTS for your boy or girl! Shirred elastic waist. Strong washable cotton. Back pocket. One yellow print, 1 multi-plaid, 1 solid blue. Order 3 of one size. *State size* 1, 2, 3, 4—see size chart on opposite page. Shpg. wt. 6 oz. for 3.
29K6729–Pkg. of 3..$1.59

$1.69

ALWAYS so *fresh* looking. Two-pants playsuit of striped cotton crinkled crepe—no ironing needed. Peter Pan collar and plackets piped in contrasting color. Short sleeves. Pants button to top. Washable. *State size* 1, 2, 3—size chart opposite page. Shpg. wt. 7 oz.
29 K 6807—Green......$1.69
29 K 6808—Pink....... 1.69

$1.39

ONE-PIECE PLAYSUIT of washable checked percale. Peter Pan collar; pretty embroidered design on front, white piping. Short sleeves. Button back; tie-back sash; drop seat. *State size* 1, 2, 3—chart opposite page. Shpg. wt. ea. 6 oz.
29 K 6824—Red
29 K 6825—Blue
Each $1.39........2 for $2.69

$1.09 each 2 for $2.14

NEW OVERALL in cool polka dot cotton crinkle crepe with cute white ruffle trim on self-lined bib and pocket. Button sides. Washable—needs no ironing. *State size* 1, 2, 3, 4—chart opp. page. Shpg. wt. each 6 oz.
29 K 6838—Green
29 K 6839—Red
Each $1.09......2 for $2.14



"FUNNY PAPER" design on fine white cotton percale. Notched collar, short sleeves. Wash separately. *State size* 1, 2, 3, 4. Wt. ea. 5 oz.
29K6530–Each 89c
Save!....2 for $1.74

DRESS-UP SHIRT of mercerized white cotton broadcloth. Washable. Sanforized—won't shrink over 1%. *State size* 2, 3, 4. Wt. 8 oz. for 2.
29K6525–2 for $1.95
Save!....4 for 3.70

POLO SHIRTS knit of fine combed cotton with lustrous finish. Short sleeves, two-button shoulder. Wash separately. *State size* 1, 2, 3, 4—chart opp. page. Shpg. wt. 6 oz. for 2.
Solid colors
29K6832G–Yellow
29K6833G–White
29K6834G–Med. blue
Stripes
29K6864G–Red
29K6865G–Blue
2 for $1.29..........*Save 18c*—4 for $2.40

POLO SHIRT of suede-finish interlock knit cotton. Embroidered pocket. Wash separately. *State size* 1, 2, 3, 4. Wt. 6 oz. for 2.
29 K 6931—Nile green
29 K 6932—Yellow
29 K 6933—Lt. blue
2 for $1.58; 4 for $3.00

Flight Suit

NEW LONGIE AND JACKET in cotton twill

A honey for looks—
A toughie for wear!



$2.98

- Easy on—easy off
- Cut for comfort
- Blue or tan
- Washable
- Sanforized—won't shrink over 1%

EVERY BOY who sees this new Flight suit wants to own one. Mothers approve because it's so good looking and practical. Tough cotton twill; extra stitching at points of extra-pull. Long-sleeve jacket, rib-knit cuffs and waist; sports collar. Elastic-waist pants, two side pockets. As legs grow, just turn down cuffs. Wash separately. *State size* 1, 2, 3, 4. (Order an extra suit—makes a wonderful gift.) Shpg. wt. 8 oz.
29 K 6897—Medium blue............$2.98
29 K 6898—Tan.................... 2.98



FOR BOYS AND GIRLS FROM 6 MONTHS TO 4 YEARS . . full cut for correct fit . . double-stitched seams for long wear

[A] BIB-TOP SHORTS for boys or girls. Stoutly made of washfast Searscord. Have button suspenders, buttons at sides. Self-lined bib-top. Two big patch pockets, neat cuffs. *State size* 1, 2, 3, 4. Shpg. wt. each 5 oz.
29 K 6745–Red 29 K 6746–Blue
Each 97c *Save!* . . . 3 for $2.79

[B] BOXER SHORTS of cool, comfortable washfast Searscord. Wide shirred elastic waistband—makes dressing easy. Fly front, 2 pockets. *State size* 1, 2, 3, 4. Shpg. wt. each 4 oz.
29K6747–Green 29K6749–Red
29K6748–Brown
Each 77c *Save!* . . . 3 for $2.25

[C] BOXER LONGIES for dress or play. Of strong cool washfast Searscord. Shirred elastic waist for comfort and quick dressing. Fly front. Two front pockets. Stock up—little folks can use several. *State size* 1, 2, 3, 4.
29 K 6791—Brown 29 K 6792—Blue
Shpg. wt. each 4 oz. . . Each 97c 3 for $2.79

[D] TINY TOTS' CREEP-ALONG of washfast Searscord. Adjustable button-suspenders, non-slip ladder back. Elastic at back. Self-lined bib. Snap crotch opening. *State size* 6, 12, 18 mos.
29 K 6613—Blue 29 K 6614—Red
Shpg. wt. each 4 oz. . . Each 97c 3 for $2.79

SIZE CHART 6 to 18 Months 1 to 4 Years	Order size	6 mos.	12 mos.	18 mos.	1	2	3	4
	If height is	24½-26½	27-29	29½-31½	29½-31	31½-34	34½-37	37½-40
	If chest is	18	19	20	20	21	22	23 in.
	If weight is				22½-25	25½-29	29½-34	34½-38 lb.

[E] TINY TOTS 2-PIECE SET of washfast Searscord . . jacket and Creep-along (D) described at left. Jacket has long sleeves, notched collar, easy fitting shoulders. Embroidery on front. *State size* 6, 12, 18 mos. Wt. ea. 7 oz.
29 K 6638—Blue 29 K 6639—Red
Each set $1.77 . . . . . . *Save 17c*—2 sets for $3.37

[F] OVERALLS for boys and girls. Stout washfast Searscord. Snap-buckle adjustable suspenders, side snaps. Self-lined bib. Two big pockets, neat cuffs. *State size* 1, 2, 3, 4.
29 K 6743—Blue 29 K 6744—Red
Shpg. wt. each 6 oz. . . Each 97c 3 for $2.79

[G] LITTLE BOYS' ETON SUIT in washfast Searscord . . neat for summer dress wear. Long sleeve jacket has large white buttons, 2 pockets. Boxer shorts have elastic waist, fly front, 2 pockets. *State size* 1, 2, 3, 4. Shpg. wt. each 7 oz.
29 K 6741–Brown. 29 K 6742–Green
2-pc. suit $1.97 . . . 2 suits for $3.78

[H] NEW! PINAFORE LONGIE SET . . may be worn as overall or longie. Cute suspender top is detachable—buttons to longies at waist. Longie has shirred elastic waist, one pocket. Of washfast Searscord. *State size* 1, 2, 3, 4. Shpg. wt. each 7 oz.
29 K 6785—Green. 29 K 6786—Red
2-pc. set. $1.27 . . . . 3 sets for $3.66



2-PIECE WASHABLE CABANA SETS

[J] COLORFUL PRINT on fine quality cotton. "In-or-out" shirt with contrasting collar and pocket trim. Boxer shorts—elastic waist, 1 pocket. Washable. *State size* 1, 2, 3, 4. Wt. ea. 4 oz.
29 K 6703—Yellow print
29 K 6704—Blue print
Each 98c. . . . . 2 for $1.92

[K] FINE COTTON POPLIN. Vat-dyed, mercerized. Sanforized. Won't shrink over 1%. Print check shirt . . yoke matches solid color shorts. Elastic waist, 1 pocket. *State size* 1, 2, 3, 4. Wt. ea. 5 oz.
29 K 6705—Navy blue
29 K 6706—Brown
Each $1.98 . . . 2 for $3.80

"Sand Box" SUIT with Roller Hat

[L] THREE-PIECE PLAY SET with cute little hat for sun protection. Of cotton plisse crepe with colorful print. Washes well—never needs ironing. "In-or-out" shirt. Boxer shorts, elastic waist, hip pocket. *State size* 1, 2, 3, 4. Shpg. wt. 5 oz.
29 K 6707—Yellow . $2.79
29 K 6708—Blue . . . 2.79

Rayon Gabardine SLACK SUIT

[M] DRESSY SUIT in two-tone washable rayon gabardine. Zipper jacket has contrasting yoke and sleeves. Longies are boxer style with elastic waist, fly front, neat cuffs. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb.
29 K 6709–Brown and tan
29 K 6710–Royal blue and gray . . . 2-piece suit $3.98



SEARS MATCH-MATES ARE "QUALITY CONTROLLED". . make ideal dress and play clothes for your child

- **MADE BETTER.** Knit, cut, and fit to Sears exacting specifications
- **KEEP THEIR FIT.** Knit of fine cotton . . don't stretch out of shape
- **KEEP THEIR COLOR.** Improved washfast dyes won't fade or stain
- **EASY TO WASH.** Dirt rinses right out . . need little or no ironing
- **MONEY SAVING.** Few children's garments cost you less per month of wear
- **EASY TO ORDER CORRECT SIZE** . . see Size Chart on opposite page

[A] COAT SWEATER. Long sleeves. Rib-knit neck, cuffs. Two pockets. Washfast. *State size* 1, 2, 3, 4. Wt. each 4 oz.
29 K 6926M—Red........$1.59
29 K 6927M—Medium blue 1.59
29 K 6928M—Yellow..... 1.59
29 K 6929M—Pink....... 1.59
29 K 6930M—Navy blue.. 1.59
Save 4c............2 for $3.14

[B] SOLID COLOR POLO SHIRT . . short sleeves, crew neck, 2-button shoulder. Washfast. *State size* 1, 2, 3, 4. Wt. each 4 oz.
29 K 6935M—Yellow.....$1.09
29 K 6936M—Medium blue 1.09
29 K 6937M—Red........ 1.09
29 K 6938M—Pink....... 1.09
29 K 6976M—White...... 1.09
Save 9c............3 for $3.18

[C] STRIPED POLO SHIRT. Short sleeves, crew neck, 2-button shoulder. Washfast. *State size* 1, 2, 3, 4. Shpg. wt. ea. 4 oz.
29 K 6730M—Navy blue..$1.09
29 K 6731M—Pink....... 1.09
29 K 6732M—Medium blue 1.09
29 K 6733M—Red........ 1.09
29 K 6735M—Yellow..... 1.09
Save 9c............3 for $3.18

[D] BOYS' BIB-TOP SHORTS with non-slip ladder back suspenders. Elastic at waist back. Self-lined bib. Washfast. *State size* 1, 2, 3, 4. Wt. ea. 5 oz.
29K6920M—Medium blue.$1.19
29 K 6921M—Red........ 1.19
29 K 6922M—Yellow..... 1.19
29 K 6923M—Pink....... 1.19
Save 4c............2 for $2.34

[E] GIRL'S BIB-TOP SKIRT with non-slip suspenders. Elastic at back. Two front pleats. Lined bib. Washfast. *State size* 1, 2, 3, 4. Wt. each 4 oz.
29 K 6915M—Yellow.....$1.29
29 K 6916M—Medium blue 1.29
29 K 6917M—Red........ 1.29
29 K 6918M—Pink....... 1.29
Save 4c............2 for $2.54

[F] OVERALLS for boy or girl. Non-slip ladder-back suspenders. Elastic at back. Self-lined bib. Washfast. *State size* 1, 2, 3, 4. Shpg. wt. each 7 oz.
29 K 6905M—Red........$1.79
29 K 6906M—Medium blue 1.79
29 K 6907M—Yellow..... 1.79
29 K 6908M—Pink....... 1.79
Save 12c............2 for $3.46

[G] BOXER LONGIE for boy or girl. All around elastic waist, easy to pull on. Front patch pocket. Washfast. *State size* 1, 2, 3, 4. Shpg. wt. each 6 oz.
29 K 6940M—Medium blue $1.59
29 K 6941M—Red........ 1.59
29 K 6942M—Yellow..... 1.59
29 K 6998M—Navy blue.. 1.59
Save 4c............2 for $3.14

[H] BOXER SHORTS with elastic waist—makes dressing easy. Attractive with plain or striped polo shirts. Washfast. *State size* 1, 2, 3, 4. Shpg. wt. each 4 oz.
29 K 6945M—Medium blue.98c
29 K 6946M—Red.........98c
29 K 6947M—Yellow.......98c
29 K 6999M—Navy blue....98c
Save 12c............3 for $2.82

[J] STRIPED ANKLETS . . go with any Match-mate. Durene* cotton yarns with nylon reinforced toes and heels—wear longer. Knit-on cuffs. Washfast. *Colors:* red, yellow, pink, med. blue, navy blue. *Sizes* 4, 4½, 5, 5½, 6, 6½. Shpg. wt. 5 oz. for 3 pairs.
29 K 5953M—*State size and color*
3 pairs 89c.........6 pairs $1.75

[K] SOLID COLOR ANKLETS match garments above. Durene* cotton yarns with nylon reinforced toes and heels for longer wear. Knit-on cuffs. Washfast. *Colors* red, yellow, pink, med. blue, white. *Sizes* 4, 4½, 5, 5½, 6, 6½. Shpg. wt. 5 oz. for 3 pairs.
29 K 5931M—*State size and color*
3 pairs 79c.........6 pairs $1.55

BOXER WASH SUITS

[L] FINE COTTON BROADCLOTH . . 100x60 count . . vat-dyed colors. White shirt has collar and pocket trim to match shorts. Boxer shorts have elastic waist, back pocket. Washable. *State size* 1, 2, 3, 4. Shpg. wt. each 7 oz.
29K6700–White, med. blue
29K6701–White and maroon
Each 98c......2 suits $1.92

[M] COOL COTTON PLISSE in multicolor pin stripes. Easy to wash—needs no ironing. Short sleeve shirt may be worn in or out. Boxer shorts have elastic waist, hip pocket. *State size* 1, 2, 3, 4. Shpg. wt. each 7 oz.
29 K 6702—Multi-stripe
Each $1.39.....2 for $2.72



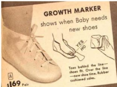
POPLIN WASH SUITS

Any 2 for $3.80

[N] "NAUTICAL PRINT" boxer suit in Sanforized cotton poplin—won't shrink over 1%. Washfast vat-dyed colors. Short sleeve print shirt. Solid color shorts have elastic waist, hip pocket. *State size* 1, 2, 3, 4. Shpg. wt. 7 oz.
29 K 6711—Green......$1.98
29 K 6712—Brown..... 1.98

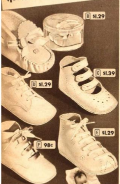
[P] "SCOTTIE" SUIT. Shirt is cotton poplin with plaid gingham front . . matches solid color poplin pants. Pants button on, have belt and metal buckle. Sanforized—won't shrink over 1%. Vat-dyed, washfast. *State size* 1, 2, 3, 4. Shpg. wt. 7 oz.
29 K 6713—Green......$1.98

















UP TO 9 MONTHS

Baby wears Honeysuckle
Soft Sole Shoes

[A] GROWTH MARKER OPEN-TO-TOE SHOES . . look inside Baby's shoes while they're on his feet—see the YES-NO growth line. If toes are over the line, Baby needs new shoes. Made of washable white elk-tanned leather, soft and pliable. New comfort design has nothing to rub—no seams, no lining, no metal eyelets. Flexible soft-leather soles are rubber padded inside. Easy to put on because open clear to the toe.
29 K 5827–White. *State size* 0, 1, 2, 3. Shpg. wt. 5 oz. Pair $1.69

[B] CHRISTENING SHOES in white, baby blue, or baby pink . . moccasin style. Soft supple leather uppers and soft leather soles gently cradle the tiny feet. Smooth rayon lining and rayon satin ribbon bow. Clean easily with a damp cloth. In clear plastic gift box. *State size* 0, 1, 2. Shpg. wt. 5 oz.
29 K 5825–Blue 29 K 5826–Pink 29 K 5822–White. Pair $1.29

[C] ROMAN SANDAL STYLE with three button-straps . . pretty on Baby's feet . . cool and comfortable for warm weather. Uppers of soft, pliable elk-tanned leather with perforated vamp . . cushioned leather soles. Washable, easy to keep white.
29 K 5806–White. *State size* 0, 1, 2, 3. Shpg. wt. 6 oz. Pair $1.39

[D] BLUCHER STYLE four-eyelet tie with plain toe. Of washable white elk-tanned leather . . elk-tanning makes the leather soft and pliable. Comfortable soft—leather soles.
29 K 5811–White. *State size* 0, 1, 2, 3. Shpg. wt. 6 oz. Pair $1.29

[E] SIX-EYELET TIE . . LACES FROM ANKLE TO TOE. Easy to slip on Baby's feet. Fine, soft, washable white leather vamp, perforated and scalloped. Cushioned soft-leather soles.
29 K 5816–White. *State size* 0, 1, 2, 3. Shpg. wt. 6 oz. Pair $1.29

[F] OUR LOWEST PRICE for a Baby's HONEYSUCKLE shoe. Four-eyelet tie made with soft supple leather uppers and cushioned soft-leather soles. White. Washable. Well made.
29 K 5805–White. *State size* 0, 1, 2, 3. Shpg. wt. 6 oz. Pair 98c



FROM 9 TO 12 MOS.

Honeysuckle Creeper
Shoes give support

[G] BABY "WALKS ON AIR" IN GLAMORETTE! The platform innersole is FOAM RUBBER . . gently supports the arch . . comes out for washing. Made of glove-soft fine white kid leather. Attractive collar style fits snugly around the ankle. Washable, easy to keep clean. Shpg. wt. 6 oz. Postpaid.
29 K 5817–White. *State size* 1, 2, 3, 4. Pair . . . $2.89

[H] BLUCHER STYLE CREEPER SHOE OF BEST QUALITY elk tanned leather . . soft, pliable, and durable. Flexible, easy-bending, non-slip leather soles. Plenty of toe room for growing feet. White . . wipe clean with soap and water. Shpg. wt. 6 oz.
29 K 5824–White. *State size* 1, 2, 3, 4. Pair . . . $1.98

[J] ANKLE-STRAP SANDAL for Baby's dress occasions . . uppers are washable white elk-tanned leather, soft and pliable. Non-slip chrome leather soles. Pretty . . and sturdy for wear. Shpg. wt. 6 oz.
29 K 5809–White. *State size* 1, 2, 3, 4. Pair . . $1.69

[K] MOCCASIN STYLE CHUBBY SHOE . . made on a rounder, fuller last to give added comfort to babies with chubby ankles. Plenty of toe room. Made of fine white washable elk-tanned leather. Non-slip turned under leather soles. Shpg. wt. 6 oz.
29 K 5831—White. *State size* 1, 2, 3, 4. Pair . . $1.69

[L] OUR LOWEST PRICE for a HONEYSUCKLE Creeper Shoe. It's a blucher style four-eyelet tie with perforated vamp for warm-weather comfort. Uppers are good quality elk-tanned leather with turned under non-slip leather soles. Shpg. wt. 6 oz.
29 K 5821–White. *State size* 1, 2, 3, 4. Pair . . . $1.49



FROM 12 TO 18 MOS.

Baby wears Honeysuckle
"learn-to-walk" Shoes

[M] HAND-LASTED MOCCASINS with patented CONTINUOUS SOLE AND HEEL . . one piece of flexible leather extends around heel and up the back. Gives better fit, more comfort . . encourages normal foot growth. Made of best quality washable white elk-tanned leather . . supple and durable. Shpg. wt. 8 oz.
29 K 5804–White. *State size* 2, 3, 4, 5. Pair . . . $3.49

[N] "FIRST-STEP" SHOES OF BEST QUALITY washable white elk-tanned leather . . soft, supple, sturdy too. Non-skid flexible hard-leather soles buffed to help keep baby from slipping. Blucher style with plenty of toe room. Shipping wt. 8 oz.
29 K 5841–White. *State size* 2, 3, 4, 5. Pair . . . $2.59

[P] MOCCASIN STYLE shoes with lots of "wiggle room" for Baby's toes. Washable white elk-tanned leather uppers. Non-skid flexible hard-leather soles. Give baby feet firm support. Shpg. wt. 9 oz.
29 K 5842–White. *State size* 2, 3, 4, 5. Pair . . . $1.98

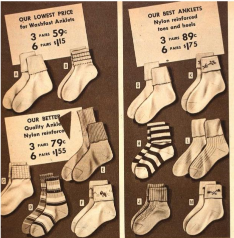
[R] ONE-STRAP OPEN-TOE SANDALS with cut-out vamp . . cool and comfortable for summer. Fine quality soft, elk-tanned leather uppers. Non-skid flexible hard-leather soles. Washable . . easy to keep white with soap and water. Shpg. wt. 8 oz.
29 K 5803–White. *State size* 2, 3, 4, 5. Pair . . . $1.98

[S] OUR LOWEST PRICE—YOUR THRIFTIEST BUY in fine quality "first step" shoes. Supple elk-tanned leather uppers with perforated vamp for coolness. Moccasin style with lots of toe room. Non-skid flexible hard-leather soles. Shpg. wt. 9 oz.
29 K 5807–White. *State size* 2, 3, 4, 5. Pair . . . $1.79

Measure to be sure

Order shoe size	0	1	2	3	4	5	6	7	8
If foot length is.	3½ or less	3⅞	4⅛	4½	4⅞	5⅛	5½	5⅞	6⅛ in.

For larger sizes and children's hard sole shoes, see pages 103 to 111



Washfast

HONEYSUCKLE ANKLETS

Durene* Mercerized Cottons.. Fine Rayons

GOOD QUALITY AT A LOW PRICE

- Knit of fine Durene* mercerized combed cotton yarns

A Picot-edge cuffs. White, pink, blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½.
29 K 5928—*State size, color.*
3 pairs 59c....6 pairs $1.15

B Striped cuffs. White, pink, blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½.
29 K 5905—*State size, color.*
3 pairs 59c....6 pairs $1.15

OUR BETTER QUALITY

- Knit of lustrous Durene* mercerized combed cotton yarns
- NYLON reinforced heels and toes mean longer wear

C Knit terry cuffs, soft and thick. *Colors* white pink, medium blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½.
29 K 5908—*State size, color.*
3 pairs 79c....6 pairs $1.55

E Crew socks. White, pink, yellow, med. blue, copen blue, red. *Sizes* 4, 4½, 5, 5½, 6, 6½, 7, 7½.
29 K 5915—*State size, color.*
3 pairs 79c....6 pairs $1.55

D Blazer stripes. Yellow, red, copen blue, aqua blue. *Sizes* 5½, 6, 6½, 7, 7½.
29 K 5909—*State size, color.*
3 pairs 79c....6 pairs $1.55

F Knit cuff design. White, pink, blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½.
29 K 5910—*State size, color.*
3 pairs 79c....6 pairs $1.55

OUR BEST ANKLETS . . finest yarns

- **G** to **L** of mercerized Durene* combed cotton . . **M** is rayon
- All have NYLON reinforced heels and toes . . wear longer
- All have smooth knit-on cuffs. Six attractive styles

G Dainty picot edge..mercerized cotton. White, pink, med. blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½.
29 K 5945—*State size, color.*
3 pairs 89c....6 pairs $1.75

K Knit-in cuff design . . mercerized cotton. *Colors* white, pink, med. blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½.
29 K 5912—*State size, color.*
3 pairs 89c.....6 pairs $1.75

H Wide stripes on white . . mercerized cotton. Red, pink, copen blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½.
29 K 5951—*State size, color.*
3 pairs 89c....6 pairs $1.75

L English rib-knit . . fine mercerized cotton. *Colors* white, pink, med. blue, yellow. *Sizes* 5½, 6, 6½, 7, 7½.
29 K 5938—*State size, color.*
3 pairs 89c.....6 pairs $1.75

J Link-and-link rib-knit . . mercerized cotton. Yellow, pink, med. blue, white. *Sizes* 5½, 6, 6½, 7, 7½.
29 K 5920—*State size, color.*
3 pairs 89c....6 pairs $1.75

M Knit rayon dressy anklet with knit-in cuff design. White, pink, med. blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½.
29 K 5913—*State size, color.*
3 pairs 89c.....6 pairs $1.75

NOTE: Shipping wt. for all anklets on this page: 5 oz. for 3 pairs..8 oz. for 6 pairs. *Reg. U.S. Pat. Off.

Measure for Socks: Place ruler against sole. Measure from heel to tip of toe. See chart for size to order.

Order size.......	4	4½	5	5½	6	6½	7	7½
For foot lgth.....	3½	4	4½	5	5½	6	6½	7 in.

NYLON and RAYON ANKLETS

3 pairs 89c   6 pairs $1.75



Knit of fine gauge nylon and rayon with heels and toes in strong nylon and cotton. Knit-on cuffs with picot edge. Hand wash. *Colors* white, pink, med. blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½.
29 K 5947—*State size, color.*
3 pairs 89c.....6 pairs $1.75

DALE EVANS CUFF DESIGN

3 pairs 79c   6 pairs $1.55



Wear these with your Western togs. Knit of fine gauge mercerized cotton yarns with Dale Evans design printed on cuffs. Hand wash. *Colors* white, pink, med. blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½, 7, 7½.
29 K 5924—*State size, color.*
3 pairs 79c.......6 pairs $1.55

For Toddlers 6 to 18 months

Little Boys' WASHFAST SUIT

of cool pin-striped cotton plisse crepe



$1.98

Short sleeve Jacket and Bib-top Shorts

A cabana set for the beach or for his own back yard . . a cool summer suit for wear any place!

Made of sturdy vat-dyed cotton plisse crepe . . easy to wash . . requires no ironing. Easy-fitting jacket has notched collar, embroidered motif. Shorts have double fabric bib-top, button suspenders, elastic at back. *State size* 6, 12, 18 months. Shipping weight 5 oz.

29 K 6688—Red
29 K 6689—Med. blue
2-pc. suit......$1.98

2-PC. WASH SUIT

of mercerized Sanforized cotton



$1.98

Manly style for a very little fellow! Pants in blue or yellow cotton slub poplin . . top in fine white broadcloth, tucked and embroidered. Pants have suspenders and buttons, snap-fastened crotch, elastic at back. Sanforized—won't shrink over 1%. Washfast. *State size* 6, 12, 18 months. Shipping weight 6 oz.

29 K 6636 — White with yellow.....$1.98
29 K 6637 — White with blue......$1.98

2-PC. KNIT SUIT

Fine combed cotton shirt and panty with nursery rhyme print



ONLY **89c**

Short sleeve button-shoulder polo shirt and matching elastic waist panties . . cute nursery rhyme design on both. Soft knit combed cotton with neat rib-knit neck and legs. Wash separately. *State size* 6, 12, 18 months. Shipping weight suit 6 oz.

29 K 6650—Yellow
29 K 6651—Lt. blue
2-piece suit......89c
2 suits for......$1.74

SIZE CHART FOR SIZES 6 TO 18 MOS.

Order size	6 mos.	12 mos.	18 mos.
If chest is..	18	19	20
If height is	24½–26½	27–29	29½–31½ in.

SIZES 6 TO 18 MONTHS



KNIT COTTON CREEPER

with 2 waterproof plastic lined panties

$1.98 Set — 2 sets $3.80

Knit of fine quality combed cotton. White top has embroidered front . . . 2-button shoulder. Two button-on waterproof plastic lined panties . . . one in nile (light) green, one in yellow. Snap crotch for quick changing. Hand wash. *State size* 6, 12, 18 mos. Shpg. wt. ea. set, 5 oz.
29 K 6665—White top; one green and one yellow panty.
Each set.....$1.98
2 sets for..... 3.80



Inside-out view showing strong, waterproof plastic film lining in creeper pants



PACKAGE SPECIAL 2 FOR $1.49

COMFORTABLE CREEPERS . . cut roomy for diapers or training pants

$1.19 Knit Cotton
Waterproof plastic lined pants; elastic at waist, snap crotch. White top has 2-button shoulder, print trim. Hand wash. *State size* 6, 12, 18 mos. Wt. ea. 5 oz.
29 K 6602—Blue
29 K 6603—Yellow
Ea. $1.19..3 for $3.45

$1.79 Knit Rayon
Embroidered dress-up creeper. White top. Plastic lined button-on pants with snap crotch. Hand wash. *State size* 6, 12, 18 mos. Shpg. wt. ea. 5 oz.
29K6632-Nile green
29K6633-Yellow
Ea. $1.79; 2 for $3.46

89c Knit Cotton
Gripper crotch opening. Elastic at waist. 2-button shoulder. Print trim. Wash separately. *State size* 6, 12, 18 mos. Shpg. wt. ea. 3 oz.
29 K 6683-Lt. blue
29 K 6684-Yellow
29 K 6685-White
Ea. 89c; 2 for $1.73

$1.09 Crepe
Cool cotton crepe.. elastic at waist.. embroidery and rickracktrim. Washable..needs no ironing. *State size* 6, 12, 18 mos. Shpg. wt. each 5 oz.
29 K 6616—Red
29 K 6617—Blue
Ea. $1.09; 2 for $2.14

Percale creepers . . . one solid blue, one red check. Dainty trims. Button crotch. Washable. *State size* 6, 12, 18 mos. Order 2 of one size. Shpg. wt. 6 oz. for 2.
29 K 6646—Pkg. of 2......$1.49



2-PC. PLAYSUIT

of sturdy cotton twill for boys and girls

$2.19



Button front jacket has rib-knit collar, cuffs, bottom. Matching crawler has Gripper Fasteners down both sides . . . easy to put on . . . off in a jiffy. Adjustable snap-suspenders. Elastic waist in back for a snug fit. Nursery print on jacket and crawler. Washable cotton twill. *State size* 6, 12, 18 months. Shipping weight 6 oz., each set.
29 K 6606—Medium blue
29 K 6607—Bright red
Each 2-piece set....$2.19
2 sets for.......... 4.00



"KWIKALL" Creep-along

of sturdy cotton twill with snap crotch opening

$1.49

Creep-along in good quality cotton twill. Embroidered nursery design on double fabric bib-top. Speedy dot snappers on adjustable suspenders, crotch closing and drop seat. Washable. *State size* 6, 12, 18 mos. Shpg. wt. each 5 oz.
29 K 6645—Medium blue
29 K 6644—Yellow
Each $1.49...2 for $2.90



THE ORIGINAL "CRAWLER"

in fine pinwale Corduroy . .

$1.98

Famous for comfort and wear. Full crotch opening with strong snaps. Non-skid adjustable suspenders, built-up back. Self-lined bib. Wash separately. *State size* 6, 12, 18 months. Shpg. wt. 5 oz.
29 K 6620—Blue....$1.98
29 K 6621—Red.... 1.98

COOL CREEP-ALONGS AND COVERALLS in washable cotton fabrics

$1.79 Poplin
SANFORIZED COTTON POPLIN creep-along . . . our finest quality. Self-lined bib. Non-skid suspenders. Snap crotch opening. Embroidered padded knees. Washable. *State size* 6, 12, 18 mos. Shpg. wt. ea. 4 oz.
29 K 6634—Aqua blue
29 K 6635—Yellow
Each $1.79..2 for $3.46

$1.39 Cotton Crepe
PINAFORE CREEP-ALONG in cool pin stripe cotton crinkle crepe. Double fabric bib-top. Non-skid suspenders. GripperFastenercrotch. Washable . . no ironing. *State size* 6, 12, 18 mos. Shpg. wt. ea. 4 oz.
29 K 6675—Pink
29 K 6676—Blue
Each $1.39..2 for $2.72

2 for $1.75
BLUE COTTON CHAMBRAY creep-along . . . thrift-priced. Snap crotch opening. Button suspenders. Buttons at sides. Washable. *State size* 6, 12, 18 mos. Shpg. wt. ea. 4 oz.
29 K 6628—Blue
2 for.........$1.75
4 for......... 3.30

$1.59 3-pc. set
COTTON PERCALE PLAYSUIT . . includes 2 pairs of button-on pants. Tiny checked print. Blouse buttons down back, has rickrack trim at Peter pan collar and at front. Nursery print on blouse. Pants button to blouse. *State size* 6, 12, 18 mos. Shpg. wt. ea. set 5 oz.
29 K 6630—Red check
29 K 6631—Blue check
Set $1.59........2 sets $3.14





COOL COTTON POLO SHIRTS

with handy 2-button shoulders

Knit of fine combed cotton. Short sleeves. Wash separately. *State size* 6, 12, 18 mos.

[A] EMBROIDERED POCKET. Soft suede finish inter-lock knit. Shpg. wt. 6 oz. for 2.
29 K 6686—White......2 for $1.58; 4 for $3.00
29 K 6687—Mint green..2 for 1.58; 4 for 3.00

[B] SOLID COLOR. Shpg. wt. for two 6 oz.
29 K 6679—Yellow..2 for $1.29; 4 for $2.40
29 K 6680—Light blue..2 for 1.29; 4 for 2.40

[C] STRIPED POLO SHIRT. Wt. for two 6 oz.
29K6677-Blue stripe 2 for $1.29; 4 for $2.40
29K6678-Yellow stripe..2 for 1.29; 4 for 2.40

MEASURE TO BE SURE . . Size chart opp. page.





BOYS' ALL WOOL COAT SETS

$4.98

ll wool flannel coat ith matching Eton ap. Rayon lining. wo slash pockets. Vell made. *State size* . 12, 18 mos. Shpg. t. 2 lbs. 1 oz.
9 K 7031—Tan
9 K 7032—Med. blue
9 K 7033—Gray
-pc. set.......$4.98

$5.98

Boys' sturdy all wool donegal tweed coat and matching Eton cap. Belted back. Two flap pockets. Rayon lining. *State size* 6, 12, 18 mos. Shpg. wt. 2 lbs. 1 oz.
29 K 7034—Med. blue
29 K 7035—Tan
Each..........$5.98

GIRLS' COAT-BONNET SETS . . new styles in smart Spring fabrics

$3.98

Cotton pique coat, hand-embroidered smocking. Cute bonnet. Cotton batiste lining. Washable. *State size* 6, 12, 18 mos. Wt. 1 lb. 14 oz.
29 K 7000–Nile green
29 K 7001–Pink
29 K 7002–Light blue
2-pc. set.......$3.98

$4.98

Pinwale corduroy coat and bonnet. Hand embroidered. Rayon lining. Hand wash. *State size* 6, 12, 18 mos. Shpg. wt. 2 lbs. 1 oz.
29 K 7023–Yellow
29 K 7024–Lt. blue
29 K 7025–Pink
2-pc. set.......$4.98

$4.98

All wool flannel coat, hand embroidered trim. Matching hat. Rayon lining. *State size* 6 mos.; 12 mos.; 18 mos. Shpg. wt. 2 lbs. 1 oz.
29 K 7026–Light blue
29 K 7027–Pink
29 K 7028–Yellow
2-pc. set.......$4.98

$5.98

Rayon crepe coat, self lined. Round yoke with smocking front and back. Lace trim. Matching hat. *Please state size* 6, 12, 18 mos. Shpg. wt. 1 lb.
29 K 7083–Yellow
29 K 7084–Light blue
29 K 7085–Pink
2-pc. set.......$5.98

WOOL CREPE DRESS-UP COAT, HAT

- *Handmade* Irish-type lace trim
- Pearl buttons (fresh water)
- Dainty details . . styled for the little baby girl

$7.98

Sears finest quality coat set for little girls. In all wool crepe. Coat has rounded shoulder yoke, front and back. *Handmade* Irish-type cotton lace on collar and matching poke bonnet. Rayon lining. *State size* 6, 12, 18 mos. Shpg. wt. 2 lbs.
29 K 7029–Pink
29 K 7030–Lt. blue
Each........$7.98



Plastic Lined PANTY DRESSES

$1.98

KNIT COTTON CREEPER-DRESS . . wear as dress or creeper. Swing skirt buttons on. Creeper has plastic lining from waist down, snap crotch opening. Hand wash. *State size* 6, 12, 18 mos. Wt. 6 oz.
29 K 6047—Yellow
29 K 6048—Pink
29 K 6049—Light blue
Each dress........$1.98

$2.29

RAYON JERSEY dress with embroidery trim. Has matching plastic lined panty with elastic waist. Hand wash. *State size* 6, 12, 18 mos. Wt. 6 oz.
29 K 6050—Green
29 K 6051—Pink
29 K 6052—Lt. blue
Each........$2.29

DAINTY DRESSES in cool, crisp Spring cottons

$1.09

Cotton broadcloth with multicolor eyelet embroidered yoke and panel. Pressed down pleats, front, back. Tieback sash. Washable. *State size* 6, 12, 18 mos. Wt. 8 oz.
29 K 6034–Pink
29 K 6035–Lt. blue
Each........ $1.09

$1.59

Cotton broadcloth dress with dainty lace trimmed collar and embroidered smocking across front. Full skirt. Tieback sash. Washable. *State size* 6, 12, 18 mos. Shpg. wt. 8 oz.
29 K 6036—Yellow
29 K 6037—Lt. blue
Each..........$1.59

$1.98

Sheer dotted swiss dress, pretty with embroidered smocking and ruffled lace trim. Tieback sash. Hand wash. *State size* 6, 12, 18 mos. Shpg. wt. 8 oz.
29 K 6044—Lt. blue
29 K 6045—Yellow
29 K 6046—Pink
Each........$1.98

$2.29

Cotton broadcloth dress with organdy collar, sleeves and front panel. Lace and embroidery trim. Tieback sash. Washable. *State size* 6, 12, 18 mos. Shpg. wt. 8 oz.
29 K 6041–Pink
29 K 6042–Nile green
29 K 6043–Lt. blue
Each..........$2.29

PACKAGE SPECIAL

3 for $2.29

Three pert and pretty little girls' dresses at one bargain price. A cress wardrobe in favorite little tot colors: (1) pink dress with dainty lace yoke and rickrack trim; (2) Blue and white check with rickrack and embroidery trim; (3) Yellow with embroidered panel and piping trim. Washable. Order 3 of one size. *State size* 6, 12, 18 mos. Shipping weight 11 oz. for 3.
29 K 6021—All 3 for $2.29



BOYS' AND GIRLS' HATS

State head size 12, 13, 14, 15 inches. Hand wash. Shpg. wt. ea. 4 oz.

[A] Boys' Cotton Pique Hat with ribbon tie. Cotton lined.
29 K 7627–Blue 29 K 7629–White
29 K 7628–Yellow Each........69c

[B] Lace-trimmed Organdy Poke Bonnet. Opens for easy ironing.
29K7632–Nile green 29K7633–Pink
29K7634–Yellow Each....$1.49

[C] Poke Bonnet in eyelet embroidered cotton pique. Lace, ribbon, flower trim. Batiste lining.
29 K 7630—White with yellow.$1.69
29 K 7631—White with pink.. 1.69



[A] 89c [B] $1.49 [C] $1.69

SIZE SCALE FOR SIZES 6 TO 18 MONTHS

Order size........	6 mos.	12 mos.	18 mos.
If chest is........	18	19	20 in.
If height is........	24½–26½	27–29	29½–31½ in.


A $2.94 Each, in lots of 2
B $2.55 Each, in lots of 2
C $1.95 Each, in lots of 2
D $1.46 Each, in lots of 2
EXCLUSIVE NEW DESIGNS AND LOVELY COLORS IN
Honeysuckle Crib Blankets
REG. U. S. PAT. OFF.
SOLD ONLY BY SEARS . . PRICED LOW FOR SAVINGS
E Our Finest All Wool 36x50 in. $6.95 ea. 40x60 in. $8.50 ea.
F All Wool $4.69 36x50 in. $5.98 42x60 in.
G Part Wool $3.29 36x50 in. $4.39 40x60 in.
H Cotton $2.81 Each, in lots of 2
K 95c Each in lots of 3
N Sheet Blankets, 36x50 in. 79c Each, in lots of 2
Sheet Blankets, 42x72 in. $1.36 Each, in lots of 2
J $1.12 Each, in lots of 3
L 58c Each in lots of 6
M 35c Each in lots of 6
V $3.89
P $6.98 Set
R $3.39
S $2.39
T $2.98
PEPPERELL COTTON CRIB BLANKETS in gay and colorful patterns
X $1.70 Each, in lots of 2
Y $2.15 Each, in lots of 2
Z $2.94 Each, in lots of 2
W PEPPERELL Cotton Blanket with Wool Tufted Animal $4.20 Each, in lots of 2
22 . . SEARS PCBKMN

HONEYSUCKLE CRIB BEDDING

COTTON CRIB BLANKETS . . EXCLUSIVE DESIGNS

[A] OUR FINEST cotton crib blanket with gay woven-in circus pattern. Double woven of fine cotton yarns, deeply napped. 5-in. rayon satin binding. About 36x50 in. Washable. Boxed. Yellow, pink, or blue—*state color*. Wt. ea. 1 lb. 14 oz.
29 K 5396—Each. .$2.98; 2 for $5.88

[B] COZY WARM cotton blanket in soft pink and blue block pattern on a white ground . . lustrous pure white 3-inch rayon satin binding. Thick, warm, softly napped. About 36x50 in. Washable. Boxed. Wt. ea. 1 lb. 10 oz.
29 K 5317—Ea. . .$2.59; 2 for $5.10

[C] FINE QUALITY cotton blanket at a thrifty price. Exclusive woven-in jacquard pattern shows baby bears at play. Lustrous 3-in. rayon satin binding. About 36x50 in. Washable. Boxed. Blue or pink—*state color*. Shpg. wt. ea. 1 lb. 9 oz.
29 K 5378—Each. .$1.98; 2 for $3.90

[D] OUR LOWEST PRICE for a cotton crib blanket with woven-in Jacquard pattern . . cubs and flowers. Good quality, softly napped. Stitched edges. About 36x50 inches. Washable. Pink or blue—*state color*. Shpg. wt. ea. 1 lb.
29 K 5360—Ea. . .$1.49; 2 for $2.92

OUR FINEST ALL WOOL BLANKET

[E] No more washing worries with this lovely blanket. It has been treated by Sears exclusive LAUNDERITE process—shrinkage is minimum. May be machine washed with complete safety—keeps its shape. The deep springy nap looks and feels like new after every washing. Woven of finest 100% virgin wool with extra wide 6-inch rayon satin binding. In useful plastic storage bag. Blue, pink, yellow or white.
29K5291—*36x50-in. State color*. Shpg. wt. ea. 1 lb. 6 oz. . .$6.95; 2 for $13.65
29K5295—*40x60-in. State color*. Shpg. wt. ea. 1 lb. 13 oz. . 8.50; 2 for 16.50

ALL WOOL

[F] 100% WOOL with fluffy brushed nap, very warm and soft. 4-inch rayon satin binding. Washable. Boxed. Pink, blue or yellow—*State color*.
29 K 5332—36x50 in. Wt. 1 lb. 14 oz. . .$4.69
29 K 5334—42x60 in. Wt. 2 lbs. 5 oz. . .$5.98

PART WOOL

[G] 25% WOOL, 50% rayon, 25% cotton . . soft and warm. 4-in. rayon satin binding. Washable. Boxed. In yellow, pink, blue or white—*State color*.
29 K 5369—36x50 in. Wt. 1 lb. 10 oz. .$3.29
29 K 5372—40x60 in. Wt. 2 lbs. 5 oz.$4.39

ALL COTTON

[H] FIVE SOLID COLORS in a softly napped, fine cotton blanket. 4-inch rayon satin binding. Washable. Boxed. In nile green, blue, pink, yellow or white—*State color*.
29 K 5366—36x50 in. Shpg. wt. ea. 1 lb. 12 oz. Each $2.85; 2 for $5.62

COTTON RECEIVING BLANKETS . . SHEET BLANKETS

[J] OUR FINEST receiving blanket . . fine quality cotton in medium weight with soft nap. Lustrous 1½-inch rayon satin binding. Washable. Size about 30x40 inches. Colors nile green, blue, pink, yellow or white.
29 K 5388—*State color*. Shpg. wt. each 9 oz. . . . . . . Each $1.15; 3 for $3.36

[K] OUR BEST QUALITY cotton receiving blankets. Assorted woven in patterns. Stitched edges. About 30x40 in. Washable. Pink or blue. Shpg. wt. each 11 oz.
29 K 5330—*State color* Each 98c; 3 for $2.85

[L] OUR BETTER QUALITY cotton receiving blankets. Stitched edges. About 30x40 in. Washable. Blue, pink, yellow or white. Shpg. wt. 3, 1 lb. 4 oz.
29 K 5302—*State color* 3 for $1.80; 6 for $3.48

[M] THRIFT QUALITY cotton receiving blankets. Stitched ends. About 26x34 in. Washable. Blue or pink—*State color*. Wt. 3, 1 lb. 1 oz.
29K5318—3 for $1.10
6 for 2.10

[N] COTTON BLANKET CLOTH SHEETS in white and pastel colors. Woven of fine cotton, lightly napped on both sides for warmth and comfort. Use as bath blanket, crib blanket or sheet. Full sizes as quoted. Stitched edges. Washable. *State color* blue, pink, yellow or white.
29 K 5305—*36x50-inch size*. Shpg. wt. each 9 oz. . . Each 82c; 2 for $1.58
29 K 5306—*42x72-inch size*. Shpg. wt. each 10 oz . . Each $1.39; 2 for 2.72

COMFORTER SET

[P] RAYON SATIN COVERS in reversible yellow and pearl gray or pink and blue. Comforter 100% wool filled. Ass't'd patterns. Size abt. 34x46 in. Pillow cotton filled, abt. 12x16 in. Boxed. Wt. 2 lbs. 11 oz.
29 K 5340—*State color* . . . . Set $6.98

PATCHWORK QUILT

[R] PATCHWORK COTTON PRINT in the style of a handmade quilt. Filled with new bleached white cotton. Size about 39x54 in. Washfast. In blue, pink or yellow print. Shpg. wt. 1 lb. 13 oz.
29 K 5301—*State color* $3.39

CHENILLE TUFTED COTTON CRIB SPREADS

[S] GOOD . . fluffy cotton chenille in "puppy" design on white ground. Tufted to sturdy bleached white sheeting. Washable—no ironing. Size about 40x60 in. *State* blue or pink. Shpg. wt. 1 lb. 2 oz.
29 K 5328 . . . . . .$2.39

[T] BETTER . . closer pinpoint cotton chenille tufting on firm bleached white sheeting. Baby giraffe design in nursery pastels on white. Washable—no ironing. Size about 40x60 in. Shpg. wt. 1 lb. 5 oz.
29 K 5336 . . . . . .$2.98

[V] OUR BEST . . heavily waffle tufted in fluffy white cotton chenille with multicolor floral overlay . . on firm bleached white sheeting. Washable—no ironing. About 40x60 in. Shpg. wt. 1 lb. 5 oz.
29 K 5314 . . . . . .$3.89

PEPPERELL BLANKET WITH WOOL TUFTED DESIGN

[W] Luxurious blanket of softest cotton, deeply napped and fluffy. Choose from four lovely colors with harmonizing animal designs in all wool tufting. Binding is gleaming rayon satin ribbon 6 inches wide. Size about 36x50 in. Hand wash separately. Comes in gaily decorated gift box with animal peeking through the flower shaped cellophane window. Shipping wt. each 2 lbs.
29 K 05350—*State color* yellow, blue, pink or white. . . . Each $4.29; 2 for $8.40

[X] PEPPERELL GOOD cotton blanket with stitched edges. Woven-in patterns on plaid ground. About 36x50 in. Washable. Pink or blue—*State color*. Boxed.
29K5327–Wt.ea.1 lb.6 oz. Each $1.75; 2 for $3.40

[Y] PEPPERELL BETTER cotton blanket with 3-in. rayon satin binding. Woven-in little lamb patterns. Washable. About 36x50 in. Pink or blue—*State color*. Boxed.
29K5358–Wt.ea.1 lb.7 oz. Each $2.19; 2 for $4.30

[Z] PEPPERELL HEAVIER cotton blanket with 5-in. rayon satin binding. Woven-in moon and star patterns . . pink and blue on white. Washable. About 36x50 in.
29K5300-Wt.ea.1lb.10oz. Each $2.98; 2 for $5.88

Buy Baby's things on Sears Easy Terms—see inside back cover



LET BABY BOUNCE!

HONEYSUCKLE FITTED CRIB SHEETS

Stay tucked in, smooth, and unwrinkled day and night . . make bed changing easy
All Sanforized—won't shrink over 1%
Fit standard 52x28-in. crib mattresses

FIRM COTTON . . pocket design

Less than **$1.39** each in lots of 6

[AA] Our lowest price for a fitted sheet. Firm white cotton—140 threads per square inch. Two end pockets hold sheet in place. Sanforized. Washable. Wt. 3, 2 lbs. 6 oz.
29 K 5443—3 for $4.30. *Save 30c*—6 for $8.30

FINER . . elasticized corners

Less than **$1.63** each in lots of 6

[BB] Easy-to-handle favorite. "Expanding" corners are shirred with elastic . . slip on easily, hold fast. No need to lift or bend mattress. Resist tearing. Of smooth, sturdy white cotton—160 threads to the sq. in. Sanforized. Washable. Wt. 3, 1 lb. 13 oz.
29 K 5420—3 for $5.00. *Save 25c*—6 for $9.75

OUR FINEST PERCALE

Less than **$1.74** each in lots of 6

[CC] Pastel colors and white in smooth, soft, fine textured percale—180 threads per sq. inch. Easy-on mitered corners hold firm. Sanforized. Washable. *State color* light blue, pink, yellow, white. Shpg. wt. 3, 1 lb. 10 oz.
29K5401—3 for $5.35. *Save 30c*—6 for $10.40





HONEYSUCKLE CRIB SHEETS, CASES

- Firm quality cotton—140 threads to the square inch
- Neatly hemstitched • Bleached snow white • Two sizes

Made to Sears specifications—so that we can keep the quality high, the price low! Smooth white cotton sheets, firm and durable. Washable. Sizes quoted before hemming.
29 K 5407—*36x54-inch size*. Shipping wt. 3, 1 lb. 1 oz. 3 for $2.65. . . . . . 6 for $5.00
29 K 5408—*42x72-inch size*. Shipping wt. 3, 1 lb. 13 oz. 3 for $4.10. . . . . . 6 for $7.90

CRIB PILLOWCASES to match, 28x21 inches before hemming, about 17x13 inches finished. Fit pillow at right.
29 K 5409—Shpg. wt. 3, 8 oz.3 for $1.15. . . . . 6 for $2.15

CRIB PILLOW

- Lustrous sateen cover
- Fluffy kapok filling

Plump filled pillow for Baby's crib or carriage. Lustrous cotton sateen cover is pink on one side, blue on the other. Soft, all new kapok filling. About 12x16 in. Fits cases at left. Shpg. wt. ea. 14 oz.
29 K 5476—Pink and blue Each. . . . .85c; 2 for $1.65

"DUCKY" PLASTIC BLANKET CLIPS



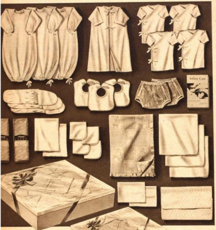
Tie to crib with ribbons . . . hold blankets in place. Spring action jaws close firmly and lock. Pink or blue washable plastic. In clear plastic box, handy for jewelry or trinkets. *Please be sure to state pink or blue.*
29 K 5271—Shipping weight 7 ounces. . . . . .Pair 89c

NEW! HONEYSUCKLE Gift Layettes

Reg. U. S. Pat. Off.

IN THREE CHOICE ASSORTMENTS . . ALL FINEST QUALITY

- All fabric garments are knit of fine soft combed cotton . . the finest quality in material and workmanship. All bleached snowy white . . choice of dainty pink or blue trims
- Every item is useful, things Baby uses every day. Packed for gift giving, ribbon tied





DE LUXE ASSORTMENT

$22.98 All the items shown above

Lovely things . . soft knit garments that Mothers prefer, useful bedding and towels . . all of the finest quality. A wonderful gift!

24 BIRDSEYE DIAPERS . . our good quality, absorbent white cotton, 27x27 in., 12 safety pins
4 SHIRTS . . rib-knit cotton. Tie side, short sleeves, pin tabs.
3 BINDERS . . rib-knit cotton.
3 KNIT GOWNS . . white combed cotton, easy slip-on neck.
1 KNIT WRAPPER . . soft combed cotton, pastel trim. Full cut.
3 BIBS . . triple thick knit cotton.
2 WATERPROOF PANTIES . . plastic. Six snaps. Elastic waist, legs.
3 RECEIVING BLANKETS . . soft white cotton. 36x36-in. size.
1 CRIB BLANKET . . deeply napped cotton. Jacquard pattern. 3-in. rayon satin binding. 36x50 in.
2 QUILTED PADS . . cotton, 15x17 in.
2 WATERPROOF SHEETS . . white synthetic rubber. 18x27 inches.
2 TOWELS . . knit cotton. 16x22 in.
4 WASHCLOTHS . . soft knit cotton

Layette above in ribbon-tied gift box. Shipping wt. 9 lbs. 2 oz.
29K5668-White, blue trim . . $22.98
29K5669-White, pink trim . . 22.98

$10.98 23 of the items shown above

GIFT LAYETTE of essential garments and bedding . . all the same lovely quality described above.

4 SHIRTS . . rib-knit cotton. Tie side, short sleeves, pin tabs.
2 BINDERS . . rib-knit cotton.
2 KNIT GOWNS . . white combed cotton, patented slip-on neck.
1 KNIT WRAPPER . . fine combed cotton, pastel trim. Full cut.
2 BIBS . . triple thick knit cotton.
1 WATERPROOF PANTY . . plastic. Six snaps. Elastic waist, legs.
2 RECEIVING BLANKETS . . softly napped white cotton . . 36x36 in.
2 QUILTED PADS . . cotton, 15x17 in.
1 WATERPROOF SHEET . . white synthetic rubber. 18x27 inches.
2 TOWELS . . knit cotton, 12x22 in.
4 WASHCLOTHS . . soft knit cotton

Layette above in ribbon-tied gift box. Shpg. wt. 4 lbs. 2 oz.
29K5666-White, blue trim . . $10.98
29K5667-White, pink trim . . 10.98

$4.98 10 of the items shown above

ALL KNIT LAYETTE . . 10 lovely pieces that Baby needs every day. All soft fine knit combed cotton. In white with pink or blue trims. A welcome shower or birth gift.

3 SHIRTS . . rib-knit cotton. Tie side, short sleeves, pin tabs
1 KNIT GOWN . . slip-on neck. Draw strings at sleeves and bottom.
1 KNIT WRAPPER . . white with pastel bindings. Full cut size.
1 BIB . . triple thick knit cotton
2 TOWELS . . knit cotton, 16x22 in.
2 WASHCLOTHS . . soft knit cotton

Layette above, wrapped in cellophane, ribbon tied. Wt. 1 lb. 5 oz.
29 K 5664—White, blue trim . . $4.98
29 K 5665—White, pink trim . . 4.98

TWIN INSURANCE with every layette purchased from Sears by mail if you order your first layette before Baby is born. If twins—or more—send form enclosed with statement signed by physician or minister. We send you an extra layette or layettes postpaid—no additional charge.

U.S. Children's Bureau **"INFANT CARE" BOOKLET** with all layettes.



BEAUTIFUL SHAWLS . . in Nylon . . in Wool

[A] 100% VIRGIN NYLON, soft and fine. Fancy knit-in pattern with deep hand-knotted fringe. About 48x52 in. including fringe. Hand wash . . dries quickly.
29 K 7578—Yellow 29 K 7579—Blue 29 K 7580—White
Shipping weight each 10 ounces . . . . Each $4.29

[B] OUR FINEST 100% VIRGIN WOOL, heavy weight. Woven-in pattern, hand-embroidered rosebuds. Extra large 50x52 in. including deep hand-knotted fringe. Hand wash.
29K7569-Nile green 29K7570-Yellow 29K7571-Blue
29K7572-White. Shipping wt. ea. 10 oz. . . . . . Each $3.98

[C] FINE 100% WOOL . . woven pattern, hand embroidered. 46x50 in. incl. hand-knotted fringe. Hand wash.
29 K 7554—Blue 29 K 7555—Pink 29 K 7553—White
Shipping weight each 8 ounces . . . . Each $2.98



VIRGIN WOOL 3-PIECE KNIT SETS

FINE QUALITY WOOL SET . . coat sweater, cap, and bootees. Dainty knit-in designs (assorted). Rayon ribbon trim. Hand wash. One size fits up to 9 months. Shpg. wt. 10 oz.
29 K 7730—Blue . . $2.29
29 K 7731—Pink . . 2.29

OUR FINEST ALL WOOL SET . . coat sweater, cap, and bootees, soft and warm. Hand embroidery, rayon ribbon trim. Hand wash. One size fits to 9 mos. Shpg. wt. 10 oz.
29 K 7721—Yellow $2.98
29 K 7722—Light blue . . 2.98
29 K 7723—Pink 2.98
29 K 7724—Mint green . . 2.98



VIRGIN WOOL . . SWEATERS, BOOTEES

[D] COAT SWEATER in dainty pastel wool yarns with knit-in design . . white yarn trim at neck. Hand wash.
29 K 7768—Yellow 29 K 7769—Pink 29 K 7770—Blue
Infants' size, fits to 9 mos. Shpg. wt. 5 oz. . . . . Each $1.39

[E] BOOTEES knit of all virgin wool with white yarn trim. Hand wash. One size fits to 4 mos. Wt. 3 oz.
29 K 7523-Blue 29 K 7524-Pink. 3 prs. $1.47; 6 prs. $2.70

[F] COAT SWEATER of fine all wool zephyr yarns, hand embroidered, collar edged in white. Hand wash.
29 K 7750—Yellow 29 K 7751—Blue 29 K 7752—Pink
Infants' size fits to 9 mos. Shpg. wt. 5 oz. . . . . Each $1.98



SHEER BATISTE

2 pc. set $1.69

DRESS AND SLIP of fine white cotton batiste. Dress has embroidery on the collar and down the front panels. Rayon ribbon shoulder bow. Puff sleeves, generous hem. Matching embroidered slip has lace on neck and ruffled bottom. Button shoulder. Hand wash. Cellophane packed. *State size* 6, 12, mos. Shpg. wt. 4 oz.
29 K 6150–2-pc. set . $1.69

NINON and NYLON

2-pc. set $2.29

SHEER WHITE DRESS over pastel slip. Dress is sheer rayon ninon with yoke and panels of dainty embroidered nylon. Lace at neck. Puff sleeves, ruffled bottom. Rayon ribbon bow. Pastel rayon crepe slip has shell-stitched edges. Hand wash. One size fits to 12 months. Boxed. Shpg. wt. 10 oz.
29 K 6116—Blue $2.29
29 K 6117—Pink 2.29
29 K 6118—Yellow 2.29

RAYON CREPE

2-pc. set $2.29

LUXURY DRESS AND SLIP in pastel rayon crepe. Exquisite yoke style dress has smocking, hand embroidery, and cotton lace rosettes . . . scalloped skirt and neck edged with lace . . . rayon ribbon bows. Puff sleeves. Matching slip has shell-stitched edges. Hand wash. One size fits to 12 mos. Boxed. Shpg. wt. 10 oz.
29 K 6119—Pink $2.29
29 K 6120—Blue 2.29



BATISTE SLIP

Neatly made of good quality cotton batiste with dainty embroidery and ruffled bottom. Button shoulder. Hand wash. *State size* 6 or 12 months. Shipping wt. each 2 oz.
29 K 6167—White
Each 49c . . 3 for $1.44

DAY GOWN

Buttons in front . . on in a wink. Fine white cotton batiste with lace-edged collar, dainty hand-embroidery and hemstitching. Hand wash. Cellophane packed. One size fits to 9 months.
29 K 6157—Wt. ea. 4 oz.
Each 98c . . . . 3 for $2.79

BATISTE DRESS

Pastel and white fine cotton batiste . . hand-loomed embroidery on front panel . . assorted designs. Lace-edged collar. Rayon ribbon bow. Hand wash. Cellophane packed. *State size* 6, 12 mos. Shpg. wt. ea. 4 oz.
29K6134–Pink 98c; 3 for $2.79
29K6135–Blue 98c; 3 for 2.79
29K6136–White 98c; 3 for 2.79



INFANTS' SLIPS of good quality white cotton batiste, daintily ruffled around the bottom. Hand wash. Neatly packed in cellophane . . order 3 of one size. *State size* 6, 12 months. Shpg. wt. 8 oz. for 3.
29 K 6168—Pkg. of 3 slips for $1.29

EMBROIDERED DRESSES of good quality white cotton batiste. Dainty yoke and collar styles embroidered in varying designs. Hand wash. Cellophane wrapped. Order 3 of one size. *State size* 6, 12 months. Shpg. wt. 8 oz. for 3.
29 K 6169—Package of 3 dresses for . . . $1.79

SIZE CHART FOR INFANTS' SIZES 6 TO 12 MONTHS		
Order size (not age) . . .	6 mos.	12 mos.
If chest is	18	19 in.
If height is	24½-26½	27-29 in.
Dress length is	14	15 in.



DRESSES, SLIPS AND CHRISTENING SETS

of fine sheer cotton batiste hand-embroidered by the skilled needlewomen of the Philippines

DAINTY BABY DRESSES all of fine sheer cotton batiste (88x80 thread count or even finer) in white and delicate pastels. Every stitch by hand . . all the tiny tucks, French side seams, and finishing details. Beautifully embroidered . . an example of fine needlework. Priced according to the amount of hand embroidery. Should be hand washed. Ideal gifts for Baby's shower.

[A] 2-PIECE CHRISTENING SET. Dainty dress has tiny tucks and hand-embroidery at top . . . rayon ribbon bow. Matching slip has two-button shoulder. Assorted designs. *State size* 6 or 12 months. Shpg. wt. 5 oz.
29 K 6166–White . . . . 2-pc. set $1.98

[B] FINER 2-PIECE CHRISTENING SET . . more elaborately embroidered on front panel, top, and bottom . . dainty tucking and scalloping. Rayon ribbon bow. Embroidered button-shoulder slip. Assorted designs. *State size* 6, 12 months.
29 K 6127–Yellow   29 K 6129–Blue
29 K 6128–Pink   29 K 6130–White
Shipping wt. 5 oz . . . 2-pc. set $2.98

[C] HAND-MADE DRESS at a thrifty price. Daintily tucked and hand-embroidered. Assorted designs. *State size* 6, 12 mos. Shpg. wt. each 3 oz.
29 K 6163–Yellow   29 K 6165–White
29 K 6164–Pink
Each $1.59   *Save 18c*   3 for $4.59

[D] DRESS WITH MORE HAND-WORK . . tiny tucks and delicate hand-embroidery at top, down front, at bottom. Assorted styles. *State size* 6, 12 mos. Shpg. wt. ea. 3 oz.
29 K 6108–Yellow   29 K 6110–Blue
29 K 6109–Pink   29 K 6111–White
Each $1.98   *Save 30c*   3 for $5.64

[E] OUR FINEST HAND-MADE DRESS . . lavishly hand-embroidered at top, down the front panel, at bottom. Fine tucking . . . beautiful workmanship. Assorted styles. *State size* 6, 12 mos. Wt. ea. 3 oz.
29 K 6121–Pink   29 K 6123–White
29 K 6122–Blue
Each $2.98   *Save 16c*   2 for $5.80

[F] DAINTY SLIP with hand-embroidery on front . . hand-scalloped neck, armholes and bottom. Two-button shoulder. Assorted designs. *State size* 6, 12 mos.
29 K 6112—Shpg. wt. ea. 3 oz.
Each $1.09   *Save 9c*   2 for $2.09



Let Baby's most important garment be

FAMOUS HONEYSUCKLE DIAPERS

Made to exacting specifications, thoroughly tested in our laboratories to assure you uniform fine quality and the best possible "diaper buys"

Compare the features of each fabric — *Choose* the Honeysuckle Diapers that suit You and Baby best

FLANNELETTE

12 for $2.59 Good . . 27x27 in. — **12 for $2.98** Our Best . . 27x27 in.

- FLANNELETTE is most absorbent of all diaper fabrics . . woven of strong, select cotton yarns
- Fleecy nap on both sides is soft and comfortable . . . retains nap through repeated washings
- Long-wearing. Bleached white. Neatly hemmed

Woven of fine cotton yarns with a soft fleecy nap that's gentle next to Baby's skin. It's extra absorbent, very strong and long wearing. Offered in two qualities—both 27x27 inches before hemming. You get 6 SAFETY PINS with each package of 12.

Good Quality Flannelette. Shpg. wt. 1 lb. 6 oz. for 12.
29 K 5027. . . . . 12 for $2.59. . . . . . . .36 for $7.69

Our Best Flannelette. Extra heavy, softer fleece, even more absorbency. Shpg. wt. 1 lb. 12 oz. for 12.
29 K 5028. . . . . 12 for $2.98. . . . . . . .36 for $8.83

BIRDSEYE

12 for $2.59 Good . . 27x27 in. — **12 for $2.98** Our Best . . 27x27 in.

- BIRDSEYE is strongest by test . . gives longest wear
- Absorbs moisture readily . . easy to keep snowy white
- Woven of select cotton yarns in cross-checked pattern . . resists pinholes and tearing . . neatly hemmed

Choice of many mothers because it retains its snowy whiteness through repeated washings—through more than one infancy. Two qualities—both of select cotton yarns. Sizes before hemming. 6 SAFETY PINS with each package of 12.

Good Quality Birdseye. Shipping wt. 1 lb. 6 oz. for 12.
29 K 5052—27x27 inches. . . . 12 for $2.59. . . . 36 for $7.69

Our Best Birdseye . . stronger by test. More closely woven for higher absorbency, longer wear. Offered in two sizes.
29 K 5053—27x27 inches. Shpg. wt. 1 lb. 12 oz. for 12. 12 for $2.98. . . .36 for $8.83
29 K 5054—Larger, 30x30 in. Shpg. wt. 2 lbs. 4 oz. for 12. 12 for $3.65. . .36 for $10.80

GAUZE

12 for $2.89 Good . . 20x40 in. — **12 for $3.37** Our Best . . 21x40 in.

- GAUZE is easiest to wash . . fastest to dry. Dries in half the time needed for other woven diapers
- Softest, most comfortable for Baby . . finished with pinked selvages—no hems to rub . . fold without bulk
- Highly absorbent. Long-wearing. Bleached white

Two layers of soft cotton gauze are held together in a pinked selvage—to avoid bulky hemming. Though light and porous in appearance, gauze is actually highly absorbent, ideal for summer. Will wear as long as Baby needs diapers. 6 SAFETY PINS in each package of 12.

Our Good Quality Gauze. Shpg. wt: 1 lb. 15 oz. for 12.
29 K 5073—Size 20x40 in. . 12 for $2.89; 36 for $8.56

Our Best Gauze Diapers . . of surgical-type cotton yarns. More absorbent, larger. Shpg. wt. 2 lbs. 1 oz. for 12.
29 K 5074—Size 21x40 in. . 12 for $3.37; 36 for $9.95



BIRDSEYE AND GAUZE DIAPERS now in PINK! YELLOW! BLUE!

Baby wears his own "undies" in dainty pastel shades

Sears own Honeysuckle Brand

6 for $1.75

BIRDSEYE . . our good quality woven of soft, absorbent cotton yarns as described above. Size 27x27 in. before hemming. Shpg. wt. 15 oz. for 6.
29 K 5061—*State color* blue, pink, or yellow. . . . .6 for $1.75

6 for $2.45

GAUZE . . our best quality . . quick-drying, surgical-type cotton yarns. Pinked selvages. Described above. Size 21x40 inches. Shpg. wt. 13 oz. for 6.
29 K 5064—*State color* blue pink, or yellow . . 6 for $2.45

Curity Brand

6 for $3.00

GAUZE . . described in white on opp. page. Surgical-type cotton yarns. Pinked selvages. Woven fold line. 21x40 in. Shpg. wt. 13 oz. for 6. Postpaid.
29 K 5078—*State color* blue, pink, or yellow. . . . . .6 for $3.00



HONEYSUCKLE KNIT DIAPERS

Need not be folded . . S-t-r-e-t-c-h to fit baby

12 for $2.98 — **36 for $8.83**

Tubular knit of softly napped 2-ply long staple cotton . . highly absorbent. Material doubles without folding . . elastic across full width at ends stretches to fit. Long wearing . . resists ripping and pinholes. Bleached white. Washable. Size about 9x18 in.
29 K 5057—Shpg. wt. 1 lb. 7 oz. for 12. 12 for $2.98; 36 for $8.83







WATERPROOF PANTIES . . roomy, fit over diapers

Honeysuckle Plastic
47c 3 for $1.38

SNAP-ON . . 6 snaps, tape reinforced. Finest clear white plastic. Fine rayon elastic waist and legs. Hand wash. *State size* 3, 6, 12, 18 months.
29 K 5172—Shpg. wt. ea. 3 oz.
Each 47c . . . . 3 for $1.38

"Playtex"
66c

LATEX rubber, soft and seamless. Hand wash. *State* white or flesh. *State size* 3, 6, 12, 18 mos. Shpg. wt. 2 oz.
29 K 5156 . . Ea. 66c

Kleinert's
86c

"SOFTEX" white plastic coated rayon. Elastic waist, legs. Hand wash. *State size* 3, 6, 12, 18 mos.
29K5167—Wt. ea. 3 oz.
Each 86c . . 3 for $2.50

SIZE CHART FOR WATERPROOF PANTIES		3 mos.	6 mos.	12 mos.	18 mos.
	Order size	3 mos.	6 mos.	12 mos.	18 mos.
	If weight is	up to 13	14–18	19–22	23–36 lbs.

HONEYSUCKLE FANCY PANTS . .

rayon outside, plastic inside

4 colors! 47c Each

RUNPROOF TRICOT KNIT RAYON lined in waterproof plastic. Fine quality rayon elastic binding at waist and legs. Hand wash. *State color* blue, pink, yellow, or white. *State size* 3, 6, 12, 18 months.
29 K 5161—Wt. ea. 2 oz.
Each 47c . . 3 for $1.38

3 colors! 75c Each

BOYS' PANTY of runproof tricot knit rayon, waterproof plastic lining. Six snaps, reinforced. Elastic waist back. Hand wash. *State color* blue, yellow, white. *State size* 3, 6, 12, 18 mos.
29K5170—Wt. ea. 4 oz.
Each 75c; 3 for $2.21

LACE TRIMMED PANTY

3 pretty colors Waterproof lining 86c Each

OUR FINEST HONEYSUCKLE . . runproof tricot knit rayon, plastic lined. 6 reinforced snaps. Six snaps, strongly reinforced. Ribbon bows. Elastic waist back. Hand wash. *State* pink, yellow, white. *State size* 3, 6, 12, 18 mos. Shipping weight each 4 oz.
29 K 5171—Each 86c . . . . 3 for $2.50



HONEYSUCKLE UTILITY BAGS . . waterproof inside for travel, nursery, home use

$1.89

ZIPPER TOP, COTTON TWILL BAG. Leather reinforced handles and pull tabs. Cotton lining waterproofed with synthetic rubber. Size about 14½x8½x6 inches. Navy blue or dark brown. Shpg. wt. 1 lb. 2 oz.
29 K 5140E—*State color* $1.89

$2.19

QUILTED PLASTIC SHOULDER STRAP BAG. Plastic envelope inside for soiled diapers. 2 bottle loops. Size about 13½x11½x3¾ in. Light blue or pink. Shpg. wt. 1 lb. 2 oz.
29 K 5131E—*State color* $2.19

Bag prices include 20% Federal Excise Tax

$3.48

HEAVY GAUGE PLASTIC BAG has adjustable shoulder strap. Snap fastened flap. Separate soiled diaper envelope. Two bottle bags keep Baby's bottle warm for hours. Size about 11¾x9 in. Navy blue or med. brown. Shpg. wt. 1 lb.
29 K 5184E—*State color* $3.48

HONEYSUCKLE DIAPER PANTY

designed to hold disposable pads



Panty 63c
96 Pads for $2.15

NEAT SNAP PANTY . . fine birdseye cotton outside, waterproof plastic inside. Plastic bands hold disposable pads. Fastens with six firm snaps. Makes diaper changing easy—ideal for traveling. Hand wash. *State size* 3,6,12,18 months. Shpg. wt. ea. 5 oz.
29 K 5118—White . . . . Each 63c; 2 for $1.23
Honeysuckle Disposable Pads. Shpg. wt. 4 lbs. for 96.
29 K 5120—White . . . . 96 for $2.15; 192 for $4.15

KLEINERT'S DIAPER PANTY

holds disposable pads



Panty 72c
96 Pads for $2.38

DIAPER PANTY of Kleinert "sturdi-lite" white opaque waterproof plastic . . with double fabric birdseye cotton tabs for pinning. Pockets hold disposable pads. Easy to change—handy for traveling. Saves washing. *State size* 6 mos., 1 or 2 yrs.
29 K 5115—Shipping wt. 5 oz. . . . . Each 72c
Kleinert Disposable White Cellulose Pads.
29K5124—Wt. for 96, 4 lbs. 4 oz. 96 (2 pkgs.) for $2.38





HANDY BIBS . . protect Baby's clothes at mealtime

3 for 39c

FLANNELETTE BIBS in assorted floral prints. Double faced—use both sides. Size about 7x8 inches. Washable.
29K5230—Wt. 3 oz. for 3.
3 for 39c . . . . . 6 for 75c

3 for 87c

TERRY COTTON BIBS in cute hand-printed animal designs. Size about 11x11 inches. Washable. Light blue or pink—*state color.*
29 K 5226—Wt. 5 oz. for 3.
3 for 87c . . . . 6 for $1.69

3 for $1.29

WATERPROOF PLASTIC BIB. Pinafore style with crumb catcher. Size 17x14 in. Print design. Hand wash. *State* pink or blue.
29 K 5251—Wt. 5 oz. for 3.
3 for $1.29 . . . . . 6 for $2.50

SHAMPOO GUARD

42c

Protects eyes during shampoo. Waterproof plastic brim is shirred into rubber stripping at center—stretches to fit any size head. White. Hand wash. Shpg. wt. 2 oz.
29 K 5277 . . . . Each 42c



DIAPER LINERS . . less washing

360 Liners for $1.96

DENNISON DELUXE LINERS. Use inside regular diaper. Made of pure white cellulose . . soft, absorbent, lint free. Easily disposable. Save washing. Oblong shape fits any diaper. 180 packed in handy dispenser box. Wt. 2 lbs. 8 oz. for 360. Postpaid.
29K5122-360 (2 pkgs.) . $1.96

144 Liners for $1.96

CHIX DIAPER LINERS made of soft, white, cottony nonwoven fabric, delicately scented. Not paper—won't wad or stick to Baby. Use inside regular diaper. Easily disposable. Size 9¼x13 inches. 72 in package. Shpg. wt. 3 lbs. for 144. Postpaid.
29K5101-144 (2 pkgs.) . $1.96

GAUZE DIAPERS . . nationally known

12 for $3.95

CHIX GAUZE DIAPERS . . two layers of surgical-type cotton gauze woven in birdseye pattern . . especially soft and highly absorbent. Pinked selvages—no hems. Easy to wash—fast drying. Size 20x40 inches. Shipping wt. 1 lb. 14 oz. Postpaid.
29K5076—White . 12 for $3.95

12 for $3.95

CURITY GAUZE DIAPERS with permanently woven-in fold line. Soft and comfortable . . woven of highly absorbent surgical-type cotton yarns. Two layers are held together in a pinked selvage—no hems to rub. Easy to wash, quick to dry. Size 21x40 in. Wt. 1 lb. 14 oz. Postpaid.
29 K 5077—White . . 12 for $3.95

For Diaper Fabrics by the yard . . see page 437A



LEATHER HARNESS

for carriage, high chair or for leading

$1.45

Top quality genuine leather with adjustable metal buckles . . fastens securely to carriage or high chair. Detachable leader for use when walking. Natural tan.
29 K 5265—Shpg. wt. 11 oz. . $1.45



Day and night for many months Baby lives in

HONEYSUCKLE COMBED COTTON KNIT GOWNS AND WRAPPERS

Now in SOFT PASTELS
Blue · Yellow
Pink · White







HONEYSUCKLE FLANNELETTES . . all Sanforized

Gown and Wrapper **49c** Each, in lots of 6

Good Quality. Medium weight white cotton flannelette, softly napped. Sanforized—won't shrink over 1%. Neat stitched trim and ribbon bow in pink or blue. Firm overlock stitched edges. Finished inside seams. Washable. Infants' size fits up to 6 months. Shipping weight 8 ounces for three.

Gown . . . in soft flannelette
29 K 5985—White with blue trim
29 K 5986—White with pink trim
3 for $1.55. *Save 16c*. . . 6 for $2.94

Wrapper . . . in soft flannelette
29 K 5987—White with blue trim
29 K 5988—White with pink trim
3 for $1.55. *Save 16c*. . . 6 for $2.94

Gown and Wrapper **58c** Each, in lots of 6

Better Quality. Heavier, warmer, white cotton flannelette with soft, fleecy nap. Sanforized—won't shrink over 1%. Dainty embroidery trim. Ribbon bound neck and bow. Overlock stitched edges around wrapper, gown hemmed. Finished seams. Washable. Infants' size fits up to 6 months. Shipping weight 8 oz. for 3.

Gown . . heavier flannelette
29 K 5615—White with blue trim
29 K 5616—White with pink trim
3 for $1.89. *Save 30c*. . . . 6 for $3.48

Wrapper . . heavier flannelette
29 K 5680—White with blue trim
29 K 5681—White with pink trim
3 for $1.89. *Save 30c*. . . . 6 for $3.48

DOUBLE FRONT

Shirt **73c** Each, in lots of 6

Honeysuckle Baby Shirt rib-knit of fine combed cotton yarns with double fabric over chest for extra warmth on cool days. Diapers pin to strong double looped cotton twill tapes—saves pinholes and tears in shirt. Patented slip-on neck stretches to fit over Baby's head. White. Washable. *State size* 6, 12, 18, 24 months—see size chart on opposite page. Shipping weight 8 oz. for 3.

29K5789G—Long sleeves
29K5795G—Short sleeves
3 for $2.30. . . . . 6 for $4.38



- Knit of full combed cotton yarns of finest quality, smooth and soft
- So comfortable . . gentle next to Baby's tender skin. No rough seams to rub. Roomy size with plenty of stretch
- Easy for Mother to launder . . wash in your machine . . require no ironing

[A] Gown fastens in front with 3 tape ties. Drawstring closures at sleeves (tie at wrist or over hands) and drawstring bottom for cozy warmth. Infants' size fits up to 6 months. *State color* white, pink, blue or yellow.
29 K 5761—Wt. for 3, 14 oz. 3 for $2.30. *Save 22c*. . . 6 for $4.38

[B] Wrapper for daytime wear. Dainty stitched trim. Two tape ties at neckline. Full cut. Infants' size fits up to 6 months. *State color* white, pink, blue, yellow.
29 K 5772—Wt. for 3, 11 oz. 3 for $2.30. *Save 22c*. . . 6 for $4.38

[C] Gown with patented slip-on neck—stretches to fit over Baby's head. Drawstring sleeves and bottom. Infants' size fits up to 6 months. *State* white, pink, blue or yellow.
29 K 5771—Wt. for 3, 14 oz. 3 for $2.79. *Save 36c*. . . 6 for $5.22







COOL COTTON CREPE GOWN AND WRAPPER

63c Each, in lots of 6

- White
- Blue
- Yellow
- Pink

Cotton crinkle crepe in white and dainty colors with embroidery trim, ribbon bow. Ribbon bound neck and front. Easy to wash—require no ironing. Infants' size fits up to 6 months.

Crepe Gown
29 K 5670—*State color*. Shpg. wt. 8 oz. for 3.
3 for $1.99. . . 6 for $3.78

Crepe Wrapper
29 K 5671—*State color*. Shpg. wt. 8 oz. for 3.
3 for $1.99. . . 6 for $3.78

Infants' Long Stockings

GOOD QUALITY **26c** Pair, in lots of 6 — OUR BEST **31c** Pair, in lots of 6

[D] Knit of soft combed cotton. Full length, seamless. White, washable. *Sizes* 4, 4½, 5, 5½; chart page 19. Order 3 pairs of one size. Wt. 3 oz. for 3.
29 K 5921—*Good quality combed cotton. State size*. . . . 3 pairs 85c. . . . 6 pairs $1.56
29K5922—*Our best mercerized combed cotton. State size*. 3 pairs $1.00. . 6 pairs $1.86

Infants' Cotton Binders

Flannelette **3 for 75c** — Knit Cotton **3 for 93c**

[E] Designed for protection and comfort. Two tie tapes. White. Washable. About 5x23 in. Wt. 4 oz. for 3.
29 K 5792—*Double Fabric Flannelette*. Fleecy soft. . . . . 3 for 75c
29 K 5791—*Double Rib-knit Combed Cotton*. Soft texture. . . . . 3 for 93c

HONEYSUCKLE SAFETY SLEEPING COVER

keeps baby safely covered all night long

In Sanforized Flannelette . . or cool Cotton Crinkle Crepe **$3.98** Each

- Baby can't kick covers off . . or wriggle out of his gown
- Slips on as easily as a wrapper . . 3 snaps close the back
- Tuck sides and bottom under mattress . . tie tapes to crib
- Side tucks provide room for Baby to move about safely . . he can sit up, roll or turn freely in any direction

This is the famous patented cover that has brought new comfort to Babies . . new peace of mind to Mothers. Now you KNOW Baby can move freely yet stay safely covered with less frequent "looking in." Originally designed by a Mother for her own Baby . . now sold at Sears for use by all babies. About 50x60 inches. Fits standard crib. Two fabrics.

Sanforized Flannelette—won't shrink over 1%. Vat-dyed. Washfast. Shpg. wt. 13 oz.
29 K 5623—Blue. $3.98
29 K 5637—Pink. 3.98

Cotton Crinkle Crepe—cool for summer. Washable—no ironing. Shpg. wt. 13 oz.
29 K 5657—Blue. $3.98
29 K 5699—Pink. 3.98



HONEYSUCKLE COTTON SHIRTS FOR INFANTS . . knit of fine combed cotton yarns to Sears specifications

GOOD QUALITY 3 for $1.29 — 40c Each in lots of 6

Good Quality Honeysuckle shirts are rib-knit of soft combed cotton. A and C lap over for extra chest and tummy protection. B is popular for babies of 6 months or more. White. Washable. Shpg. wt. 9 oz. for three.

[A] *Pin-back shirt. State size* 3, 6, 12, 18 mos.
29 K 5799G—Short sleeves........3 for $1.29
29 K 5798G—Long sleeves............3 for 1.29
Buy in lots of 6—*save 18c*..............6 for $2.40

[B] *Slip-on shirt. State size* 6, 12, 18, 24 mos.
29 K 5759G—Short sleeves........3 for $1.29
29 K 5758G—Long sleeves............3 for 1.29
Buy in lots of 6—*save 18c*..............6 for $2.40

[C] *Tie-side shirt. State size* 3, 6, 12, 18 mos.
29 K 5797G—Short sleeves........3 for $1.29
29 K 5796G—Long sleeves............3 for 1.29
Buy in lots of 6—*save 18c*..............6 for $2.40

BETTER QUALITY 3 for $1.59 — 50c Each in lots of 6

Our Better Honeysuckle Shirts are rib-knit of soft combed cotton yarns with PIN TABS at sides to resist strain of diaper pins. D and F in lap-over style, needed when Baby is tiny . . . E is popular from six months on. White. Washable. Shpg. wt. 9 oz. for three.

[D] *Pin-back shirt with tabs.* Laps over in front for extra protection. *State size* 3, 6, 12, 18 months.
29 K 5971G—Short sleeves 29 K 5970G—Long sleeves
3 for $1.59 . . . Buy in lots of 6—*save 18c*......6 for $3.00

[E] *Slip-on shirt with tabs.* Stretches to slip over Baby's head, fits neatly. *State size* 6, 12, 18, 24 mos.
29 K 5975G—Short sleeves 29 K 5974G—Long sleeves
3 for $1.59 . . . Buy in lots of 6—*save 18c*......6 for $3.00

[F] *Tie-side shirt with tabs.* Lap-over provides double fabric in front. *State size* 3, 6, 12, 18 mos.
29 K 5973G—Short sleeves 29 K 5972G—Long sleeves
3 for $1.59 . . . Buy in lots of 6—*save 18c*......6 for $3.00

OUR BEST QUALITY 3 for $1.89 — 58c Each in lots of 6

Our Best Honeysuckle Shirts are rib-knit of heavier quality, longer wearing combed cotton yarns. All have new DIAPER PIN TAPES of heavy cotton twill firmly stitched into each side . . saves pin holes, makes shirts wear longer. Smooth, flat-locked seams. White. Washable. Shipping wt. 9 oz. for three.

[G] *Pin-back shirt.* Laps over for chest and tummy protection . . adjusts to size as baby grows. *State size* 3, 6, 12, 18 mos.
29 K 5794G—Short sleeves 29 K 5793G—Long sleeves
3 for $1.89 . . . Buy in lots of 6 and *save 30c*..........6 for $3.48

[H] *Slip-on shirt* with easy-on, snug-fitting patented neck . . stretches to slip over baby's head. *State size* 6, 12, 18, 24 mos.
29 K 5755G—Short sleeves 29 K 5754G—Long sleeves
3 for $1.89 . . . Buy in lots of 6 and *save 30c*..........6 for $3.48

[J] *Tie-side shirt.* Lap-over provides double fabric in front . . adjusts to size as baby grows. *State size* 3, 6, 12, 18 mos.
29 K 5753G—Short sleeves 29 K 5752G—Long sleeves
3 for $1.89 . . . Buy in lots of 6 and *save 30c*..........6 for $3.48





Rubens Shirts

53c Each in lots of 6

National brand . . rib-knit of fine combed cotton yarns. White. Washable. Shipping wt. 9 oz. for three.

[K] *Slip-on shirt,* double in front. Neck stretches to slip on easily. *State size* 6, 12, 18, 24 months.
29 K 5778G—Short sleeves
3 for $1.69 . . . *Save 20c* . . . 6 for $3.18

[L] *Tie-side shirt,* laps over for extra protection over Baby's chest. *State size* 3, 6, 12, 18 months.
29 K 5783G—Short sleeves
29 K 5773G—Long sleeves
3 for $1.69 . . . *Save 20c* . . . 6 for $3.18

Sleeveless Shirt

39c Each in lots of 6

Honeysuckle shirts, rib-knit of fine combed cotton yarns. Strong cotton twill tapes are firmly stitched to each side . . hang free for diaper pinning . . save pin holes. Patented shoulder adds strength . . neck stretches to slip on easily. White. Washable. *State size* 12, 18, 24 mo. Order 3 of one size. Shpg. wt. 5 oz. for 3.
29 K 5790....3 for $1.25
Save 16c.....6 for 2.34

SIZE CHART FOR INFANTS' SHIRTS

Order size	3 mos.	6 mos.	12 mos.	18 mos.	24 mos.
If weight is	Up to 13	14–18	19–22	23–26	27–29 lbs.
Length	10	11	12	14	16 in.

HONEYSUCKLE KNIT COMBED COTTON TRAINING PANTS

- Knit of fine combed cotton with plenty of stretch
- All have double fabric at crotch for longer wear
- Bar-tacked at points of strain . . strong seams
- Full cut sizes for correct fit . . elastic waists

[M] Pastel Colors and White—bargain priced! Soft combed cotton. Double fabric crotch. Elastic waist. Washable. *State color* pink, blue, yellow or white. *State size* 1, 2, 3, 4. Order 3 of one size, one color. Buy in lots and save! Shipping wt. 10 oz. for 3.
29 K 5776—3 for 63c . . . Buy 12—*save 24c;* 12 for $2.28

[P] Rib-Knit of fine combed cotton yarns, heavy weight for long wear. Double fabric crotch adds strength. Covered elastic waist. White. Washable. *State size* 1, 2, 3, 4. Order 3 of one size. Shpg. wt. 10 oz. for 3.
29 K 5785—3 for $1.00; 6 for $1.86

[R] Boys' Fly-Front training panty of heavy rib-knit combed cotton. Extra wide elastic band top. Double fabric crotch. Flat double needle seams. White. Washable. *State size* 2, 3, 4. Order 3 of one size. Shpg. wt. 10 oz. for 3.
29 K 5774—3 for $1.29 . . 6 for $2.40

[N] Double Fabric Throughout for extra wear. Soft knit combed cotton. Covered elastic waist. Rib-knit legs for neat fit. White. Washable. *State size* 1, 2, 3, 4. Order 3 of one size. Buy in lots and save. Shipping wt. 10 oz. for 3.
29 K 5786—3 for 85c . . . *Save 14c*......6 for $1.56

[S] Double Rib-Knit Fabric throughout for longer wear. Fine combed cotton, soft and absorbent. Covered elastic waist. White. Washable. *State size* 6 mos., 1, 2, 3, 4. Order 3 of one size. Wt. 10 oz. for 3.
29 K 5775—3 for $1.29; 6 for $2.40

SIZE CHART FOR INFANTS' TRAINING PANTIES

Order size	6 mos.	1	2	3	4
If weight is	Up to 18	19–22	23–27	29–32	33–37 lbs.

Be sure of correct size . . measure before you order. See size charts at left



WATERPROOF Koroseal* . . heavy gauge wonder plastic covers in colorful matched prints on plump cotton filled NURSERY PADS. Colors won't rub off . . acid and stain-resistant . . clean with damp cloth

[A] PLAY YARD PAD in reversible colors. Koroseal* gay animal print in pink with blue border on one side . . blue print with pink border on reverse. Ruffle edge. Cotton filling. About 40x40 in. Shpg. wt. 4 lbs. 8 oz.
29 K 5585........$4.89
*Reg. U. S. Pat. Off.

[B] "HOLLYWOOD" 3-PC. CRIB BUMPER SET . . protects baby from bumps and drafts . . high headboard gives extra protection. Koroseal* print on inside, solid color outside . . ruffle trim. Cotton felt filling. *State* blue, pink or yellow. Shpg. wt. 3 lbs. 10 oz.
29 K 5576..........$3.89

[C] 3-PC. CRIB BUMPER SET at a lower price. Koroseal* print and plain combination with ruffle trim. Plump cotton felt filling to protect Baby. Ties to crib with tapes. *State color* pink, blue or yellow. Shpg. wt. 3 lbs. 2 oz.
29 K 5594........$3.19

[D] CARRIAGE PAD with waterproof Koroseal* print on one side . . plain on the other. Cotton felt filling. Firm boxed edge. Hinged to fit under Baby's head or at drop front of carriage. About 16x34 in. *State color* pink, blue or yellow. Wt. 2 lbs. 9 oz.
29 K 5579..........$2.89

[E] BASKET PAD with waterproof Koroseal* in print on one side, plain color on reverse. Felted cotton filling for comfort. About 13x27 in. Fits baskets on page 41. *State color* blue, pink or yellow. Shpg. wt. 2 lbs. 5 oz.
29 K 5598........$1.89

[F] HIGH CHAIR PAD in print and plain Koroseal* . . pink, blue, or yellow. Cotton felt filling. Tape ties. Shpg. wt. 1 lb. 12 oz.
29 K 5592—*State color*......$2.19

[G] WALKER PAD in Koroseal* print and plain combination . . pink, blue or yellow. Cotton felt filling. Tape ties. Shpg. wt. 12 oz.
29 K 5596—*State color*......$1.29



HONEYSUCKLE HIGH CHAIR PADS

[H] 3-PC. SET—PAD, BELT AND BIB. Waterproof quilted plastic cover on barrel back chair pad—reversible. Plump cotton felt filling. Safety belt. Plastic bib with crumb catcher. Shpg. wt. 2 lbs. 9 oz.
29 K 5502—*State* pink, blue or red....$2.79

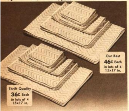
[J] PRINTED WATERPROOF PLASTIC cover in assorted nursery designs . . ruffle trim. Clean with damp cloth. Plump cotton felt filling. Tape ties. Shpg. wt. 2 lbs. 2 oz.
29 K 5511—*State* blue or pink.........$1.89

[K] WATERPROOF PLASTIC COVER in solid colors . . ruffle trim. Clean with damp cloth. Comfortable cotton felt filling. Tape ties. Shpg. wt. 2 lbs. 2 oz.
29 K 5495—*State* blue or pink........$1.59



TOILET SEAT PAD . . waterproof plastic, assorted prints. Cotton filled. Reversible. *State* blue or pink. Wt. 13 oz.
29 K 5510..........89c

WALKER PAD . . waterproof plastic in assorted prints. Cotton filling. *State* blue or pink. Wt. 14 oz.
29 K 5505....$1.15

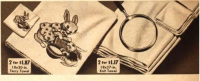


HONEYSUCKLE QUILTED COTTON PADS

All white . . absorbent white cotton filling

THRIFT QUALITY—durable white cotton cover, firm zigzag stitching. White cotton filler. Washable.
29 K 5430—*15x17-inch size* Shipping wt. 6 oz. for 2. 2 for 78c.........4 for $1.44
29 K 5431—*17x18-inch size* Shipping wt. 9 oz. for 2 2 for 94c..........4 for $1.76
29 K 5432—*17x30-inch size* Shipping wt. 11 oz. for 2 2 for $1.58........4 for $3.00
29 K 5433—*27x34-inch size* Shipping wt. each 14 oz. Each $1.39.......2 for $2.70
29 K 5434—*34x52-inch size* Shipping wt. each 1 lb. 13 oz. Each $2.69.......2 for $5.18

OUR BEST—heavier, more absorbent. White muslin. 10-oz. bleached sterilized cotton filler. Washable.
29 K 5446—*15x17-inch size* Shipping wt. 9 oz. for 2 2 for 98c........4 for $1.84
29 K 5447—*17x18-inch size* Shipping wt. 13 oz. for 2 2 for $1.18.......4 for $2.24
29 K 5448—*17x30-inch size* Shipping wt. 1 lb. 6 oz. for 2 2 for $1.89.......4 for $3.60
29 K 5438—*27x34-inch size* Shipping wt. each 1 lb. 2 oz. Each $1.69.......2 for $3.29
29 K 5439—*34x52-inch size* Shipping wt. each 2 lbs. 2 oz. Each $3.19.......2 for $6.00



INFANTS' SOFT HONEYSUCKLE TOWELS AND WASHCLOTHS

Gay, printed woven cotton terry cloth

Cute animal designs in multicolors screen printed on fluffy woven white cotton terry towels. Shell-stitch edges. Highly absorbent . . gives Baby quick drying and brisk rubbing. Washable. Ideal gift.
29 K 5236—*Towel 18x30 inches* . . useful size. Shpg. wt. for 2, 8 oz.......2 for $1.87.......4 for $3.50
29 K 5237—*Towel 24x36 inches* . . bath size. Shiping wt. for 2, 11 oz. 2 for $2.69..........4 for $5.00
29 K 5238—*Large square Bath Towel. 36x36* inches. Shpg. wt. each 10 oz. Each $1.79.......2 for $3.50
29 K 5235—*Washcloths, 10x10 inches.* Match terry towels. Shpg. wt. for 4, 5 oz. 4 for 69c...8 for $1.19

Fine gauge knit combed cotton

Many mothers prefer Honeysuckle knit towels . . they are so soft and kind to Baby's tender skin. Highly absorbent, fine white cotton. Pink or blue shell-stitch trim. Washable. *State color.*
29 K 5205—*Towel 18x27 inches* . . handy face size. Shpg. wt. for 2, 6 oz....2 for $1.17...4 for $2.20
29 K 5207—*Towel 20x40 inches* . . bath size. Shpg. wt. for 2, 8 oz.......2 for $1.77.......4 for $3.34
29 K 5213—*Large Bath Towel 27x40 inches.* Shpg. wt. for 2, 12 oz.......2 for $2.15.......4 for $4.00
29 K 5201—*Washcloths, 9x9 inches.* Match towels. Shpg. wt. for 4, 5 oz.....4 for 58c....8 for $1.05

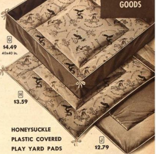


HANDY WATERPROOF LAP PADS

4 pads for $1.15

A waterproof layer of rubber is bonded between two layers of soft flannelette . . both sides fleecy. Absorbent, white, washable. Size 12x14 inches. Protects clothing when you hold Baby . . useful when Baby goes visiting.
29 K 5127—Shipping weight 1 lb. for 4.
4 pads for $1.15......*Save 15c*—8 pads for $2.15





HONEYSUCKLE MATCHED PAD AND LINERS of quilted waterproof plastic . . designed to dress up Baby's basket

[A] BASKET LINER of quilted waterproof plastic . . pink or blue with 5-inch ruffle of clear plastic printed in lace effect. Top about 18x33 in., bottom 13x27 in., 11½ in. deep. Wt. 14 oz.
29 K 5581—*State color*. . . . $2.79

[B] LINER WITH HOOD . . same as above with hood added. In pink or blue. Shpg. wt. 1 lb.
29 K 5508—*State color*. . . . $3.29

[C] BASKET PAD covered in waterproof plastic . . quilted on one side, smooth on reverse. Plump cotton felt filling. Firm boxed edges. Clean with damp cloth. About 13x27 in. Fits baskets on page 41. *State color* pink or blue. Shipping weight 2 pounds 6 oz.
29 K 5512. . . . . $1.98

[D] FULL SKIRTED BASKET LINER in pink or blue waterproof plastic, quilted inside. 5-inch ruffles of clear plastic printed in lace effect around top and skirt. Top about 18x33 in., bottom 13x27 in., 11½ in. deep. Fits baskets on page 41. *State color*. Shipping weight 1 pound 10 oz.
29 K 5514. . . . . $4.98

BASKET PAD

[E] Waterproof plastic cover in assorted nursery prints . . pink or blue. Cotton filled. Reversible. About 13x27 in. Shpg. wt. 3 lbs. 4 oz.
29 K 5503—*State color*. $1.59

"NO BANGS" CRIB SET

[F] 3-PC. SET helps protect Baby from bumps, drafts. Waterproof plastic cover in assorted prints . . pink or blue. Clean with damp cloth. Cotton felt filling. Reversible. Ties to crib. Shpg. wt. 4 lbs. 7 oz.
29 K 5504—*State color*. $2.69



HONEYSUCKLE PLASTIC COVERED PLAY YARD PADS

Plump-filled with soft, fluffy cotton

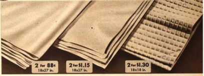
Plastic covers are long wearing . . waterproof . . fade and stain-resistant . . clean with a damp cloth. Fit play yards sold on page 39

[G] "NO DRAFT" PAD covers bottom and four sides of yard. Waterproof plastic . . sides in solid color, bottom printed on one side, solid color on reverse. Use either side. Cotton felt filling. Assorted nursery designs. *Please state color* pink or blue. Two sizes.
29 K 5493—Size 40x40 in. Shpg. wt. 5 lbs. 3 oz. . . $4.49
29K5591—Size 38½x38½ in. Shpg. wt. 4 lbs. 14 oz. . $3.98

[H] ALL-OVER PRINT in assorted nursery designs on this waterproof plastic cover. Soft cotton felt filling firmly stitched to prevent shifting. Reversible. Size about 40x40 in. *State color* pink or blue. Shpg. wt. 3 lbs. 10 oz.
29 K 5507. . . $3.59

[J] TWO-COLOR COMBINATION in waterproof plastic. PINK . . back and border in pink, blue center. BLUE . . back and border in blue, pink center. Reversible—use either side up. Cotton filling. About 40x40 in. *State color*. Shpg. wt. 2 lbs. 14 oz.
29 K 5497. . . . . $2.79





WATERPROOF MATTRESS COVERS

HONEYSUCKLE PLASTIC COVERS made of lightweight transparent plastic film. Protect mattress, springs and crib. Neatly tailored, firm seams . . will give long wear. Hand wash.

[K] COVERALL of waterproof plastic. Covers top, bottom and sides of mattress. Straps at each end prevent slipping. Size about 27x52 in. *State color* pink or blue. Shpg. wt. 14 oz.
29 K 5460. . . . . $1.69

[L] ZIPPER COVERALL of clear white waterproof plastic. Covers top, bottom, sides and ends. Zipper at one end for convenient opening and closing. Size 29x52x4½ in. Shpg. wt. 1 lb. 3 oz.
29 K 5586. . . . . $2.59

HONEYSUCKLE WATERPROOF SHEETING

ALL WHITE 2-PLY SYNTHETIC RUBBER cloth crib sheets . . heavy weight, waterproof. Resist oils, acids, stains, foods. Soft and pliable. Washable. 3 sizes.
29 K 5571—*18x27 in.* Wt. for 2, 11 oz. . . . . 2 for 88¢; 4 for $1.65
29 K 5572—*27x36 in.* Wt. for 2, 1 lb. 8 oz. . . . . 2 for $1.48; 4 for $2.80
29 K 5573—*36x54 in.* Wt. each 1 lb. 6 oz. Each $1.42; 2 for $2.80

WHITE FLANNELETTE COATING is bonded to flesh color waterproof synthetic rubber back. Top side softly fleeced. Boilable—easy to keep clean and sweet.
29 K 5555—*18x27 in.* Wt. for 2, 11 oz. . . . . 2 for $1.15; 4 for $2.15
29 K 5556—*27x36 in.* Wt. for 2, 1 lb. 8 oz. . . . . 2 for $1.95; 4 for $3.70
29 K 5557—*36x54 in.* Wt. each 1 lb. 8 oz. Each $1.98; 2 for $3.89

KLEINERT PADS

WATERPROOF AIR-FILLED rubber pads. Each tiny square is a little pocket of air . . provides buoyant comfort. Hand wash easily—dries quickly. Flesh color.
29 K 5456—*18x18 in.* Wt. for 2, 1 lb. . . . . 2 for $1.30; 4 for $2.45
29 K 5457—*18x27 in.* Wt. for 2, 1 lb. 6 oz. . . . . 2 for $1.87; 4 for $3.50
29 K 5458—*27x36 in.* Wt. ea. 1 lb. 3 oz. Each $1.79; 2 for $3.52



FITTED COTTON NETS FOR BABY'S CARRIAGE OR CRIB

Insect pests can't bother Baby or disturb his rest when he takes the air and sunshine behind one of these protective nets. Made of strong fine-mesh white cotton mosquito netting with firm elastic to hold cover in place. Washable. Order before summer!

[M] CRIB NET . . fully covers top and all four sides of standard size crib. Elastic at ends. About 32x58 in. . . 36 in. deep.
29 K 5429—Shpg. wt. 8 oz. $1.85

[N] CARRIAGE NET . . fits over hood and snugly around body of carriages. Elastic around bottom. About 54x60 in.
29 K 5445—Shpg. wt. 4 oz. . . . . 89¢

Everything you need for baby may be purchased on Sears convenient Easy Payment plan . . see inside back cover for complete details

7 HONEYSUCKLE BOODLE BUGGIES

Smart carriages convert to bassinet or travel beds
Easy to pack and store . . fold compactly
Use them at home, in the car, at the beach, on picnics

Ideal for travel or at home



$44.95 Cash $4.50 down

Our finest luxury Boodle Buggy

Here's a carriage you'll be proud to wheel . . and it has all the wonderful Boodle Buggy features shown at right. Loveliest . . sturdiest. Smart-looking body and 4-bow hood with visor are of weather-resistant leatherette, padded, quilted and lined. Plastic top rail. Chrome-plated frame folds compactly. Chrome-plated tubular spring. Grooved 1¼-in. tires for easy steering. Lovely light brown and cream. Body 32x16x10½ in. deep.
1 KM 8625—Shipping weight 49 lbs. $44.95





$27.95 Cash $3.00 down

Moderate-priced Boodle Buggy

Trim appearance . . all the Boodle Buggy features shown at left. Body and 4-bow, visored hood of weather-resistant leatherette. Decorated sides, padded rail. Storm shield. Easy-to-fold aluminum-painted steel frame, duchess gear, foot brake. Chrome-plated pusher. 10-inch wheels with ⅞-in. rubber tires. Large chrome-plated hub caps. Body 33x17¼x15 in. deep. Turquoise blue or gray.
1 KM 8622—*State color*. Shpg. wt. 45 lbs. $27.95



$37.95 Cash $4.00 down

Boodle Buggy with chrome-plated frame

A handsome Carriage for baby . . all the handy Boodle Buggy features at right. Body and 4-bow visored hood of weather-resistant leatherette. Body, padded, lined, quilted. Storm shield. Padded top rail. Legs, frame top, pusher chrome plated. Duchess gear smooths bumps. 10-in. 12-spoke wheels with 1-in. tires. 32x16x10½ in. deep. Military blue or gray.
1 KM 8624—*State color*. Shpg. wt. 50 lbs. . . . $37.95





$22.95 Cash $2.50 down

Boodle Buggy with smooth duchess gear

An economical carriage . . yet it has all the practical features of the Boodle Buggy (see at left). Body and 4-bow, visored hood are of weather-resistant leatherette. Storm shield. Easy-to-fold frame is of aluminum-painted steel—rust-resistant. Foot brake. Chrome-plated pusher. Duchess gear. 10-in. wheels, ⅞-inch tires. 32½x16½x14 in. deep. Gray color.
1 KM 8621—Order now. Shpg. wt. 43 lbs. $22.95



$32.95 Cash $3.50 down

Boodle Buggy in military blue or gray

Here's a carriage with lots of style . . lots of practical usefulness, too. Body, 4-bow, visored hood of weather-resistant leatherette. Body lined, padded . . padded top rail. Storm shield. Aluminum painted frame. Duchess gear smooths bumps. Chrome-plated pusher. 10-in. wheels. ¾-in. tires. 32x16x10½ in. deep. Send your order now.
1 KM 8623—*State color*. Shpg. wt. 49 lbs. . . . $32.95

Let this thrifty Boodle Buggy save you money!

See what $16.95 buys you

- Smart Carriage
- Car seat
- Travel bed
- Bassinet
- Play chair
- Utility chair



$16.95

So much for so little. Order it in time to take baby home from the hospital in. Use it as a bassinet . . then as a smart carriage. Body of durable cotton fabric in a gay plaid. Lifts right out of steel frame . . folds easily into chair. Comfortable mattress, bead bar. Aluminum-finished frame folds easily. Wood pusher. 3-bow removable hood. 8-in. wheels, ⅝-in. rubber tires. 30x14x10 in. deep.
1 KM 8620—Order now. Shipping weight 30 lbs. . . . $16.95



$14.95

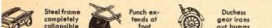
Boodle Buggy at thrifty prices

Look at this easy-on-the-budget price . . . and look at all the practical Boodle Buggy features you get! (See at above). Body and 3-bow hood of weather-resistant leatherette. Easy-to-fold aluminum-painted frame. Painted wood handle. Foot brake. 8-inch wheels with ⅝-inch rubber tires. 32x16x10 in. deep. Smart blue color. Order now at this low price.
1 KM 8619—Shipping weight 29 lbs. . . . . Only $14.95

NOTE: All Boodle Buggies shipped freight or express



HONEYSUCKLE PRINCESS CARRIAGES



[A] Body, adjustable 4-bow hood of weather-resistant fabric. Storm shield. 4-position back. Adjustable pusher . . chrome-plated. 2 wheel brakes. 10-in. wheels. 33½x16½x14 in. *State* turquoise blue or gray.
1 KM 8563—Wt. 45 lbs. . . $26.95

[B] Free-action steering front wheel! Weather-resistant cloth cover. 4-bow hood. Back adjusts. Storm shield. Adjustable, chrome-plated pusher. 2 wheel brakes. 33½x16½x14 in. *State* turquoise blue or gray.
1 KM 8561—Wt. 50 lbs. . . $31.95

HONEYSUCKLE STROLLERS . . lightweight . . fold compactly

[C] "Featherweight" Stroller . . with shopping bag. Dark blue fabric body, white binding. Collapsible steel frame. Chrome-plated pusher. 8-in. wheels. ¾-in. rubber tires. Seat 11x9 in.
1 KM8506–Stroller with bag. Shpg. wt. 21 lbs. $7.98
1 KM8501–Stroller only. Shipping wt. 20 lbs. 6.59

[D] Lightweight Stroller . . with roomy shopping bag. Military blue rubberized cloth. Collapsible steel frame. Chrome-plated pusher, back rail. Footrest. 8-in. wheels, ¾-in. tires. Seat 11x10 in.
1 KM8511–Stroller with bag. Shpg. wt. 21 lbs. $11.95
1 KM8510–Stroller only. Shipping wt. 18 lbs. 10.49

[E] Collapsible Stroller . . padded seat, reclining back . . 3-bow hood. Chrome-plated pusher. Brakes. 10-in. wheels, 1-in. tires. Seat 13½x13½ in. *State* turquoise blue or gray fabric cover.
1 KM 8568—With hood. Shpg. wt. 31 lbs. . . . $22.95
1 K 08567—Without hood. Shpg. wt. 26 lbs. . 17.95

[F] Collapsible Luxury Stroller. Weather-resistant fabric body, hood. Padded seat, back, quilted sides. 4-position back. 4-bow hood. Padded arms. Chrome-plated pusher; mud guard. 10-in. wheels, 1¼-in. tires. 14x16½-in. seat. Wt. 50 lbs.
1 KM 8596—*State* turquoise blue or gray . . . $37.95



Thrifty Stroller-style Carriage

Duchess gear absorbs shock. Weather-resistant rubberized fabric body. Quilted side designs. 4-bow hood with visor. Brakes for added safety. Storm shield for bad weather. Parking stand. Gleaming chrome-plated pusher. 8-inch wheels with ⅝-inch tires. 33x16x10½ in. deep. Military blue or smart gray color. *State color.*
1 KM 8555—Shipping weight 38 lbs. $17.95
1 KM 8557—Twin-size. Same as above but 33x24x10½ in. Shpg. wt. 55 lbs. . . $35.95
All Carriages freight or express.

Resilient Carriage Pads

[G] Our Best Innerspring Pads. Tempered steel coils padded with buoyant tuflex fiber. Water-repellent vinyl-plastic cover in gay juvenile pattern. Size 32x15 inches. Use hinged pad with adjustable back.
1 K 08273—Unhinged. Mailable. Shpg. wt. 5 lbs. . $3.49
1 K 08275—Hinged. Mailable. Shpg. wt. 5 lbs. . . . 4.49

[H] Tuflex-filled Pad. Filled with buoyant tuflex, scientifically processed fiber. Water-repellent vinyl-plastic cover in attractive juvenile pattern. Hinged to fit adjustable back. Mailable. Single or twin size.
1 K 08268—Single. 32½x16 in. Shpg. wt. 5 lbs. . . . $2.49
1 K 08269—Twin. 32½x24 inches. Shpg. wt. 7 lbs. . 3.75





Honeysuckle Bassinet

Convenient bassinet . . ideal for tiny baby . . in apartment or small house. Slides through doors. Closely placed spindles. Hardwood, safe birch finish. Casters. Wood slat support. 34½x19 in. inside. 17 in. high. Mailable. *partly assembled.*
1K08330–Shpg. wt. 13 lbs. $7.49
1K08440–Bed, mattress ("J" below, *state color*). Wt. 20 lbs. . . $11.98

Large-size Bassinet

Larger bassinet with steel link spring and innerspring mattress. Fits through doors . . easy to move. Hardwood construction . . non-poisonous golden maple finish. Inside size 21x42 in. 34½ in. high. Innerspring mattress padded with buoyant tuflex. Water-resistant cover. Freight or express *partly assembled.*
1 KM 8433—Wt. 32 lbs. . . $17.95

¾-size Crib

Ideal in apartment or small home. Partial panel ends . . gay twirl balls. Single drop side. Stationary metal spring. Hardwood with safe golden maple or natural finish. 48x26 in. Sides 21 in. high. Freight or express, partly assembled. *State finish.*
1KM8323–Crib. Wt. 40 lbs. $18.95
1KM8423–Crib, mattress (N) below. Shipping weight 50 lbs. $26.98

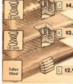
OUR FINEST ¾-SIZE CRIB

$21.95 Cash
$2.50 down
Crib, spring



Here's a handsome crib . . small enough for apartment . . smaller home . . yet large enough to last baby for years. Fits readily through doors. Hardwood, waxed birch or golden maple finish. Size 47½x25¾ in. Sides 21 in. high. Freight or express, *partly assembled. State finish.*
1KM8329–Crib, spring. Wt. 40 lbs. $21.95
1KM8439–Crib, spring, mattress ("M" below, *state color*). Wt. 53 lbs. $29.95

Order now with Easy Terms



Bassinet Mattresses

[J] Our Best Innerspring Mattress. 18 tempered steel coils. Buoyant tuflex padding . . covered with waterproof vinyl-plastic in pink or blue bow-knot pattern. Easy to wipe clean. Mailable. *State color.*
1 K 08207—35x19 in. Shpg. wt. 7 lbs. . $4.98

[K] 18-coil Innerspring Mattress . . . tuflex sisal padded. Covered with waterproof vinyl-plastic in plain pink or blue, no choice. Mailable.
1 K08206–35x19 in. Shipping wt. 7 lbs. $3.98

[L] Tuflex Mattress. Filled with resilient tuflex. Covered with waterproof vinyl-plastic. Pink or blue, no choice. Mailable.
1 K 08205—35x19 in. Shpg. wt. 7 lbs. . $2.98

Mattresses above fit bassinets with inside measurements 35 to 36 in. long. 18 to 20 in. wide.

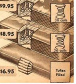
¾-size Crib Mattresses

[M] Our Best Innerspring Mattress. 36 steel coils padded with resilient tuflex. Water-repellent vinyl-plastic, pink or blue bow-knot pattern. *State color.* Mailable.
1 K 08210–46x24 in. Shpg. wt. 13 lbs. $9.95

[N] 36-coil Innerspring Mattress . . . buoyant tuflex padded. Covered with waterproof vinyl-plastic. Juvenile pattern. Mailable.
1 K 08209–46x24 in. Shpg. wt. 13 lbs. . $8.95

[P] Tuflex Mattress . . filled with resilient tuflex. Covered with waterproof vinyl-plastic. Pink or blue, no choice. Mailable.
1 K 08208—46x24 in. Shpg. wt. 12 lbs. . $6.95

Mattresses above fit cribs with inside measurements 46 to 47½ in. long. 24 to 25 in. wide.





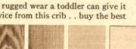
OUR FINEST HONEYSUCKLE CRIB

Handsome styling . . Superb construction

- Our heaviest crib . . built to withstand the rugged wear a toddler can give it
- Full size . . your baby will get years of service from this crib . . buy the best



Buy the Crib alone or the Crib and Mattress Combination. Your best buy is the combination with attractive crib bumpers to protect baby from bumps, drafts



Natural finish | Golden maple | Soft gray enamel | White enamel

Luxurious crib for the cutest baby in town! Just check all the plus features that will help make baby more comfortable . . . safer. And will help make his nursery more handsome, too. Finest link spring adjusts to 4 positions . . . lower it as he grows, learns to stand. All screws are screwed into metal sleeves . . . rattles and squeaks are less likely to occur. Choose from the 4 non-poisonous finishes above. 54x30 inches. Sides 26 in. high. Hardwood. *State finish.*

1 KM 8376—Crib and spring only. Shipping weight 72 lbs. *Order now* $39.95
1 KM 8419—Crib, spring, mattress (1KM8296, facing page). Shpg. wt. 96 lbs. 51.95
1 KM 8422—Crib, spring and innerspring mattress (1KM8296) **plus** (1K8286) **crib bumpers.** Mattress and bumpers in a jolly circus pattern for a gay nursery. Shpg. wt. 99 lbs. $54.95

LUXURY-STYLED HONEYSUCKLE CRIB

With draft-resistant full-panel front

- Full-panel front and half-panel back protects baby from chilling drafts
- Convenient double-drop sides with safety catch for baby's protection
- 4-position spring adjusts as baby grows . . lower it as he learns to stand
- Your choice of two lovely finishes . . . maple or lustrous waxed birch
- Built of strong hardwood . . sturdy construction throughout

Here's a crib you'll be proud to own. It brings HONEYSUCKLE comfort to your baby. HONEYSUCKLE beauty to his room. Look at the solid draft-resistant panels . . . full length in front. Crib has convenient double drop sides with safety catch. Ruggedly constructed of strong hardwood in your choice of a rich golden maple or lustrous waxed birch finish. Both finishes are non-poisonous . . . safe for baby. Gay decals add a touch of color. 4-position spring can be easily raised or lowered. With spring removed crib shifts to fit through doors. Smooth-rolling casters make it easy to move about. Crib is full-size . . . roomy to last baby for years . . . your cost per year is low. Colorful twirl balls in front to keep baby amused. Sides are made with sturdy spindles . . . are 26 inches high for baby's protection. Crib size is 54x30 inches. Order complete combination at a saving. Buy the crib you need now . . . pay for it as your baby uses it with Sears Easy Terms. See inside back cover. *Please state finish.*

1 KM 8372—Crib and spring. Shipping weight 66 lbs. *$3.50 down* . . . Cash $32.95
1 KM 8482—Crib, spring, mattress (1KM8296, page 35). Wt. 94 lbs. 44.95



Full-panel front, ½-panel back

- Finger-touch single-drop sides
- 4-position adjustable spring
- Safe maple or waxed birch finish

Superb construction, styling. Draft-resistant panels. Finger-touch drop side. Adjustable metal spring. Casters. Hardwood . . . maple or waxed birch finish. 54x30 in. Sides 26 in. high. *State finish.* Freight or express partly assembled.

1KM8377–Crib, spring. Wt. 61 lbs. .$27.95
1KM8447–Crib, spring, mattress (1KM8265, page 35, *state color*). Wt. 84 lbs. . . . $37.00

Full-panel front, ½-panel back

- Finger-touch single-drop side
- Non-poisonous natural varnish finish

A smart panel crib. Convenient finger-touch single drop side . . . secure safety lock. Stationary metal spring. Hardwood construction in an attractive natural varnish finish. Smooth-rolling casters. 54x30 in. Sides 26 in. high. Shipped freight or express partly assembled.

1KM8369–Crib, spring. Wt. 58 lbs. .$23.95
1KM8489–Crib, spring, mattress (1KM8265 page 35, *state color*). Wt. 82 lbs. . . . $32.95

Partial Panel Crib

- Toe-touch single-drop side
- Safe natural varnish finish

Attractive partial panels with gay decals. Easy-operating toe-touch single drop side . . . secure safety lock. Stationary metal spring. Honeysuckle hardwood construction, natural finish. Casters. 54x30 in. Sides 26 in. high. Freight or express partly assembled.

1KM8373–Crib, spring. Wt. 57 lbs. .$18.95
1KM8443–Crib, spring, mattress (1KM8265 page 35, *state color*). Wt. 61 lbs. . . . $27.95

Economy-price spindle Crib

- Toe-touch single-drop sides
- Non-poisonous golden maple finish

Now . . . at low cost . . . a real buy in comfort and protection for your baby. Sturdy, closely-placed spindles. Toe-touch drop sides, safety catch. Stationary spring. Hardwood . . . golden maple finish. Casters. 54x30 in. Sides 26 in. high. Freight or express partly assembled.

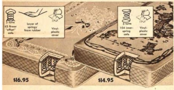
1KM8332–Crib, spring. Wt. 45 lbs. .$15.95
1KM8442–Crib, spring, mattress (1KM8256 p. 35, *state color*). Shpg. wt. 60 lbs. $22.95

All Cribs are shipped freight or express, partly assembled. Set them up in a jiffy

HONEYSUCKLE CRIB MATTRESSES

Scientifically designed to give proper support for baby's tiny back. Covered in easy-to-wash, waterproof, chip- and crack-resistant vinyl plastic. Dainty nursery patterns in lovely soft colors! Your satisfaction is guaranteed.





$16.95

$14.95

Our finest . . with foam rubber!

63 innerspring coils topped with a ¾-inch layer of springy, resilient foam rubber for luxurious cushioning support. Coils have hinge-like offset construction for more individual action. Tuflex fiber and sisal padded, too, for level, firm support, for proper coil insulation. Covered with waterproof vinyl-plastic, blue ground with dainty floral print. Border wire. 52x28 inches.
1 KM 8201—Shipping weight 25 lbs..$16.95

104-coil Innerspring Mattress

104 resilient tempered steel coils . . padded with most layer-felted cotton . . insulated with sisal. Ideal support for baby's growing back. Smooth tuftless surface . . border wire for added border firmness. Attractive printed border. Covered in waterproof, crack-resistant vinyl-plastic. Pink background with an attractive tree pattern. Easy to swish clean. Size 52x28 inches.
1 KM 8214—Shipping weight 24 lbs..$14.95

Another 4-STAR Feature!



$15.00

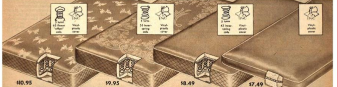
Superb 84-coil Mattress seal-tufted for firmness. Better posture support for baby's growing back

84 tempered steel innerspring coils designed to cradle baby in comfort. Resilient, all-new layer-felted cotton padding . . sisal insulating to prevent "coil feel." Strong border wire gives added firmness to mattress. Tufted to hold padding, coils in place . . provide firm surface baby's growing back requires. Tufts sealed..wetproof. Covered in waterproof vinyl-plastic in gay circus pattern. 52x28 in.
1 KM 8296—Wt. 23 lbs. .$15.00

Here's value! Our 4-Star Feature compared with 2 other nationally known mattresses

FEATURES	SEARS	A	B
Coils	84	70	70
Ticking	Vinyl-plastic 7-gauge	Plastic coated fabric	Plastic coated fabric
Filling	Sisal and 8 lbs. felt	Sisal and 8 lbs. felt	Sisal and 7 lbs. felt
Tufting	Seal tufted	Seal tufted	Seal tufted
Price	$15.00	$17.95	$16.65

Prices shown were in effect when this book was published.



$10.95 $9.95 $8.49 $7.49

63-coil innerspring Mattress

63 "offset" coils . . . with a special hinge-like construction for more individual coil action . . . firm, resilient support. Resilient tuflex fiber and sisal padding. Border wire. Pink or blue waterproof vinyl-plastic in sweet bow-knot pattern. 52x28 in. *State color*. Wt. 19 lbs.
1KM8265-Smooth, tuftless surface $10.95
1KM8262-As above but firmly button tufted. Tufts sealed to resist water $11.95

56-coil Innerspring Mattress

Proper support . . relaxing comfort for baby . . and at prices that are easy on Mother's purse. 56 tempered steel coils for resilient support. Resilient tuflex fiber padding. Fiberboard buffer for posture support. Firm border wire. Covered with pink or blue waterproof vinyl-plastic. Lovely medallion pattern, tuftless surface. 52x28 in. *State color*.
1KM8256-Shipping weight 17 lbs. $9.95

Thrift 42-coil Innerspring

Economy-priced innerspring! 42 tempered steel coils for resilient support . . padded buoyant tuflex fiber. Fiberboard buffer gives posture support. Border wire gives firm border. Covered with pink or blue vinyl plastic . . . crack resistant, waterproof, easy to swish clean. Smooth tuftless surface. 52x28 inch. Sorry, no choice of color.
1KM8242-Shipping weight 15 lbs..$8.49

New Tuflex-filled Mattress

Filled with tuflex . . . scientifically processed fiber. Resilient, comfortable for baby. Smooth tuftless surface. Fiberboard center to give proper firmness . . . posture support Trim-looking border . . . neatly taped edges . . . firmly sewn throughout. Covered in solid color pink or blue vinyl-plastic . . durable, waterproof. 52x28 in. Sorry, no choice of color.
1KM8203-Shipping weight 14 lbs..$7.49

Mattresses above fit cribs with inside measurements 52 to 53 inches long, 28 to 29 inches wide. Shipped freight or express.



$1.98 $2.98 $3.98

Padded Crib Bumpers . . protect against bumps, drafts

Thrifty Crib Bumpers. Felted cotton padding, vinyl-plastic cover. Fits cribs about 30 in. wide. Pink or blue, no choice. Vinyl is easy to clean with damp cloth. Mailable.
1K08202-Wt. 3 lbs........$1.98

Better Bumper . . with gay ruffle. Cotton padding . . vinyl-plastic cover. *State* Pink or blue bow-knot pattern (matches Mattress 1KM8265). Fits crib about 30 in. wide. Mailable.
1K08219-Wt. 3 lbs.......$2.98

Best Bumper . . higher, shaped headboard. Cotton padded. Vinyl-plastic covered. Gay circus pattern, matches 1KM8296 mattress above. Fits crib about 30 inches wide. Mailable.
1K08286-Wt. 3 lbs........$3.98

CRIB OR PLAY PEN BUMPER

Fits all 4 sides of play pen or crib. Padded with tuflex, a scientifically developed fiber. Covered with pink or blue vinyl plastic. Easy to wipe clean. It cuts drafts and saves bumps for baby. Special construction so you can convert it to fit play pen or crib. Fits standard size play pen (about 38½x38½ inches.) Crib about 54x30 inches. *State color*. Mailable. Order now. Wt. 3 lbs.
1 K 08245........$4.49



$4.49



HONEYSUCKLE HIGH CHAIRS

- Lovely, lustrous non-poisonous finish
- Sturdy hardwood construction . . rugged
- Widespread legs resist tipping, wobbling
- Sturdy safety strap fastens baby in

[A] OUR FINEST STANDARD HIGH CHAIR . . padded and upholstered in gay red vinyl-plastic . . so easy to wipe clean . . so comfortable for baby. 4-position, easy-to-clean plastic tray. Footrest adjusts readily to fit your toddler. Well made to withstand day-in, day-out use. Widespread legs resist tipping . . waxed birch or maple finish. Seat 13¾x12¾ in. 38¼ in. high.
1 KM 8844—*State finish.* Wt. 19 lbs. . $13.95

[B] SMART FAN-BACK HIGH CHAIR. Easy-to-clean plastic tray adjusts to 4 positions. Footrest adjusts easily, too. Large fan panel back. Hardwood waxed birch or maple finish. 8-stretcher base. Seat is 15x13 in. 38½ in. high. Matches Nursery Chair (C) on facing page. Buy matching set.
1KM8897M—*State finish.* Wt. 24 lbs. $13.95
1KM8895M—Chair, cushion (H) below. Shipping wt. 25 lbs. *State finish.* Order now . . $15.49

[C] TRIM-LOOKING PANEL-BACK CHAIR . . with 3-position wood tray. Adjustable footrest. Widespread tilt-resistant legs. Hardwood with waxed birch or maple finish. Strong, well braced. Seat is 15x12¾ inches. 39¼ inches high. Satisfaction guaranteed. Don't wait . . . order now.
1 KM 8761—*State finish.* Wt. 25 lbs. $12.49
1 KM 8851—Chair, cushion (G) below. Shipping wt. 26 lbs. *State finish.* Order now $13.95

[D] ECONOMICAL PANEL-BACK HIGH CHAIR with 3-position, stain-resistant wood tray. Adjustable footrest to fit baby. Widespread legs resist tilting, wobbling. Hardwood construction, waxed birch finish. Well-braced, solid. Seat 15x12½ inches. 38 inches high. Send your order now.
1 KM 8837—Wt. 20 lbs. $9.95
1 KM 8838—Chair, cushion (F) below. Shipping weight 22 lbs. Order now $11.45

[E] THRIFTY PANEL-BACK CHAIR. Here's lots of chair at a tiny price. Stain-resistant "swing-away" wood tray. Hangs conveniently at side of chair when not in use. Stationary footrest. Hardwood, waxed birch finish. Seat 15¾x13¾ in. 38¾ in. high.
1 KM 8809—Shpg. wt. 17 lbs. $7.95
All High Chairs shipped freight or express.

2-WAY HIGH CHAIRS

Two pieces of furniture at a single price! Strong, handsome High Chairs AND convenient Play Tables to keep baby safe and happy . . . out from under foot while you work. Rugged hardwood construction throughout





THRIFTY 2-WAY HIGH CHAIR. Converts to convenient play table. 3-position stain-resistant wood tray. Adjustable foot rest. Hardwood, golden maple or waxed birch finish. Seat 14½x11½. 39¼ in. high. Table top 18½x15¾in. *State finish.* Wt. 29 lbs.
1KM8722. . . . . $14.49
1 KM 8733—Chair, cushion (H) at left. Shipping weight 28 lbs. $15.95

LUXURY-STYLED UPHOLSTERED 2-WAY CHAIR. Padded, red vinyl-plastic covered cushions. Smooth plastic tray. Adjustable footrest. Hardwood, golden maple or waxed birch finish. Seat 14½x12¾ in. 38¼ in. high. Table top is 19x15 in. *State finish.*
1 KM 8792—Chair, pad. Shpg. wt. 27 lbs. $19.95
1 KM 8765—Chair only. Shpg. wt. 26 lbs. $16.95

OUR FINEST 2-WAY CHAIR. Smoothly upholstered arms, seat, back, wings. Covered with easy-to-clean red and white vinyl plastic. Adjustable plastic tray wipes clean quickly. Adjustable footrest. Hardwood, waxed birch or maple finish. Seat 14½x13½ in. 40 in. high. Table top is 19x15 in. *State finish.* Wt. 27 lbs.
1 KM 8892. . . . . . . $22.95



High Chair Cushions padded with Tuflex—new cellulose fiber

[F] GOOD HIGH CHAIR CUSHION. Filled with Tuflex. Pink and blue pattern vinyl cover. Mailable.
1 K 6702—Wt. 1 lb. 12 oz. $1.79

[G] BETTER HIGH CHAIR CUSHION. Filled with resilient Tuflex. Pink and blue vinyl-plastic cover with pert little ruffle. Easy to clean.
1 K 8813—Mailable. Wt. 2 lbs. . . $2.09

[H] SMARTER-LOOKING CUSHION with gay ruffle. Tuflex padded, covered in pink, blue vinyl-plastic. Mailable.
1 K 8723—Wt. 1 lb. 12 oz. $2.49

[J] OUR BEST, HEAVILY UPHOLSTERED CUSHION. High button-tufted back. Tuflex padded . . fits over chair arms. *State* blue or red vinyl-plastic cover.
1 K 08815—Mailable. Wt. 2 lbs. . $2.98



Handy Play Table . . keeps baby safe while you work

Here's a boon to a busy mother . . . a handy table that'll keep baby happy and safe while she works. Table holds his toys . . comfortable chair, built right in, holds him. HONEYSUCKLE construction, strong hardwood frame . . natural varnish finish. Masonite Presdwood top in safe blue enamel. Casters on two back legs . . easy for Mother to move . . steady enough so baby won't slide about. Three-position chair back, adjustable footrest, safety strap. Top slides out for easy cleaning . . locks in place. Legs fold. Top 32½x23½ in. 22½ in. high. Mailable.
1 K 08802—Table. Wt. 17 lbs. $15.95
1 K 08852—Table with cotton padded, vinyl-coated seat pad. Wt. 18 lbs. $16.95

HONEYSUCKLE TRAINING CHAIRS, YOUTH SEATS

[K] NURSERY CHAIR-STOOL. An ideal step-stool and nursery chair. Back folds down to make steady standing surface. Can be placed atop dining room chair, too. Hardwood, polished aluminum legs, arm rests. Non-skid rubber tips. Plastic vessel. Seat 11x10¾ in. Ht. 16 in. *State* baby blue or pink.
1K08776—Mailable. Shpg. wt. 6 lbs. $4.89

[L] DE LUXE NURSERY CHAIR. Modern styling, proper design for baby's comfort. Base of strong molded wood fiber. Seat of hardwood . . detachable to fit on adult fixture. Base flared to resist tipping. Enamel finish . . baby blue. Porcelain enamel vessel pan. Seat locked to base. 12x13 inches at floor.
1K8763—Mailable. Shpg. wt. 6 lbs. $6.79

[M] "ALWAYS-READY" TRAINER. So convenient. Attaches easily and securely to adult seat—folds neatly out of way when not in use. Strong molded plastic—smooth, sanitary. Can't discolor or rust. Comfortable arms and backrest. Seat 9¼x11½ in. Back 4¾ in. *State color* white, baby blue or pink.
1 K 08772—Mailable. Wt. 3 lbs . . . $4.59

[N] CONVENIENT YOUTH SEAT. Placed on adult chair it gives child proper height at the table. Adjustable, it adds 4¾ or 6¾ inches to chair height. White enameled wood seat and back . . smooth, attractive. Aluminum arms and legs. Suction cup-feet to resist slipping. Size 13½x9½x10¾ inches. Mailable.
1 K 8741—Wt. 3 lbs. 12 oz. $3.49

[P] STEP-UP STOOL. Helps baby reach wash bowl . . toilet. Hardwood, maple finish. 2 steps. 12x12x10 inches.
1 K 8791—Mailable. Wt. 6 lbs. . . . $3.69





CHROME-PLATED HIGH CHAIR

Rugged, heavy chrome-plated metal . . easy to clean . . always new looking. Solid, tip-resistant . . . built to last!

Here's a sturdy high chair built to take lots of wear. It's all steel. Seat and back are softly padded, covered with easy-to-wash vinyl plastic in gay colors. Deep-dished chrome-plated steel tray is removable . . . easy to wipe clean. Locks securely in place. Baked-on enamel footrest is adjustable for height . . fits baby now and later. Strong chrome-plated steel legs flare widely at bottom to resist tipping. Round gliders on bottom. All edges rounded or turned under. Seat 14½x12½ in. 38¾ in. high. *State color* red, yellow or blue.

1 KM 8777—Freight or express. Shpg. wt. 28 lbs. $16.75

Nursery beauty . . . lasting quality at piggy-bank prices with

UNPAINTED UNASSEMBLED JUVENILE FURNITURE



[A] TINY-TOT'S CHAIR. Just the right height for your toddler. Let him use it alone or with the table below. Seat is 11½x11½ in., 12½ in. high. Overall 23½ in. high. Mailable, *partly assembled.*
1K079—Wt. ea. 6 lbs. Ea. $2.09; 2 or more, ea. $1.99

[B] UNPAINTED YOUTH CHAIR. Use as a child's chair or a kitchen chair. Seat is 13x15 inches, 20½ in. from the floor. Overall height is 32 inches. Comfortable curved back. Smooth Thrift Craft wood. Mailable. Shipped *partly assembled.*
1K0102—Shipping weight each 10 lbs. Each $3.79

[C] PANEL-BACK UNPAINTED HIGH CHAIR . . with tray, 9½x17¾ inches. Carefully constructed with heavy, well-braced legs . . wide spread to resist tilting. Solid, draft-resistant panel back. Comfortable footrest. Constructed of smoothly-sanded, kiln-dried Thrift Craft wood . . . easy for you to enamel, varnish, wax or stain in the color you want. Sturdy stretchers give steady support. Seat is 14¾x11½ inches. 23½ in. from floor. Mailable, *partly assembled.*
1 K 0111—Shipping weight 12 lbs. . . . . . Only $5.98



STURDY UNPAINTED TOY OR STORAGE CHEST. Store toys, bedding, linens, clothes, blankets. Smooth Ponderosa pine. All corners braced. Roomy size 38x18½ in. 18 inches high. It's easy to set up . . . easy to finish in the colors you want.
1K0219—Mailable, *Unassembled.* Wt. 36 lbs. $10.98
Thrift Craft wood is Douglas fir, Ponderosa pine or spruce

Unpainted Child's Table

Just the thing for your toddlers to eat at . . play at. Heavy 1⅝-inch legs. Smooth-sanded Thrift Craft wood, rounded corners. ¾-inch thick top is 24x18 in., 21 in. high. Mailable with legs off. Wt. 11 lbs.
1 K 063—Table . . $4.95
1 KT 64—Table and 2 Chairs (A) above. Shpg. wt. 22 lbs. $8.58



HONEYSUCKLE NURSERY CHAIRS AND TRAINING SEATS . . help develop proper habits

[D] NEW HARDWOOD CHAIR . . with lovely white enamel finish. Seasoned hardwood . . easily-cleaned mother-of-pearl plastic cover on seat and tray. Tray is adjustable . . lifts off. Seat 9¾x11¾ in. Ht. 17½ inches. Gay decal. Mailable.
1 K 08754—Wt. 12 lbs. $6.98
1K08785—As above but with deflector. Shpg. wt. 12 lbs. . . $7.49

[E] DE LUXE HARDWOOD CHAIR. Smoothly sanded hardwood. Golden maple or waxed birch finish. Enamelware vessel. Lid over vessel. Overhead tray. Seat 10¾x11¾ in. Ht. 20½ in. *State finish.* Mailable.
1 K 08773—Wt. 10 lbs. $6.98

[F] PANEL-BACK NURSERY CHAIR. Hardwood. Includes enamelware vessel and deflector. Matches high chair (B) on facing page. Lovely golden maple or waxed birch finish. Seat 10¾x11¾ in. 20½ in. high. *State finish.* Mailable.
1 K 08898M—Wt. 10 lbs. . . $5.98

[G] THRIFTY HARDWOOD NURSERY CHAIR. Overhead tray. Partial panel back. Natural finish. Seat 10x11 in. Ht. 20 in. Mailable. Easy to assemble.
1 K 08732—Wt. 7 lbs. $3.98

[H] LOW-PRICED CABINETWOOD CHAIR. Built of Western cabinetwood, smooth natural finish. Enamelware vessel. Seat 10¾x11¾ in. 20 in. high. Mailable.
1 K 08719—Wt. 6 lbs. $3.89

[J] WHITE ENAMELWARE VESSEL. Diameter 7⅝ in.
1 K 8752—Shpg. wt. 12 oz. . . 49c



[K] ATTRACTIVE PLASTIC FOLDING TRAINER. Attaches easily to adult seat. Comfortable back and arms, adjustable footrest. Seat 11¾x13x8½ in. high. Attractive blue color. Mailable.
1 K 8795—Shpg. wt. 4 lbs. . . . $4.79
(NOT SHOWN.) As above but without foot rest. Pink color.
1 K 8781—Shpg. wt. 3 lbs. . . . $3.98

[L] HARDWOOD SEAT. Duck deflector, armrest, footrest. Baby-blue. Seat 11x10 in. Ht. 5½ in.
1 K 8767—Shpg. wt. 4 lbs. . . . $4.49

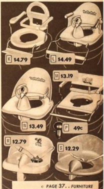
[N] As above but without footrest or armrest. Height 4 inches.
1 K 8766—Shpg. wt. 3 lbs. . . $3.49

[M] NURSERY TRAINER WITH FOOTREST. Smooth hardwood, golden maple or white enamel finish. Seat 11x9¾ in. Back ht. 5¾ in. Mailable. *State finish.*
1 K 8784—Shpg. wt. 5 lbs. . . $3.19
(NOT SHOWN). As above but without footrest. *State finish.*
1 K 08780—Shpg. wt. 4 lbs. . $2.69

[P] DEFLECTOR (for boys). Rubber. Fits (N) above.
1 K 8737—Shpg. wt. 8 oz 49c

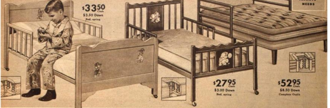
[R] THRIFT-PRICED PLASTIC TRAINER. Smooth plastic. Acid-resistant . . easy to clean. Safety strap. Built-in deflector. Attractive ivory color. Seat 9½x10½ in. Mailable.
1K8797M—Shpg. wt. 3 lbs. . . . $2.79

[S] BUDGET-SAVING PLASTIC TRAINER. Acid-resistant . . easy to clean. Safety strap. Seat 10x10¾ in. Mailable. Order now.
1K08816—With deflector (for boys) . . blue color. Wt. 2 lbs. Each $2.29
1K08817—Without deflector (for girls) . . pink color. Wt. 2 lbs. Each $2.29



HONEYSUCKLE YOUTH BEDS

For your lively "in-betweens"



FINE QUALITY HARDWOOD YOUTH BED WITH DRAFT-RESISTANT END PANELS

- Heavier weight construction
- Select seasoned hardwood
- Rust-resistant link spring
- Solid panels head and foot
- Safe maple or natural finishes
- Removable guard rails

Luxury-styled youth bed for greater beauty . . . added comfort . . . longer wear. Designed to fit your active "in-between" youngsters. Ideal when your child is too big or too "grown up" for his crib . . . or when he wants to pass it on to a newcomer.

Full panel head and foot to resist drafts. Select hardwood, properly seasoned, smoothly sanded and finished in rich golden maple or smooth, lustrous natural varnish finish. Rust-resistant link spring. Smooth-rolling casters make it easy to dust under. Removable guard rails are 13 inches high. Attractive decal trim. Careful HARMONY HOUSE fine quality construction. Inside size 66x33 inches (5 feet 6 inches long). Head height 38 inches. Foot height 28½ inches. Shipped freight or express, partly assembled. Guaranteed to satisfy or your money back. *Please state finish wanted.* Order now . . . let your youngster enjoy this bed while you pay with Sears Easy Terms.

1 KM 8354—Bed and spring only. Shipping weight 45 lbs. *$3.50 down. Cash* $33.50

1 KM 8464—Bed, spring and mattress (J) shown below. Shpg. wt. 83 lbs 49.95

THRIFTY YOUTH BED

- Attractive, thrifty, sturdy
- Built of durable hardwood
- Partial-panel head and foot
- Safe golden maple finish

Low-priced Youth Bed . . ideal for your peppy "in-between" youngsters. Strong hardwood construction with partial-panel ends. Lovely non-poisonous golden maple finish. Comfortable rust-resistant link spring. Easy-rolling casters. Removable guard rails 40 in. long. Decal trim. Inside size 66x33 in.—5 feet 6 in. long! Head 37¾ in. high, foot 27¾ in. high. Shipped freight or express from mail order house. Partially assembled . . easy to set up. Order now.

1 KM 8304—Youth bed and spring. Shipping weight 56 lbs. . . . . Only $27.95

1 KM 8441—Bed, spring, mattress (G) shown below. Shpg. wt. 91 lbs. . . . $42.95

HOLLYWOOD' YOUTH BED

- 126-coil mattress-box spring combination unit—2 in one
- Kiln-dried hardwood frame
- Ivory vinyl-plastic headboard
- Full 39x74-in. twin bed size
- Removable guard rails

Here's a youth outfit—with removable guard rails—that your youngster will be able to use for years. Makes twin-size bed. 126 tempered steel coils in the resilient innerspring mattress-box spring unit. Padded with all-new felted cotton. Sisal pad prevents "coil-feel". Heavy border wire . . taped edges. Kiln-dried hardwood frame. Guard rails and six legs are hardwood with a natural varnish finish. Ivory color vinyl-plastic headboard wipes clean easily. Size 74 in. long, 39 in. wide. Freight or express.

1 KM 8312—Shpg. wt. 125 lbs. . . . $52.95

HARDWOOD CHIFFOROBES



Handsome, sturdy youth Chairs for "in-between" youngsters

[A] Chifforobe allows you to keep all of baby's things in one place. 4 drawers, 12x15 in. Roomy hanging space, 17x15½x33 in. Decal trim. Hanger rod. Overall size 36x16x41 in. Hardwood in ruddy maple finish. Pay freight or express on delivery from factory near Milan, Ind.

1 KM 8799F—Shpg. wt. 65 lbs. $27.95

[B] CHROME-PLATED ALL-STEEL YOUTH CHAIR. Seat and back upholstered in tough, easy-to-clean vinyl-plastic. Strong tubular steel legs, round gliders on bottom. Comfortable arm rests. All edges are rounded or turned under. Seat 14½x12½ in. Ht. 21 in. Overall height 33¾ in. *State* yellow, red or blue color.

1 KM 8857—Shipping wt. 15 lbs. $9.25

[C] WINDSOR-STYLE YOUTH CHAIR. Curved spindle back. Strong hardwood construction with lovely golden maple or waxed birch finish. Comfortable footrest. Seat is 13¾x14 in. Seat is 20½ in. from the floor. Overall ht. is 34½ in. *State finish.*

1 KM 8717—Shipping wt. 12 lbs. $6.98

[D] OUR BEST WOOD YOUTH CHAIR. Sturdy ladder back. Strong hardwood construction. Lovely golden maple or waxed birch finish. Comfortable footrest. Seat 15x13½ in. 21½ in. from floor. Overall height 37½ in. *State finish.*

1 KM 8760—Shipping wt. 15 lbs. $8.95

[E] THRIFTY YOUTH CHAIR. Tough hardwood with a lustrous golden oak or natural varnish finish. Attractive panel back . . . comfortable footrest. Seat is 14½x13¾ inches. Overall height is 34¼ inches. *State finish wanted.*

1 K 08704—Shipping wt. 12 lbs. $4.39

Youth Chairs shipped freight or express, except (E) which is mailable

INNERSPRING YOUTH BED MATTRESSES

Tempered steel coils give support to growing bodies

[F] 77-COIL INNERSPRING MATTRESS. 77 tempered steel coils scientifically designed to provide proper sleeping support. Comfortably padded with layer-felted cotton plus sisal insulation to prevent "coil feel". Firmly button tufted to prevent filling from shifting. Durable blue and white woven stripe ticking. Firmly sewn. Size 63x29½ in.

1 KM 8281—Shipping wt. 24 lbs. . . . $14.95

[G] 96-COIL INNERSPRING MATTRESS. Here's night-through comfort for your youngsters . . proper support for their growing bodies. 96 scientifically tempered steel coils padded with layer-felted cotton and coil-insulating sisal to prevent "coil feel". Firmly button tufted. Durable blue and white ticking. 66x33 in.

1 KM 8282—Shipping wt. 35 lbs. . . . $16.95

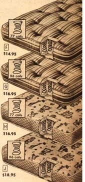
[H] 77-COIL INNERSPRING MATTRESS . . covered with water-resistant pink and blue vinyl-plastic. Resilient innerspring coils are scientifically tempered to give proper posture support. Padded with layers of springy all new felted cotton. Sisal pads to prevent "coil feel." Smooth tuftless surface. Neatly taped edges, firmly sewn. Size is 63x29½ in.

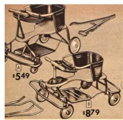
1 KM 8263—Shipping wt. 27 lbs. . . . $16.95

[J] OUR FINEST 96-COIL INNERSPRING MATTRESS . . covered with easy-to-wipe, water-resistant blue and pink vinyl-plastic. Tempered innerspring coils for posture support. Padded with layer-felted cotton . . coil-insulating sisal. Tuftless surface. Taped edges. 66x33 in.

1 KM 8264—Shipping wt. 38 lbs. . . . $18.95

Freight or express. Be sure to check measurements for proper fit









WALKER-STROLLERS

[A] **Thrift-priced Walker-Stroller** *with play tray.* Just remove foot-pan and handle to change from stroller to walker. Handy tray holds toys. Steel, enameled blue and ivory-color; wood seat and grip. Rubber tired wheels; 5¼-in. rear, 2¾-in. front. Rubber-covered front bumper. 22¾ in. long overall. Handle 31 in. high. Mailable.
79 K 07520—Easy to set up. Shpg. wt. 15 lbs $5.49

[B] **Walker-Stroller** *with comfortable tubular steel handle, play tray and beads.* Coil spring on rear axle cushions shocks. Remove handle and foot-pan to change to walker. Steel; shaped wood seat and grip. 5½-inch double-disc wheels, rubber tires, Rubber-covered front and rear bumpers. Play tray with non-toxic beads. Blue and ivory-color enamel finish. Handle, 35¼ inches high, folds for storage. 28 in. long overall. Mailable.
79 K 07510—Easy to set up. Shpg. wt. 20 lbs $8.79

HAPPI-TIME WALKER-STROLLER

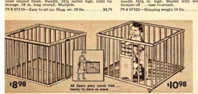
Converts from stroller to walker in a jiffy . . . no parts to detach

Simply fold handle forward . . . fold foot pan back and *presto*, you have a walker. No parts to detach or lose. Easy to handle . . . has large 5½-in. wheels with "never-oil" bearings and semi-pneumatic tires. Shaped wood seat is suspended between springs to cushion shocks. Frame is steel, enameled blue. Handle and protective rail of nickel-plated tubular steel. Rubber covered front and rear bumpers. Play tray with non-toxic colored beads. Handy wire package holder. About 29¾ in. long overall; handle 34½ in. high. Mailed with wheels and bumper off . . . easy to attach.
79 K 07532—Shipping weight 19 lbs. $11.98

FOLDING WALKER-STROLLER

Only 10 inches high overall when folded . . handy to store or take along on trips

To fold for storage or traveling—you simply open the safety locks, press sides down and push the handle forward. It's easy to change to a walker, too . . . just fold handle forward and remove foot pan. Big 5½-inch wheels have "never-oil" bearings and semi-pneumatic tires to give baby a "floating" ride. Easy-to-clean plastic seat has fiberboard insert. Strong steel frame is enameled blue. Both front and rear bumpers are rubber-covered. Play tray holds baby's toys. Handle, 34½ in. high, has wire package holder. About 33½ inches long by 19 inches wide by 10 inches high overall when folded. Very easy to set up. Mailable.
79 K 07531—Shipping weight 22 pounds $11.98



Indoors or out, a PLAY YARD means less work for mother . . . greater safety for baby

Thrift-priced Folding Play Yard. Here's a well-built yard that's a hard-to-beat value at this very low price. Built of smooth, seasoned wood and has glossy varnish finish. Floor is Masonite Presdwood, reinforced with wood for extra strength. Parts securely hinged, no assembling needed. About 38½x38½x23¾ inches high overall. (*Have you seen the Step-Fold Yard at right? You can fold it without stooping or bending.*)
79 K 07006—Shpg. wt. 31 lbs. Mailable. $8.98
You'll find play yard and walker pads on page 31.

Folding Play Yard with casters on legs—*floor raised 5¾ inches.* Four swivel casters (one on each leg) raise floor . . . help keep your baby above dirt and drafts. Yard also has bright-colored, non-toxic play beads to amuse baby and picture panel in front. Built of seasoned wood with varnish finish. Masonite Presdwood floor is wood-reinforced. Parts securely hinged, sets up in a jiffy. Legs and casters are easy to attach; screws included. 38½x38½x26 in. high.
79 K 07015—Shpg. wt. 34 lbs. Mailable. . . . $10.98



Sides of extra-heavy slats for extra strength

Step-Fold Yard. Built of seasoned wood with glossy varnish finish. Smooth Masonite Presdwood floor is brightly enameled and reinforced with wood. Staunch corner post legs and 5 swivel casters (1 in center) raise floor 4½ inches to help protect baby against dirt and drafts. Non-toxic play beads. No assembling needed, parts securely hinged. About 40x40x28 inches high overall.
79 KM 7013—Freight or express. Shipping weight 39 lbs. $17.98
79 KM 7002—(Not shown). Same without step-fold feature. 40x40x29 in. Floor raised 6 inches. Freight or express. Wt. 39 lbs $14.98



NURSERY NEEDS . . . aid you in baby tending

[C] **Hot Water Plate.** Cream-color glazed porcelain with nursery decorations. Three-section, 8-inch diameter plate has hot water compartment to keep baby's food warm. Cork stopper.
49 K 4508—Shipping weight 3 pounds $1.98

[D] **"Ducky Clips" Blanket Fasteners.** Keep blankets in place . . . make sure baby's covered at all times. Spring-action jaws close firmly, lock. Ribbons for tying to crib. Washable plastic.
49 K 4442—Assorted colors. Shpg. wt. 4 oz. Pr. 89c

[E] **Chamber.** Easy-to-clean plastic. Wide rim. Pastel colors. About 6½-inch diameter.
49 K 4524—Shipping weight 12 ounces 54c

[F] **Cradle Gym Exerciser.** Fascinating fun and healthful exercise for infants beginning to reach for objects. Scientifically planned . . . not only amuses baby, but helps strengthen young muscles and develops coordination. Spring-suspended, furniture-finish hardwood bar and trapeze. Sanitary plastic rings, easy to wipe clean with a damp cloth. Use it in the crib, buggy or play yard . . . attaches and adjusts easily with sturdy web straps. Bright, non-toxic colors. Bar about 11½ inches long overall.
49 K 4472—Shipping weight 1 pound $1.79

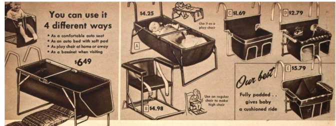
See inside back cover for details on Easy Terms.

Help keep baby within safe limits
Protect against falls down stairs





Folding Safety Gates. Help guard little folks from harm . . . save you the trouble of constant watching. You can use them on porches and across doorways, windows and staircases. Made of smooth, varnished wood. Strong safety lock. About 33½ inches high. Easy to put up; brackets and screws for mounting are included. Shpg. wts. 4, 5 and 6 lbs.
79K06946–For openings to 3 ft. $1.49
79K06947–For openings to 5½ ft. 1.98
79K06948–For openings to 8½ ft. 2.39



DE LUXE AUTO BED-SEAT
with thick, soft pad

Gives your baby the comfort of home wherever you go. Its many uses make it one of the most valuable baby-tending aids you can buy at such a low price. Has a plump, cushiony pad of water-repellent plastic in attractive plaid pattern, filled with cotton felt. Bed is made of durable dark blue cotton over a strong steel frame. Rubber-covered steel arms protect auto upholstery. Legs fold for handy storage. Enameled wood arm rests. Safety strap helps protect baby in any position. 31x14½x16 in. high overall.
79 K 06921—Shipping weight 10 lbs......$6.49

You can include all your baby goods needs in one order by mail from Sears. Use Easy Terms if you wish . . . see inside back cover.

TRAVEL AIDS give baby added protection and comfort on trips

[A] AUTO BED-PLAY CHAIR. Serves a double purpose. Use it "as is" for long trips or for family outings. Use it as a play tray with seat at home or when visiting. Moisture-resistant cotton fabric over a sturdy steel frame. The legs fold for handy storage. Safety strap helps protect your baby. About 30x14½x14½ inches high overall. Dark brown. Shipping weight 9 pounds.
79 K 06920............................$4.25

[B] TODDLER-TRAVELER, for tots up to 4 years. Seats child comfortably at window level in the auto. Wire anchor holds it securely between car cushions. You can also use it as a high chair at home, in restaurant or when visiting by simply putting it on a regular chair. Gray artificial leather covering is easy to wipe clean. Padded seat and arms, plain backrest. Enameled wood footrest. Safety strap gives your youngster extra protection. Seat is about 11½ inches wide and 9 inches deep overall, 8½ inches from floor. Folds for storage. Shipping weight 8 pounds.
79 K 06922............................$4.98

[C] NEW—GOOD AUTO SEAT. Low-priced but high quality. Don't confuse this with inferior auto seats that only appear to be its equal. Steel extension helps keep seat level in your car. Blue cotton fabric with bound edges over a steel frame. Has enameled steel hangers. Seat is about 12½ inches wide and 7 inches deep.
49 K 6975—Folds for storage. Shipping wt. 3 lbs. 9 oz.......$1.69

[D] NEW—BETTER HONEYSUCKLE AUTO SEAT. Gives you all these plus features: **Adjustable** seat extension . . . moisture-resistant plastic seat with removable fiberboard insert . . . bright-colored, non-toxic play beads . . . wood arm rests . . . safety strap. Hangers are rubber-covered to protect auto upholstery. Blue cotton with bound edges over steel frame. Seat is about 14 inches wide and 7 inches deep.
49 K 6976—Folds for storage. Shipping wt. 4 lbs. 6 oz.......$2.79

[E] NEW—BEST HONEYSUCKLE AUTO SEAT. Upholstered with cotton for a smoother ride. Even the arm rests are extra big and soft. Covered with long-wearing, light gray fabric that is plastic-coated **both inside and out.** Covering is moisture-resistant and wipes clean in a jiffy. Neatly bound edges. Hangers are rubber-covered to protect auto upholstery. Has safety strap, removable fiberboard seat insert and non-toxic play beads. Strong steel frame. Seat is about 15½ inches wide and 7 inches deep overall.
49 K 6977—Shipping weight 5 pounds......................$5.79

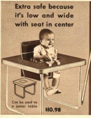
Busy these days?
Let **TOTSEAT** help tend baby



Bouncing action keeps baby happy while you do your work

- Use in auto or at home . . . indoors or out
- Helps your youngster get healthful exercise
- Foot tray lets baby kick, yet protects floors

Little folks love it because they can bounce and rock to their heart's content. Makes a fine auto seat too . . . base fits between seat cushions, no straps needed. Non-toxic beads, jingle bells. Removable seat and tray of washable white cotton. Metal base and frame enameled ivory-color. About 21 in. long, 24 in. high.
79K06915—Easy to set up. Shpg. wt. 8 lbs. $4.89
49 K 6916—Extra Cloth Seat and Play Tray for above. Shpg. wt. 5 oz...................$1.65



NEW—PLAY TABLE

- LOW AND WIDE . . . to give baby protection against tipping or falling
- "GROWS WITH YOUR YOUNGSTER" . . . you can use it as a regular junior table
- PORTABLE . . . handy to store or take on trips, legs slip off in a jiffy
- STRONG . . . has tubular steel legs and Masonite Presdwood top, steel frame

At mealtime or playtime, your lively infant sits right in the center of his table . . . where he'll be extra safe while you're busy. As baby grows older, simply use removable fiberboard backrest to cover cut-out section in center . . . you have a fine junior table. Top is about 23½ inches square overall, 19½ inches high; smooth enamel finish. Blue cotton fabric seat is suspended from 12x11-inch cut-out section in center of table; has fiberboard insert. Backrest has removable, padded cover of moisture-resistant plastic. Mailable. Shipping weight 12 pounds. Order it today. See inside back cover for Easy Terms.
79 K 06999....................$10.98



BABY SWINGS for gentle exercise

COMBINATION SWING-AUTO SEAT WITH STAND. Portable stand makes swing convenient to use indoors or out. And, the stand is easily taken apart to carry in your car . . . sets up with just 2 bolts. Remove seat from strong web suspension straps to use as auto seat. Even has rubber-covered hangers to protect auto upholstery and adjustable steel extension to keep seat level in car. 7-in. deep seat is durable cotton over a steel frame, with removable fiberboard insert, wood arm rests, non-toxic play beads and safety strap. Suspended with steel springs from 48-in. high enameled steel stand. Shipping wt. 15 lbs.
79 K 06941 ....$7.49

[F] DE LUXE SWING WITH EXERCISER-FOOTREST. Enameled wood footrest suspended from two springs . . . lets baby rest feet or stretch legs for healthful exercise. High backrest for comfort. Square top helps prevent tangling of suspension straps. Seat and play tray are made of washable white cotton fabric over a strong steel frame. Bright-colored, non-toxic play beads add to baby's fun. Strong web suspension straps with safety hook and steel spring at top. For babies up to 18 months old. Hanger is not included . . . see (H) below.
49 K 6933—Shipping weight 2 lbs.......$2.59

[G] LOW-PRICED BABY SWING. Square top helps prevent tangling of straps. Made of washable bleached cotton over strong steel frame. Web suspension straps; safety hook, steel spring at top. Hanger not included, see (H).
49 K 6931—Shipping weight 1 lb. 8 oz....$1.79

[H] STEEL HANGER for swings (F) or (G). Designed for safety and convenience . . . tested to hold 160 lbs. Hang swing in any doorway . . . no holes to bore, no hooks to screw. Hook on swing fits in hole on clamp. Rubber-tipped arms grip wall over molding. Holds by spring tension.
49 K 6934—Shipping weight 14 ounces....85¢



GOOD—ECONOMY BATHINETTE*. Dressing table lifts and lowers easily with one hand . . . top of durable cotton fabric can be removed for washing. 3 pockets on splashguard hold bath needs. Hammock and tub of rubber-coated fabric. Tub has soap pocket and drain hose. Wood frame, enameled white, folds. 36x20x41 in. high overall. Freight or express. (*For greatest convenience, be sure to see de luxe foot-control model Bathinette* at right.*)
79 KM 7054—Shpg. wt. 17 lbs. $9.95

Better . . with tray and spray

All features of economy Bathinette* at left . . . plus 2-position hammock—foot end can be put in high or low position with one hand . . . plus dressing table-top of rubber-coated fabric, easier to clean . . . plus towel bar, 5 pockets, metal toilet tray to keep bath needs at hand . . . plus pin tray that's handy for mother, yet out of baby's reach . . . plus rubber spray to rinse baby and fill tub. Wood frame, enameled white. 36x20x41 in. high overall. Folds.
79 KM 7051—Wt. 22 lbs. *Freight or express* $13.95

Best . . with foot-control and magnesium frame

Built for long service plus the utmost in bathing convenience. You get all features of better Bathinette* at left . . . plus foot-control dressing table that leaves both your hands free to hold baby . . . plus super-strong magnesium frame. Magnesium is lightweight and very durable . . . will last for years. Can take hard knocks, yet its beauty remains unmarred. 36x20x41 in. high overall. Folds for storage. Fits in mailable carton . . . shipped with hardwood snap-on leg extensions to save you high freight or express rates. Sets up in 30 seconds . . . no tools needed.
79 K 07060—Shipping weight 10 lbs. *Mailable* $16.95





Our Best Basket

Hood helps shield baby from drafts and glare



BATHINETTE* KITS . . TABLE TUBS

[A] BATHINETTE* REPLACEMENT KIT. Tub, rubber hose. Hammock and headrest of waterproofed fabric. Ties to frame. Instructions.
49 K 7041—For Bathinettes* only. Shpg. wt. 3 lbs. 2 oz. $5.69

[B] DRESSING TABLE TOP. Waterproofed fabric. Has safety strap.
49 K 7040—For Bathinettes* only . . . Shpg. wt. 12 oz. $1.69

[C] ANCHORETTE. Attaches to bottom of big tub with suction cups. Holds baby securely on sponge rubber cushion. Safety belt. Has enameled aluminum frame. About 8½ in. wide.
49 K 7061—Shipping weight 1 pound 4 oz. $1.98

[D] BATHINETTE* JR. TABLE TUB WITH HAMMOCK. Fine for small apartments . . . saves space. Has hammock with patented head-rest to support baby properly. Tub of heavy, waterproofed material with drain hose. Rigid white enameled steel frame has rubber-tipped legs to protect table. About 30x16x9½ inches overall.
79 K 07069—Folds. Shipping weight 5 pounds. $4.98

[E] VINYLITE COLLAPSIBLE TABLE TUB. Use at home . . . or especially convenient when traveling or visiting. Two tubes of clear 12-gauge Vinylite sealed together to form cushiony side-walls. Each tube has screw type valve with positive shut-off. Inflates by mouth. Deflated tub folds compactly. Easy to clean with soap and water. About 27x16x5½ inches deep overall fully inflated.
49 K 7070—Shipping weight 1 pound 5 ounces. $2.98

[F] WOOD NURSERY STOOL. Helps tots reach wash basin, etc. Enameled in pastel colors and gaily decorated. 12½x6½x6½ inches high overall. Easy to set up. Screws included.
49 K 6912—Shipping weight 2 pounds 12 ounces. $1.59

BABY BASKETS . . STAND

[G] HONEYSUCKLE WOVEN FIBER BASKET. Smooth loom-woven basket with reinforced sheet fiber bottom. 2 handles. About 33x18 in. wide at top, 11½ in. deep. Enameled white.
79 K 07090—*Basket only*. Shpg. wt. 8 lbs. $4.49

ECONOMY BASKET. (Not shown.) Woven splint with reinforced sheet fiber bottom. 2 handles. About 32½x18 inches wide at top, 11½ inches deep. Enameled white.
79 K 07075—Shipping weight 8 pounds. $3.49

[H] STAND for use with either basket above. Swivel casters on legs. Hardwood with white enamel finish.
79 K 07096—Folds. Shipping weight 10 pounds. $3.49

[J] MOSQUITO NETTING. Helps protect baby against insects. Fits snugly on all Sears baby baskets and auto beds.
49 K 7097—White cotton, elastic edges. Wt. 9 oz. . . . 95c

[K] HONEYSUCKLE WOVEN FIBER BASKET WITH LEGS. Loom-woven basket with reinforced sheet fiber bottom. 2 handles. Reinforced legs have swivel casters; wide 16-in. base. Basket 33x18 in. wide at top, 11½ in. deep. Folding, hardwood legs are easy to attach. Liner not included.
79 K 07089—Enameled white. Shpg. wt. 13 lbs. $6.69

[L] ECONOMY BASKET WITH LEGS. Woven splint basket with reinforced sheet fiber bottom. 2 handles. Legs have swivel casters. Basket about 32½x18 in. wide at top, 11½ in. deep. Folding, hardwood legs easy to attach.
79 K 07076—Enameled white. Shpg. wt. 12 lbs. $5.95

DELUXE HONEYSUCKLE BASKET WITH HOOD. Made of handsome, loom-woven fiber. Basket is completely lined with smooth, sheet fiber and has wood-reinforced sheet fiber bottom. Edges are reinforced and decorated with braid trim. Stands on braced hardwood legs with 2-in. rubber casters; broad 16-in. base. Legs fold for carrying or use in your auto. Two carrying handles. Hood adjusts quickly with handy wing nuts. Basket about 33x18 in. wide overall at top, 11½ in. deep. Finished in sparkling white enamel . . . your choice of pink or blue trim. *Please state trim color you want.* Legs are easy to attach. Mailable. Liner not included. Shipping weight 12 pounds
79 K 07088 . . . . $8.95







FORMULA LAYETTE

[A] Sears offers you complete formula sterilizing kit, every piece of equipment to prepare baby's formula in a safe, sanitary method. With the Evenflo bottles included with the set, hospital-type Terminal Sterilization (sterilizing formula, bottles, and nipples, all at the same time) may be used if desired. Aluminum sterilizer has rust-resistant 8-bottle rack. Nipple sterilizer has 2 covers. 32-ounce heat-resistant graduated pitcher. Nursing funnel and strainer. Set of measuring spoons. Wooden mixing spoon. Six 8-oz. Evenflo bottles and two 4-oz. Evenflo bottles. 8 each of Evenflo nipples, caps, and sealing discs. Fine mesh strainer, tongs. Nylon bottle brush and nylon nipple brush.

8 K 02002—Shipping weight 13 lbs. Complete Set.......... $9.49

8 K 02006—Shipping wt. 10 lbs. Set without sterilizer.......... 5.98

Shop for baby any time, any day—the Sears Catalog way

SHELLIE NURSER with *Disposable* Plastic Bottles

Pre-sterilized! . . Vacuum-free! . . Low-priced!

[B] SHELLIE DISPOSA-BOTTLES are the amazing plastic film bottles that come in a roll, sealed at 4-oz. or 8-oz. intervals. Snip off as needed, use once, discard! No more washing, no more sterilizing. Bottles collapse as liquid is withdrawn, eliminating air colic caused by vacuum formed in rigid bottles. No more "burping" baby.

SHELLIE'S NATURAL-ACTION NIPPLE of pure gum rubber has broad, natural contour that simulates nature. Bottles are placed in lightweight metal rack for filling . . . and complete unit stored in refrigerator until feeding. Heat penetrates plastic in seconds, to warm bottles for feeding.

Note the low Shellie prices!

8 K 2048—NURSER-KIT: Two 3-bottle racks, expander (to open bottles for filling), 6 nurser units (8K2053) below, roll (100) 4-oz. plastic Disposa-bottles, roll 250 cellophane nipple protectors. Wt. 2 lbs. 2 oz. Complete $4.95

8 K 2052—NURSER SET. 3-bottle rack, expander, roll 250 nipple protectors, 3 nurser units, roll (100) 4-oz. bottles. Shpg. wt. 1 lb. 3 oz.......... Complete $2.95

8 K 2084—ROLL OF 100 (4-oz.) PLASTIC DISPOSA-BOTTLES. Shipping weight 5 ounces.......... Roll 89c

8 K 2088—ROLL OF 65 (8-oz.) PLASTIC DISPOSA-BOTTLES. Shipping weight 5 ounces.......... Roll 89c

8 K 2053—NURSER UNIT: inner and outer locking rings, nipple, plastic cover ring. Shpg. wt. 3 oz... Complete 60c

8 K 2090—STERILE CELLOPHANE NIPPLE PROTECTORS. 250 in roll. Shpg. wt. 5 oz.......... Roll 45c

8 K 2091—NATURAL-ACTION NIPPLES of pure gum rubber. Boxed. Shpg. wt. 6 oz.......... 4 for 72c

3-PIECE SET

[C] THREE-PIECE FORMULA OUTFIT. Includes quart (32-oz.) glass pitcher, made of heat-resistant glass. Graduated measurements in color. Glass funnel has aluminum strainer insert. Nylon-bristled bottle brush.

8 K 2278—COMPLETE SET. Shipping weight 3 pounds.......... $1.39

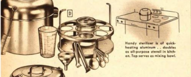
8 K 2279—PITCHER ONLY. Shipping weight 2 lbs. 2 oz.......... 79c

8 K 2277—FUNNEL AND STRAINER. Shpg. wt. 9 oz... 2 sets 35c

8 K 2115—BRUSH ONLY. Shipping weight 4 ounces..... Each 45c

See index for other baby items needed

FORMULA EQUIPMENT STERILIZERS



Handy sterilizer is of quick-heating aluminum . . doubles as all-purpose utensil in kitchen. Top serves as mixing bowl.



Complete Honeysuckle Sterilizer Outfit

[D] HONEYSUCKLE Formula Equipment Sterilizer. This complete hospital-type outfit enables sterilization of all your formula equipment by steam at one time. Polished aluminum sterilizer and cover have black plastic handles. Measures 9¾ inches high overall. 8-bottle aluminum rack. Nipple jar with perforated sterilizing and sealing covers. Nylon bristled bottle brush. Stainless steel tongs. 8-oz. measuring cup. Funnel and strainer, measuring spoons. For terminal sterilization (sterilizing formula, nipple, bottle at one time) use Evenflo Nursers on opposite page. See following pages for additional nursery needs.

8 K 2017—Complete set. Shpg. wt. 5 lbs. 8 oz.......... $5.29

8 K 2018—Sterilizer and Rack only. Shpg. wt. 4 lbs. 8 oz. 4.59

Sterilizer and Steam Cooker Combination

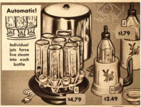
[E] It's a sterilizer! It's a steam cooker! It can be used for canning purposes. This all-round utensil is made of pure hard aluminum, and sterilizes 7 nursing bottles and a nipple jar at one time. A handy wire bottle rack, with handle, fits inside the sterilizer. Steam valve on cover to determine the boiling point. When baby outgrows the bottle, the sterilizer is still a valuable utensil with countless uses in the kitchen . . . for cooking or canning. 9¼ inches high, 8⅘ inches in diameter. Directions included. (Bottles and nipple jar not included.)

8 K 2113—Complete. Shipping weight 3 pounds.......... $3.49

Honeysuckle Porcelain Enamel Sterilizer

[F] Stain-resistant heavy gauge porcelain enamel. White, with tight-fitting cover and convenient side handles. 9¾ inches high overall, 9¾ inches in diameter. Heavy rust-resistant metal rack provides space for 7 bottles and center space for nipples and caps. (Bottles and nipple jar are not included.)

8 K 2076—Shpg. wt. 3 lbs. 12 oz.......... Complete set $2.49



ELECTRIC STERILIZER, WARMERS



- Electric—quick, safe, modern, convenient
- Automatic—just add water, plug in, they'll shut off automatically when done. No fussing
- All UL approved for your protection. Use on 110 to 120 volts, 25 to 60 cycles AC only

[G] KENMORE STEAM STERILIZER. Forces live steam into every inch of each bottle—the method recommended by doctors and nurses. *Sterilizes 7 bottles, 12 nipples, 12 caps and funnel at one time* (all not included). *Lightweight odorless plastic base* with metal rack and aluminum cover. Easy to handle and easy to keep clean. 9x10½ in. high. 550 watts. With cord.

34 K 6854—Shpg. wt. 3 lbs. 14 oz..... $4.79

[H] KENMORE ELECTRIC BOTTLE WARMER WITH PORCELAIN BASE AND VAPORIZER. Cool plastic handle.
Automatic—it shuts off when done.
Deep—for uniform bottle warmth.
Vaporizer fits on top, vaporizes medicants. With cord (bottle not incl.)

34 K 6857—Shpg. wt. 3 lbs. 8 oz. $2.49

[J] ECONOMY BOTTLE WARMER. As above but no handle or vaporizer.

34 K 6864—Shipping wt. 3 lbs.... $1.79

[K] HANKSCRAFT 4-IN-1 BOTTLE WARMER, FOOD WARMER, VAPORIZER AND NIGHT LIGHT. Can be seen in the dark—has Night Light built into base. *With porcelain vaporizer, and porringer* that can be set on top to keep baby's food warm.
Electric and Automatic—shuts off automatically. Porcelain well; with cord. 350 watts.

34 K 6879—Wt. 3 lbs.... $4.19

Add your nursery needs to your Easy Payment Order. For complete details, see inside back cover





FAMOUS BABY BOTTLES AND NIPPLES

Buy feeding supplies and all your nursery needs at Sears. It's economical and time-saving to buy by mail

[A] DAVOL "ANTI-COLIC" NURSER. Includes slender 8-oz. bottle, nipple, cap and disc. Postpaid.
8 K 2093—Complete nurser..6 for $1.75

[B] HYGEIA NURSING SET. Includes 8-oz. wide-mouth bottle, nipple and Steri-seal glass cap.
8 K 2116—Shpg. wt. 3 lbs....4 sets $1.16

HYGEIA WIDE-MOUTH 8-OUNCE BOTTLES ONLY. Use nipples 8K2145 (below). Shpg. wt. 2 lbs. 4 oz.
8 K 2255....................6 for 79c

HYGEIA NIPPLES (NOT ILLUSTRATED). For bottles 8K2255 (listed above) only. Shpg. weight 10 ounces.
8 K 2145....................6 for 99c

[C] PYREX BABY BOTTLES. Heat resistant. 8-oz. narrow-mouth size.
8 K 2154—Postpaid..........5 for $1.00

[D] PYREX BABY BOTTLES. 4-ounce narrow-mouth size.
8 K 2130—Postpaid..........6 for 90c

[E] DAVOL SANI-TAB NIPPLES for narrow-mouth bottles.
8 K 2258—Postpaid..........12 for $1.08

[F] DAVOL ANTI-COLIC NIPPLES. Black. For narrow-mouth bottles.
8 K 2271—Postpaid..........12 for 72c

[G] STERI-SEAL GLASS CAPS for narrow-mouth bottles.
8 K 2179—Shpg. wt. 10 oz..12 for $1.00

EVENFLO ALL-IN-ONE NURSER



$2.25
Set of 8 nursers, cleanser

America's most popular nurser, Evenflo, is available in your choice of famous heat-resistant Pyrex, combining utility and durability, or in regular glass.

Evenflo "breathes as it feeds" to give the utmost in feeding comfort. A valve prevents nipple's collapse, so baby can nurse with ease. Nipple can be sealed inside bottle.

Nurser includes bottle, cap, nipple, and disc. Postpaid.

8 K 2207–33-PIECE LAYETTE PACKAGE (8 NURSING UNITS, regular glass). Six 8-oz. nursers for round-the-clock feeding and two 4-oz. nursers for orange juice or water, also included is one 6-ounce package of Evenflo Brushless Bottle cleanser. Boxed. Set of 8 nursers and cleanser (33 pieces)..............only $2.25

8 K 2151—Nurser (8 ounce, regular bottle)..........................4 for $1.00
8K2218-Nurser (8-oz. *Pyrex* bottle)..4 for 1.60
8K2156-Nurser (4-oz. regular bottle).4 for 1.00
8K2214-Nurser (4-oz. *Pyrex* bottle)..4 for 1.60
8K2152-Cap and Disc............6 for 60c
8K2153-Nipple..................6 for 60c
8K2155-8-oz. regular bottle.......6 for 60c
8K2229-8-oz. *Pyrex* bottle.........6 for 1.50









BOTTLE WARMERS . . BABY FOODS . . FEEDING DISHES . . to simplify baby's care

[H] KANANA BANANAS. Dehydrated banana flakes. Add liquid. Use as beverage or on cereal. 5⅓-oz. can. Shpg. wt. 1 lb. 4 oz.
8 K 2272......2 cans 98c

[J] MEAD'S DEXTRI-MALTOSE No. 1. With sodium chloride. For infants diets. Shpg. wt. 6 lbs. 14 oz.
8K2244-5-lb. can.....$3.12

[K] SMA BABY FOOD. Special food formula.
8 K 2235-1-lb. can. Shpg. wt. 1 lb. 10 oz. $1.08
8 K 02234-Shpg. wt. 18 lbs. 12 (1-lb.) cans.......$12.36

[L] SIMILAC BABY FOOD. powdered modified milk product. Shpg. wts.: 1 lb. 7 oz., and 17 lbs.
8 K 2238....1-lb. can 99c
8 K 02222–*Buy in quantity* 12 (1-lb.) cans.......$11.88

[M] ELSIE'S BOTTLEMASTER, efficient holder for baby's bottle. Insulated with Fiberglas that keeps bottle warm or cold, as desired, for 4 hours. Convenient to take with you when traveling, or to keep bottle warm for middle-of-night feedings.

Made of pliable plastic fabric, Elsie's Bottlemaster is decorated with drawings of the famous Elsie, the cow, and Beauregard, the calf. Drawstring closure. Easy to clean with damp cloth. Holds one bottle (not included). Excellent gift idea—and it's so simple to order by mail. *State color* pink or blue.
8 K 2192—Shpg. wt. 4 oz..............95c

[N] "CLOWNYKIN" . . INSULATED BOTTLE HOLDER AND TINKLE TOY. Quilted plastic. Zipper close. Keeps one bottle warm up to 4 hours. Tinkling bell on top of clown's cap. Assorted nursery colors. Bottle is not included.
8 K 2099—Shpg. wt. 8 oz...........$1.49

Shopping for baby is no problem . . . when you shop at home . . . the Sears Catalog way.

[P] NURSERY CHEF. Warms baby's food right in tray. Plastic tray has 4 food sections and cup. Fits on aluminum base which holds warm water. Detachable handle. 11 inches long. Nursery colors.
8 K 2242—Shpg. wt. 1 lb. 10 oz.......$2.89

[R] DEE'S SCOOP EATING SET FOR BABY. Tip-proof dish has 2 sloping food compartments with over-hanging front to make it easy for child to get food on spoon. Sloping bottom keeps food at front of dish. Tough plastic withstands boiling water. Spoon is made of heavy silver plate with plastic handle shaped to fit a child's clench-fist grip. Insulated to keep food warm as baby eats. *State* pink or blue.
8 K 2239—Postpaid.......Complete $3.95

[S] TOMMY TUCKER ALL PORCELAIN HOT PLATE keeps baby's food warm, distributes heat evenly. Large rubber vacuum cup on bottom anchors plate to all hard surfaces, so baby can't upset it. 8 inch diameter. Two-tone pink and blue.
8 K 2005—Shpg. wt. 2 lbs. 3 oz.......$3.59

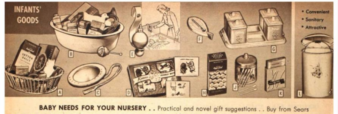
[T] BABY'S NON-SPILL PLASTIC "TRAINER" CUP. Rubber shoulder prevents spilling. Solid top has 3 small holes from which baby drinks. Transparent top unscrews for filling or cleaning. 3⅓x3 inches overall. *State color* pink or blue.
8 K 2213—Shpg. wt. 8 oz..............69c

[V] BABY'S BOTTLE AND FOOD WARMER heats in 1½ minutes. Space in base for water. Holds one bottle or can of baby food. Can holder and vaporizer attachment are included. Heavy gauge aluminum with handle. 4⅓x5¼ inches. Bottle not included.
8 K 2227—Shpg. wt. 8 oz..............98c

[W] CHOW-CHOW FEEDING TRAIN makes feeding time fun for baby. This clever 5-piece set in sparkling red and white plastic is heat resistant. The spoon, fork, dish and tumbler fit into engine and tender and can be used with or without train. Length 13⅓ inches overall. Boxed.
8 K 2020—Shpg. wt. 1 lb....5-pc. set 98c

All baby items are available on Easy Terms. Complete details inside back cover.

Items marked Postpaid are not for sale by Sears outside the continental limits of the United States



BABY NEEDS FOR YOUR NURSERY . . Practical and novel gift suggestions . . Buy from Sears

A "TIDY TIME" LAYETTE of: 200 medium Sears Approved sterile cotton balls, 4¼-oz. Honeysuckle antiseptic baby powder, "Baby See" teething ring, plastic brush-comb set, 6-oz. Honeysuckle antiseptic baby oil, box of 200 (single) sheet Satinette tissues, bath sponge. In wicker basket, 14½x11x4½ in. Wt. 5 lbs.
8 K 02208E–(12c Tax included) $3.98
8 K 2111–BASKET ONLY. Wt. 2lbs. 1.19



M BABY SCALE WITH REMOVABLE TRAY, so you can use in kitchen later on. One-piece base of heavy gauge metal means fully enclosed mechanism, more accurate weight. Weighs to 26 lbs. by 1-oz. markings. Adjustable dial. 20x20-in. tray. Enameled ivory, pink or blue. Partly assembled. Shipping weight 9 pounds.
11 K 07888—*State color* $7.29

N HONEYSUCKLE BABY SCALE—so comfy for baby. Removable tinted terry cover keeps 18¼x10½-in. tray softer. Enclosed spring-type mechanism weighs to 24 lbs. by 2-oz. markings. Metal and plastic base in pink or blue. Shpg. wt. 6 lbs.
11 K 07887—*State color* $6.59



$9.95

DETECTO BEAM-TYPE SCALE. Weighs with greater precision than scales above. Mechanism is adjustable . . you can be sure of scale accuracy before every use. Markings every ½ ounce to 30 lbs. Heavy metal base 13¾x6 in. 19½x10½-in. tray. Ivory enamel baked on, easy to clean. Partly assembled. (Shpg. wt. 15 lbs.)
11 K 07886—*Postpaid* $9.95

B "TUB-TIME" LAYETTE CONTAINS: 6-oz. Honeysuckle Baby Oil, 4¼-oz. Honeysuckle Baby Powder, 200 Sears Approved cotton swabs, 2 bars Honeysuckle baby soap, baby bath spray, floating bath-thermometer rattle, bath sponge. 200 (single) sheets Satinette tissues. White enamel tub, 20x16x5½ in. (12c Tax included.) Order the entire layette or just the tub. See tub listings below.
8 K 02209E—Shpg. wt. 8 lbs. $4.98
8 K 02000—TUB ONLY, 15-QT. SIZE. 20¼x16x5½ in. Shpg. wt. 4 lbs. 6 oz. 2.29
8 K 02157—TUB ONLY. 25-QT. SIZE. 25¾x18½x6 ⅝in. Shpg. wt. 8 lbs. 2.98

C "BABY SEE" MIRROR-TEETHING RING. A safety metal play mirror, surrounded by rubber teething ring. Non-toxic, unbreakable, safe, 3¾-inch diameter.
8 K 2211—Shipping wt. 4 oz. 59c

D WRISLEY'S BUBBLE BATH for children. Amusing design on each envelope. Assorted scents. Enough in each envelope for one bath. Gift box.
8 K 4987E—Shipping weight 12 ounces .... 12 envelopes 71c

E "GLOWYKIN" CRIB LIGHT. Allows Mother to peek at baby without disturbing his sleep. Attach to crib top or carry as flash light. Gives instant or steady light as desired. Safe, simple. Easy on baby's eyes. Operates on any standard pen-size battery (one battery included). Blue and pink plastic. Shipping weight 8 ounces.
8K2210–7½ in. long 98c

F FLOATING BABY-BATH THERMOMETER in fish design with rubber "fin." Enameled wood in nursery colors. Shipping weight 9 ounces.
8 K 2149—4½x2¾ inches $1.39

G SHATTERPROOF PLASTIC SET for the nursery. Includes 11x7 in. Tray. 4 jars, each 3½x2¼x2½ in. marked Nipples, Swabs, Boric, Cotton. Tray has two extra wells for pins, etc. *State color* pink or blue. Shipping wt. 1 lb. 4 oz.
8 K 2286 .... Set $1.98

Items having catalog numbers ending in "E" have 20% Federal tax included as indicated.

H SEARS APPROVED STERILIZED COTTON BALLS. 200 medium-sized balls in box. Shpg. wts. 8 oz.; 1 lb.
8 K 2662—Ea. box 59c. Two boxes $1.05

J 3-INCH COTTON SWABS IN DECORATED GLASS JAR. Shpg. wt. 1 lb.
8 K 2135 .... 300 in jar 79c

K Q-TIPS . . . applicators and swabs.
8 K 2033—240 applicators and 480 swabs. *Postpaid* 98c
8 K 2220—108 applicators and 216 swabs. *Postpaid* 49c

L STEP-ON DIAPER PAIL . . . a boon to busy mothers. Just step on pedal and lid raises so that wet diapers can be disposed of quickly and neatly. Sturdy, well made metal can has white enamel coating, with colorful nursery decal on the side. Removable insert pail of white enamel has handle, is easy to remove for cleaning. 12-quart capacity. 15 in. high, 10 in diam.
8 K 02196—Shipping wt. 11 lbs. .. $6.95

Shopping for baby is so simple when you have a Sears Catalog handy. No tiring shopping trips are necessary . . just buy at home . . . by mail.



BABY RECORD BOOKS, FRAMES

P STORY OF OUR BABY for keeping a record of baby's first five years. 24 illustrated pages cover every big event . . . birthdays, first steps, etc. Padded rayon moire cover, 8½x7 inches. Shpg. wt. 12 oz.
3 K 6092—Blue 98c
3 K 6093—Pink 98c

R "BABY." Records all events for first seven years. Hand-painted rayon moire padded cover. 24 beautifully designed pages on fine paper. 10x8 in. Shpg. wt. 1 lb.
3 K 6029—Blue $1.98
3 K 6030—Pink 1.98

S BABY'S BOOK. 54 loose-leaf pages .. 30 white with color illustrations; 24 gray for photographs. Practical washable imitation leather cover. 7¼x10¼ in. Shpg. wt. 1 lb. 3 oz.
3 K 6088—Blue $1.89
3 K 6089—Pink 1.89

T NEW MUSICAL BABY BOOK with baby's name in gold. Lift the cover and it plays a soft "Rock-a-bye Baby". The cover is a snowy-white artificial leather, luxuriously padded. Easy to keep clean . . . just wipe with a damp cloth. Inside are 60 fine quality white pages for pictures and records, plus 24 colorful decorated pages. Book is 10½x11¾ inches. Shipped postpaid from factory in New York. *Please print name that you want on cover (maximum 18 letters).* Sorry, no C.O.D.'s. (Shpg. wt. 2 lbs. 12 oz.)
3 KR 6024F $6.35

U NEW! BABY PHOTO FRAME. Lovely padded white imitation leather folding frame holds two 8x10-inch photos. Richly decorated with gold color stamping. Cover can be wiped clean with a damp cloth. Acetate windows.
3K6099–Wt. 1 lb. 6 oz. .. $1.30

CARDS

V ANNOUNCE BABY'S ARRIVAL. 24 beautiful announcement cards with matching envelopes. In pastel colors suitable for both boys and girls. There is a pretty design highlighted with foil trim. Space is provided for baby's name, weight, date of arrival and other data. About 3¼x3¼ in. Shpg. wt. 8 oz.
3 K 5612 ..... 24 cards 55c

W 30 ANNOUNCEMENT CARDS in soft pastel colors. Each with a lovely design and appropriate verse announcing the arrival. Popular French four-fold style with space inside for baby's name, weight, date of birth, and other information. 30 rich-looking cards, size 4½x4½ inches, with 30 envelopes to match. You'll be delighted with this fine card. Shpg. wt. 10 oz.
3 K 5611 ..... 30 cards 69c

FIRST "READING"

X 2 FLOOR BOOKS, also for the very young child. Picture books specially made so baby can stretch out on the floor and view them—heavy cardboard pages lie flat when open. Exceptionally durable, with full-page color pictures and a minimum of text. Titles are "Baby's First Book" and "1-2-3-Picture Book". Each book has 10 hard-to-damage heavy cardboard pages about 6½x8 inches.
3 K 1948–Shpg. wt. 1 lb. Set $1.39

Y 3 CLOTH BOOKS. These are the very first books baby should have—he'll enjoy them long before he can walk or talk. Each book has eight 6½x9-inch pages with plenty of big, bright color pictures of familiar objects. Pages are made of strong cloth that resists tearing and can be washed clean with mild soap and tepid water. Colors are harmless—may be put in the mouth without danger. Titles in the set are "Farm Pets," "Baby's Pets," and "Baby's Own."
3 K 1611–Shpg. wt. 14 oz. Set $1.39

NEW BABY HAMPER



COMPLETELY WASHABLE—the most practical baby hamper we've seen. All steel, with baked-on enamel finish that resists rusting, chipping, staining. Gay nursery decals trim front and top. Fully ventilated back. 7x10¾x12 inches high. Shipping weight 5 lbs. *White.*
11 K 07204... $2.49

All baby items are available on Sears convenient Easy Payment Plan. See inside back cover for complete details





POWDERS, LOTIONS . . for baby's comfort . . HONEYSUCKLE Baby Needs

[A] JOHNSON'S BABY OIL.
8 K 2185E—5-oz. size. Shpg. wt. 13 oz. . . 59c
8 K 2100E—12-oz. size. Shpg. wt. 2 lbs. 6 oz. $1.18

[B] JOHNSON'S BABY LOTION. 12-oz. size.
8 K 2190E—Shipping wt. 1 lb. 8 oz. $1.18

[C] JOHNSON'S BABY POWDER. 9-oz.
8 K 2182E—Shpg. wt. 2 lbs. . . . . 2 for 1.18

[D] JOHNSON'S BABY CREAM. 2⅓-oz.
8 K 2180E—Shpg. wt. 12 oz. . . . . . . 2 for 1.18

[E] JOHNSON'S BABY SOAP.
8 K 2184—Shpg. wt. 1 lb. 10 oz. 5 bars for 95c

[F] JOHNSON'S BABY GIFT BOX contains bar castile baby soap, 2-oz. baby oil, 4-oz. baby powder, 2-oz. antiseptic baby lotion, 1-oz. baby cream, 10 double-tipped sterile cotton tips. 24c Federal tax included in price.
8 K 2248E—Shpg. wt. 1 lb. 8 oz. Complete $1.74

[G] JOHNSON'S DE LUXE GIFT BOX. Includes 1 cake baby soap, 2⅓-oz. baby cream, 5-oz. baby oil, 9-oz. baby powder, 5-oz. baby lotion, 54 sterile double-tipped cotton tips. 50c Federal Tax included in price.
8 K 2189E—Shpg. wt. 5 lbs. $3.45

[H] MENNEN'S BABY OIL with lanolin.
8 K 2136E—Shpg. wt. 2 lbs. 4 oz.
16-oz. bottle $1.18

[J] MENNEN'S BABY POWDER. 9-oz. size in rattle top can. Shpg. wt. 1 lb.
8 K 2160E . . . . 2 for $1.18

[K] MENNEN'S BABY MAGIC SKIN CARE. Fragrant, soothing creamy pink lotion with lanolin. Contains Purateen, a new ingredient to help prevent diaper rash and skin irritation . . helps keep baby fresh, sweet and free from diaper odor. Use all over baby's body, after each bath and diaper change. Excellent also for adult skin care. *Please be sure to state choice* of pink or blue plastic squeeze bottle (lightweight, non-breakable). 4-oz. size.
8 K 2223E—Shipping weight 10 oz. . . . 2 for $1.18

[L] MENNEN'S BABY GIFT BOX. Includes 1 cake baby soap, ⅜-oz. baby cream, 2-oz. baby oil, 4-oz baby powder, 100 cotton-tipped applicators. Fine for your own nursery, or shower gift. Boxed. 17c Fed. Tax included.
8 K 2083E—Shpg. wt. 1 lb. 8 oz $1.52

The name Honeysuckle on the baby needs you buy, is your assurance of dependability and fine quality. Backed by Sears famous guarantee of satisfaction, Honeysuckle products are your best buy for the nursery, where the best is always of the utmost importance.

[M] HONEYSUCKLE ANTISEPTIC BABY OIL. Soothing to baby's skin. Giant 16-oz. bottle.
8 K 2158E-Shpg. wt. 3 lbs. 89c

[N] HONEYSUCKLE BABY POWDER. 10-oz. size. Shipping weight 1 lb. 12 oz.
8 K 2177E . . . . 2 for 89c

[P] HONEYSUCKLE ZINC STEARATE Powder with Balsam of Peru. Shpg. wt. 6 oz.
8K2224E—1-oz. size. 2 for 70c

[R] HONEYSUCKLE BABY CASTILE Soap. Mild.
8 K 2022—Shpg. wt. 2 lbs. 6 oz. . . . . 8 bars 89c

NESTLE'S CURL

Special Gift Offer gives you a Baby Curl Brush, at no extra charge, with each bottle of Nestle's Baby Hair Treatment you buy. Brush is 4¾ in. long, of clear plastic with "baby-weight" nylon bristles. Use handle for curling. Nestle's Hair Treatment helps give your baby lovely curls. Apply small portion daily. Harmless.

You can start to use Nestle Baby Hair Treatment successfully when baby's hair grows to about 1 inch in length . . or longer. One bottle, in concentrated form, makes a full quart of solution. You need but a few drops daily, and the unused portion of solution may be stored from day to day. 2-oz. bottle. Postpaid.
8 K 2173E—Brush and bottle Hair Treatment for regular price of Treatment alone $1.18









NURSERY NEEDS . . BOTTLE HOLDERS . . UTILITY BAGS . . for dependability, buy at Sears

[S] UMBILICAL TRUSS. For navel rupture. Cotton elastic. Even sizes 12 to 24 inches. Measure snugly around body at navel. *State measurement.*
8 K 1323—Shipping wt. 4 oz $1.98

[T] HOT WATER BOTTLE. 8x4½ in. Pint size. *State* pink, blue.
8 K 2437—Shipping wt. 10 oz. 79c

[V] WHIRL-PULL FEVER THERMOMETER. Mercury comes down without shaking. Oral or rectal use. Case.
8 K 2594—Shipping wt. 3 oz. $1.19

[W] SAFETY SCISSORS. For baby's nails. Nickel-plated carbon steel. Safety-rounded point. Fully ground blade. Shipping weight 3 ounces.
8 K 2054—3½ inches. $1.39

[X] INFANT SYRINGES. For enemas. Rubber bulb. Hard rubber pipe. Shipping weight 5 ounces.
8 K 2301—4-ounce bulb. 49c

[Y] BREAST PUMP. Helps start flow of milk. 1½-oz. capacity.
8 K 2466—Shipping wt. 10 oz 59c

[Z] RUBBER SHEETING. Flannelette-covered on both sides. White. Boilable.
8 K 1158—12x14 inches.
Shipping weight 1 lb. 4 oz. . 2 for 75c
8 K 1159—18x27 inches.
Shipping weight 1 lb. 6 oz. . 2 for $1.98
8 K 1160—27x36 in. Shipping weight 1 pound 6 ounces. . Each 1.98
8K1161-36x45in. Shpg. wt. 2lbs. Ea. 3.29

[AA] GOODRICH KOROSEAL CRIB SHEETS. White, opaque film, resists acids and alkalis . . waterproof, oilproof, greaseproof, stainproof, and solvent proof. Soft, pliable, easily cleaned. Will outwear baby's need for it. Won't crack, peel.
8 K 2044-27x36 in. Shpg. wt. 8 oz. 73c
8 K 2047-36x36 in. Shpg. wt. 10 oz. 89c
8 K 2049-36x54 in. Shpg. wt. 1 lb. $1.29

[BB] "BOTTOMS UP" BABY BOTTLE HOLDER of heavy rubber-covered wire, ⅜ in. diameter. One-piece construction, one end coiled to hold bottle, other end shaped to slip under baby's pillow to hold it securely as baby feeds. Easily bent to position desired. (Bottle not included.) *State* pink, blue.
8 K 2007—Shpg. wt. 8 oz. $1.19

[CC] BABY'S PET BOTTLE HOLDERS. These cunning animal figures hold bottle comfortably in position while baby feeds. Easy-to-wash pink or blue plastic fabric cover. Smart gift for baby. (Bottle not included.)
8 K 2098—"*Puppykin*" (illustrated). 10½ in. long. *State color* pink or blue.
Shpg. wt. 12 oz $1.49
8 K 2274—"*Pussykin*". 10½ inches long. *Please state color* pink or blue.
Shpg. wt. 12 oz $1.49
8 K 2097—"*Bunnykin.*" 10½ inches long. *Please state color* pink or blue.
Shpg. wt. 12 oz $1.49

[DD] "FEED ME" COMBINATION BOTTLE HOLDER AND DOLL. When the arms and legs of this cuddlesome doll are snapped together, it becomes baby's bottle holder. Made of sturdy 6-gauge vinyl plastic. 12 inches long. Wrapped in reusable transparent plastic bag. (Bottle not included.) *State choice* of pink or blue.
8 K 2221—Shpg. wt. 12 oz. $1.09

Postpaid items not for sale by Sears outside continental limits of United States

[EE] FEED-A-BABE BOTTLE HOLDER. Washable quilted plastic material. Size 2½x6½x6½ inches. *State* pink or blue. (Bottle not included.)
8 K 2266—Shipping wt. 3 ounces. $1.09

[FF] HEAVY GAUGE PLASTIC BAG with zip top, side pocket, adjustable shoulder strap. Separate soiled-diaper bag. About 11¾x9 in. *State* navy, red or brown. Wt. 10 oz. (Bottle not incl.)
8 K 2249. . . . . $2.98

[GG] INSULATED CARRIER of quilted vinyl plastic holds 3 bottles or feeding needs (not included). Zip top, shoulder strap. *State* kelly green or royal blue. 12¾x11 in. Gift box.
8 K 2016—Shipping wt. 10 oz. . . . $2.19

[HH] DE LUXE THERMO BAG. For diapers, formula, utility. 2 removable insulated pouches for bottles. Zip top, stand-alone base, shoulder strap, outside pocket, plastic envelope for soiled items. Calf grained plastic, 11x10x2¾ in. (Bottle not included.) *State* red, gray, navy. 60c Fed. Tax incl.
8 K 2232E—Shipping wt. 2 lbs. . . $5.49

Items having catalog numbers ending in "E" have 20% Federal Excise tax included in price



THE MOST BEAUTIFULLY STYLED and widest assortment of Honeylane



EVERY COAT AND TOPPER RAYON LINED

A STITCHED DETAIL on collar, novelty pockets and cuffs. Yoke, inverted box pleat and half-belt in back. Lovely all wool covert. *Girls' sizes* 7, 8, 9, 10, 12, 14. *Please state correct size.* Shipping weight 2 pounds 2 ounces.
077 K 3131—Bright red.....$12.95
077 K 3132—Bright green... 12.95

B TRIPLE BOX PLEATED BACK with half-belt. Solid color rayon trim on collar, pockets and buttons. Check fabric (50% wool, 50% rayon.) *Girls' sizes* 7, 8, 9, 10, 12, 14. *Please be sure to state correct size.* Shpg. wt. 2 lbs. 3 oz.
077 K 3129–Navy and white. $11.95
077 K 3130–Brown and white. 11.95

C OUR DRESSIEST COAT. Ballerina back fans out into gorgeous sweep. All wool covert, with large sailor collar and pockets trimmed with check rayon. *Girls' sizes* 7, 8, 9, 10, 12, 14. *Please be sure to state correct size.* Shipping weight 2 pounds 6 ounces.
077 K 3127—Navy blue.....$16.95
077 K 3128—Toast brown... 16.95

D "JOHNNY" COLLAR, skillfully tailored, deep roomy pockets. There's an elegant swing to the two unpressed pleats in back. Domestic Shetland-type pure wool. *Girls' sizes* 7, 8, 9, 10, 12, 14. *State size.* Shpg. wt. 2 lbs. 2 oz.
077 K 3124—Bright red.....$10.95
077 K 3125—Light blue..... 10.95
077 K 3126—Bright green... 10.95

E SINGLE-BREASTED, FOUR-BUTTON CASUAL has a sweet flare to its one-seam back. Curved back yoke. Slash pockets. Rayon gabardine. *Girls' sizes* 7, 8, 9, 10, 12, 14. *State size.* Shpg. wt. 2 lbs. 9 oz.
077 K 3121—Coral red
077 K 3122—Bright green
077 K 3123—Light blue
Each.........................$9.95

F CLASSIC TOPPER dressed up with turned-back notched cuffs, pocket flaps and novelty yoke. Rayon gabardine. (About 24 in. long.) *Girls' sizes* 8, 10, 12, 14. *Please state correct size.* Shipping weight 1 pound 15 ounces.
077 K 3136—Bright red......$8.95
077 K 3137—Bright green.... 8.95
077 K 3138—Light blue...... 8.95

G ALL WOOL COVERT in this season's smartest version of the shawl collar. Self-button trim. 2 pockets. Back with unpressed pleats flares from curved yoke. (About 24 in. long.) *Girls' sizes* 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 14 oz.
077 K 3133—Coral red......$10.95
077 K 3134—Bright green... 10.95
077 K 3135—Light blue..... 10.95

SIZE CHART FOR GIRLS' COATS, SIZES 7 TO 14

Order size:	7	8	9	10	12	14	
If chest is	26	27	28	29	30½	32	in.
Coat length (fitted)	28	30	31½	33	36	38	in.
Coat length (boxy)	27½	29½	31	32½	35½	37½	in.

Numbers beginning with "0" shipped from Chicago, Philadelphia, Kansas City or Atlanta. Order, pay postage from Sears nearest mail order house.



TOPPERS and COATS we've ever offered for girls' sizes 7 to 14

EVERY COAT AND TOPPER RAYON LINED

[A] CHECKS are big fashion news. We offer this rayon check in a 4-button single-breasted flare-back coat with back yoke and large flap pocket trim. *Girls' sizes* 7, 8, 9, 10, 12, 14. *State size.* Shpg. wt. 2 lb. 1 oz.
077 K 3139—Brown and white..$9.95
077 K 3140—Navy and white... 9.95
077 K 3141—Gold and brown... 9.95

[B] GOLD COLOR EMBLEM gleams from the breast pocket. Gold color metal buttons. Inverted pleat and half-belt in back. Rich all wool covert fabric. *Girls' sizes* 7, 8, 9, 10, 12, 14. *State size.* Shpg. wt. 2 lbs. 5 oz.
077 K 3146–Bright red
077 K 3147–Skipper (light navy) blue
Each........................$14.95

[C] DRESSY, BRIGHT TOUCH is the rayon bow at the Peter Pan collar . . a beautiful study in contrast. The lovely flared coat is handsome all wool covert. *Girls' sizes* 7, 8, 9, 10, 12, 14. *Please state correct size.* Shipping weight 2 pounds 1 ounce.
077 K 3142—Navy blue.......$12.95
077 K 3143—Bright red....... 12.95

[D] SHAWL COLLAR on domestic Shetland-type all wool fabric. Inverted box pleat in back falling from double stitched yoke. Button trim on pockets and cuffs. *Girls' sizes* 7, 8, 9, 10, 12, 14. *Please state correct size.* Shipping wt. 2 lbs. 10 oz.
077 K 3148—Bright green.....$11.95
077 K 3149—Light blue....... 11.95

[E] WIDE SAILOR COLLAR makes this perky coat a dream for your spring dress-up. Unpressed pleats flow softly from waist. Fine wool covert. *Girls' sizes* 7, 8, 9, 10, 12, 14. *State size.* Shpg. wt. 2 lbs. 4 oz.
077 K 3144—Bright red......$13.95 077 K 3145—Bright green.....$13.95

[F] CUTEST FASHION TRICK of the season . . the small inverted V-notch in the back of collar that compliments the outline of back yoke. Fine rayon gabardine check. (About 25 in. long.) *Girls' sizes* 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 15 oz.
077 K 3153—Brown and white..$8.95
077 K 3154—Navy and white... 8.95
077 K 3155— Gold and brown.. 8.95

[G] DOUBLE BREASTED TOPPER with belted back and inverted back pleat. Neatly stitched at waist for trim fit. Big patch pockets. All wool covert. (Abt. 25 in. long.) *Girls' sizes* 8, 10, 12, 14. *State size.*
077 K 3150—Bright red
077 K 3151—Bright green
077 K 3152—Skipper (light navy) blue
Shpg. wt. 2 lbs. 4 oz.....Each $10.95

See size chart for Girls' Coats on opposite page. Measure to be sure. For complete instructions on "How to Measure", see page 1198. Follow these instructions and measure each time you order as sizes are not based on age. You will get the right fit and save unnecessary alterations.
Catalog numbers beginning with "0" shipped from Chicago, Philadelphia, Kansas City or Atlanta. Order, pay postage from Sears nearest mail order house. Sears Easy Terms are available on orders totaling $20 or more. See inside back cover for complete details. See index for American Peoples Encyclopedia.





A $1.59 Girls' $1.89 Teens'

B $3.98 Girls'



C $6.50 Teens'

GIRLS', TEENS' RAINWEAR

[A] For Girls. Lustrous metallic plastic. Heat sealed seams. School bag to match. Attached hood. Waterproof *State Girls' sizes* Small (7-8), Medium (10), Large (12-14). Shpg. wt. 1 lb. 8 oz.
77 K 3700—Medium blue........$1.59
77 K 3701—Medium green....... 1.59
77 K 3702—Rose............... 1.59

For Teens. Same style with carrying case instead of school bag. *Teens' sizes* Small (10), Med. (12-14), Large (16). *State size.* Shpg. wt. 1 lb. 12 oz.
77 K 3742—Medium blue........$1.89
77 K 3743—Medium green....... 1.89
77 K 3744—Rose............... 1.89

[B] For Girls. Belted trench coat in sturdy, waterproof cotton gabardine (rubberized). Detachable hood. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shpg. wt. 2 lbs. 4 oz.
077 K 3710—Bright red..........$3.98
077 K 3711—Medium blue....... 3.98
077 K 3712—Tan............... 3.98

[C] For Teens. Waterproof rayon faille (rubberized). Elasticized shirred back. Pockets have new side opening. Detachable hood. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 2 lbs. 12 oz.
077 K 3736—Royal blue.........$6.50
077 K 3737—Bright red.......... 6.50
077 K 3738—Black.............. 6.50



E $5.59

F $3.98



D $4.98

GAY WASHABLE ROBES

Sizes 7-14; 10-16

[D] Flowered Robe of crinkly cotton plisse with tie-back belt. Wide flaring wing collar and pocket flaps of crisp white pique. *Teen sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 1 lb. 2 oz.
077 K 2980—Aqua blue..........$4.98
077 K 2981—Rose.............. 4.98

[E] Cotton Terry Cloth shawl-collar robe with contrast binding, has two pockets. Full skirt with ample lap over. Washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 2 lbs. 6 oz.
077 K 2975—White.............$5.59

[F] Cotton Plisse Wraparound has pretty eyelet frills, contrast piping on yoke, pockets. Skirt shirred for fullness; back ties. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb.
077 K 2970—Copen blue.........$3.98
077 K 2971—Yellow............. 3.98
077 K 2972—Aqua blue.......... 3.98

Measure to be sure. Size charts for rainwear and robes on page 1198. Numbers beginning with "0" shipped from Chicago, Philadelphia, Kansas City or Atlanta. Others shipped from nearest mail order house. Order; pay postage from nearest mail order house. Use Sears Easy Terms . . see inside back cover for details.



G $1.09 Each



H 89c Each

J $1.19 Each



GIRLS' HONEYLANE POLO SHIRTS . . knit of fine combed cotton yarns

[G] New! Cap Sleeve Pullover . . gay red or navy stripes and trim on white. Double rib-knit crew neck. Ribbed cap sleeve and waistband. Taped neck and shoulders for better fit. Hand wash. *State girls' size* 7-8, 10-12, 14-16. Wt. ea. 8 oz.
29 K 8018–Red and white
29 K 8019–Navy and white
Each $1.09 . . . . . 2 for $2.09

[H] Solid Color Shirt, soft and lustrous. Rib-knit crew neck. Taped neck, shoulders. Hemmed short sleeves, bottom. Hand wash. *State girls' size* 7-8, 10-12, 14-16. Wt. ea. 6 oz.
29 K 8004–White
29 K 8005–Med. blue
29 K 8006–Yellow
Each 89c. . 2 for $1.74

[J] Blazer Stripes in new four-color combinations. Double rib-knit crew neck. Taped neck and shoulders. Hemmed sleeves and bottom. Hand wash. *State girls' size* 7-8, 10-12, 14-16. Wt. ea. 8 oz.
29 K 8016–Navy and white with narrow red and yellow.
29 K 8017–Green and white with narrow navy and yellow
Each $1.19 . . . . . 2 for $2.29

SIZE CHART FOR GIRLS' SWEATERS, SIZES 7 to 16						
Order size.......	7	8	10	12	14	16
If chest is.......	26	27	29	30½	32	33½ in.